

# GEARY MOTORS

## THE HOUSE OF FORDS

New Cars



Trucks & Commercial

Ask for "RED" SCANLON  
When You Bring Your Ford Home for Service

**GENUINE FORD PARTS**  
Wholesale & Retail

Call EDDIE KING For Parts

**GEARY MOTORS**  
Pays More for Your Used Car

SEE US FIRST

4700 GEARY BLVD.  
AT 11th AVE.

BAyview 1-2300

### Automobile Dealers—New Cars—(Cont'd)

**DANIELS GEORGE PONTIAC**  
1560 Van Ness Av. . . . .ORdwy 3-6451  
(See Advertisement Page 47)  
**Daniels Motor Co.**  
1560 Van Ness Av. . . . .PR ocpct 5-8354  
Dealers Exchange 785 Market . . . . .YUkon 6-3962

**DE SOTO-PLYMOUTH SALES & SERVICE**

GREATEST  
DE SOTO  
EVER BUILT



"FOR SERVICE CALL"

**AERON J W CO**  
South Van Ness From 26th To Army  
1515 S Van Ness Av. . . . .VA lencla 4-1400  
**B & H MOTORS INC**  
900 Sansome . . . . .EX brook 2-8338  
**DONAHUE JAMES E**  
6232 Mission . . . . .PL aza 5-1904  
**LEVEN BERNIE**  
2900 Geary Blvd . . . . .SK yline 1-5800  
**MAULASHIAN GORDON**  
2355 Market . . . . .NE mlock 1-6060  
**WATERS JAMES F ING DE SOTO**  
PLYMOUTH  
Van Ness at Bush . . . . .TU xedo 5-1865

Dodge Brothers Corp Regional Ofc  
2 Pine . . . . .YUkon 2-3960

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

### Automobile Dealers—New Cars—(Cont'd)

**DODGE-PLYMOUTH SALES & SERVICE**

Fast, dependable car and truck service. Factory engineered parts and accessories. Dependable Used Cars and Trucks.  
Dodge "Job-Rated" Trucks



"FOR SERVICE CALL"

**AERO MOTORS**  
7073 Mission Daly City . . . . .PLaza 5-6050  
**BEARE-SILVAS MOTORS**  
110 Linden Av South S F . . . . .PLaza 6-0121  
**COLUMBUS MOTOR CO**  
721 Filbert . . . . .YUkon 2-1492  
**FRENCH J & CO**  
1845 Van Ness Av. . . . .OR rway 3-2121  
**ORMOND T F CO**  
3700 Geary Blvd . . . . .BA yview 1-2643  
**RAVEN CHARLES MOTORS**  
3620-19th . . . . .MA rket 1-2255  
**S & M MOTORS**  
200 Tarran . . . . .SE abright 1-5818  
**SILVAS-BEARE MOTORS**  
110 Linden Av South S F . . . . .PLaza 6-0121

**DOHERTY BROS** 1175 Potrero . . . . .Mlssn 7-4000  
(See Advertisement Page 49)

**DOH GILMORE**  
Van Ness Av & Golden Gate Av. . . . .UN drhil-1-1026  
(See Advertisement Page 46)

Donahue James E 6232 Mission . . . . .PL aza 5-1904  
(See Advertisement Page 52)

**ELLIS BROOKS MOTORS INC**  
1595 Van Ness Av . . . . .PR ocpct 6-2400  
English Motor Sales

214 Van Ness Av . . . . .UN drhil 3-1213  
**FAR WEST MOTORS INC**  
1201 Van Ness Av. . . . .PR ocpct 6-2100  
(See Advertisement Page 54)

**Far West Motors Inc**  
1211 Van Ness Av. . . . .GRaystn 4-7182  
(Continued Next Page)

The oldest of all the telephone industry's traditions is service.

### Automobile Dealers—New Cars—(Cont'd)

**FORD AUTHORIZED SALES & SERVICE**

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved equipment.



"WHERE TO BUY IT"

**BERRY BERL MOTORS**  
1800 Van Ness Av. . . . .GR ayson 4-4373  
**DOHERTY BROS** 1175 Potrero. MI stn 7-4000  
**GEARY MOTORS**  
4700 Geary Blvd . . . . .BA yview 1-2300  
**HUGHSON WM L CO INC**  
1200 Larkin . . . . .OR dway 3-9541  
**NEVILLE MOTORS**  
7360 Mission Daly City . . . . .PL aza 5-4813  
**S & M MOTORS**  
General Office  
2001 Market . . . . .HE mlock 1-1810  
Day & Night Service & Parts Dept.  
811-36 . . . . .YU kon 2-5500  
**WHITEBONE DESIL A**  
950 Van Ness Av. . . . .PR ocpct 5-8800

Frederick & William Motors  
4249 Geary Blvd. . . . .BAyew 1-4570

**FRENCH J E CO** 1849 Van Ness Av. . . . .ORdwy 3-2121  
(See Advertisement Page 51)

Gateway Chevrolet Co  
7400 Mission Daly City . . . . .PLaza 5-5500  
**GEARY MOTORS** 4700 Geary Blvd. . . . .BAyew 1-2300  
(See Advertisement Page 48)

General Motors Corporation  
2015 Lombard . . . . .JOrdn 7-2468

Gilmore Don  
Van Ness Av & Golden Gate Av. . . . .UN drhil-1-1026

**OLIKBAAR J L CO**  
Studebaker Dealers  
1701 Van Ness Av. . . . .OR dway 3-6733

**HAAS CARL BUICK** 7070 Mission . . . . .PLaza 5-3828  
Herb's Chevrolet Co  
383 Miller Av Mill Valley . . . . .DUnip 8-0441

**HERZOG J A**  
Pontiac Sales & Service  
601 Valencia . . . . .MA rket-1-3040

### Automobile Dealers—New Cars—(Cont'd)

**HUDSON AUTHORIZED SALES AND SERVICE**

NEW HUDSON AUTOMOBILES AND HUDSON'S PROTECTIVE SERVICE



"WHERE TO BUY THEM"

**BROOKS ELLIS MOTORS INC**  
1595 Van Ness Av . . . . .PR ocpct 6-2400  
**KRIEGER HARRY & SONS**  
No California's Oldest Hudson Dirs  
2950 Geary Blvd. . . . .SK yline 1-7787  
**PRIOLA MOTORS** 4900. Minn. JU niper 7-2923  
**HUGHSON WM L CO INC**  
Main Office  
1200 Larkin . . . . .OR dway 3-9541  
Display Room  
1400 Van Ness at Bush . . . . .OR dway 3-9541  
Imperial Motors 1900-19th Av. . . . .LO mbar 4-5900  
**INGOLD ERNEST COMPANY**  
Van Ness Av & O'Farrell . . . . .GR ayson 4-7700

**JAGUAR SALES & SERVICE**

"FINEST CAR OF ITS CLASS IN THE WORLD"



COMPLETE PARTS AND SERVICE FACTORY APPOINTED DEALERS

"FOR INFORMATION CALL"

**BRITISH MOTOR CAR DISTRIBUTORS LTD** 214 Van Ness Av. . . . .UNdrhil 3-1213

**JAMES F WATERS ING DE SOTO-PLYMOUTH**  
Van Ness Av At Bush . . . . .TU xedo 5-1865  
**JAMES MOTORS** 1301 Van Ness Av. DRdwy 3-7500  
(Continued Next Page)

An extension telephone saves time and steps.



Authorized Sales Service



A Complete Stock of Genuine Ford Parts

TRUCK SERVICE By TRUCK SPECIALISTS

COMPLETE SERVICE For Your FORD

USED CARS BOUGHT & SOLD

"For You and Me in '53"

# DOHERTY BROS.

FOR SERVICE CALL

MISSION 7-4000

OVER 30 YEARS OF CONTINUOUS FORD DEPENDABLE SERVICE  
24th and Potrero Ave.

## George Daniels

PONTIAC HEADQUARTERS

SERVICING  
REPAIRING  
BODY & FENDER WORK  
PAINTING  
UPHOLSTERING

Everything in Automotive Work  
New Modern Equipment - Expert Workmen - New Modern Shop  
Guaranteed Work

## George Daniels

1560 VAN NESS AVE., AT CALIFORNIA ST.  
ORdway 3-6451

## ANSEL J. SCHLOSS

San Francisco's Oldest Established Studebaker Dealer

AUTHORIZED

# STUDEBAKER

DEALER

★ CARS ★ SERVICE  
★ PARTS ★ TRUCKS

Call UNDERhill 1-0438

49 SOUTH VAN NESS AVE.  
Between Market & Mission Sts.

## SALES WILLYS SERVICE

## JEEP HEADQUARTERS

TRUCKS - PANELS - STATION WAGONS  
JEEPS - PASSENGER CARS  
A Complete One Stop Service  
LARGEST STOCK OF PARTS IN THIS AREA

## AL PALEN MOTORS

San Francisco's Oldest Willys Dealer

## JUniper 4-8567

5900 MISSION STREET

## STUDEBAKER

PARAMOUNT SQUARE  
One Entire Block

3245 GEARY BOULEVARD

AUTHORIZED SALES & SERVICE BAyview 1-4229

SALES  
Largest Selection - Immediate Delivery  
Terrific Trades

SERVICE  
Expert Efficient Service Department  
Paint & Body Shops

PARTS  
You Name It - We Have It

## PARAMOUNT MOTORS

YOUR VOLUME STUDEBAKER DEALER

3245 GEARY BOULEVARD