


**Harold Menzies**



**CHRYSLER**  
**PLYMOUTH**

SALES - SERVICE - PARTS  
BODY WORK - PAINTING  
Free Pick-Up & Delivery

PHONE  
**SKyline 1-5681**



FINE USED CARS  
GEARY BOULEVARD AT FIFTH AVE.

**Automobile Dealers—New Cars—(Cont'd)**

**KAISER-FRAZER SALES & SERVICE**  
Kaiser... America's most beautiful car! Henry J... costs less to buy, to drive, to maintain! Complete, factory-approved service and parts. Service on all makes—wherever you go.

**KAISER APPROVED SERVICE FRAZER**

"FOR INFORMATION—CALL"  
DEALERS

**BAKER GENE MOTORS**  
4885 Mission... JU npr 5-8400

**FAR WEST MOTORS INC**  
1201 Van Ness Av... PR spt 6-2100

**IMPEARTRICE BROS**  
7031 Mission Daily City... PLaza 5-3760

DIVISIONAL OFFICE  
**KAISER-FRAZER SALES CORP S F REGIONAL OFFICE**  
44 McLea Ct... UN dnl 3-0071

**KRIEGER HARRY & SONS**  
2950 Geary Blvd... SK yln 1-7787  
(See Advertisement Page 52)

LAND ROVER—  
DISTRIBUTOR  
**SATORI PETER CO LTD**  
3006 N Point... TU kedo 5-4139

**Lanning Jess Motor Co**  
3030 Mission... MI son 7-3236

**Lauze Fred**  
315 Bayshore Hwy South S F... JU npr 4-6786

**LESHER-MUIRHEAD MOTORS**  
2925 Mission... VA lencia 4-7474

**Leven Bernie** 2900 Geary Blvd... SK yline 1-5600

**Automobile Dealers—New Cars—(Cont'd)**

**LINCOLN-MERCURY SALES AND SERVICE**  
Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.

**Lincoln MERCURY**

"WHERE TO BUY THEM"  
**VAN ETTA MOTORS**  
Largest Lincoln-Mercury Dir in U S  
1155 Van Ness Av... OR dway 3-8800

**WILLIAM & FREDERICK MOTORS**  
4249 Geary Blvd... BA yew 1-4570

**LYTLE BUICK COMPANY**  
Authorized Buick Dealer  
1601 Van Ness Av... GR ayton 4-2000

**MacLachlan Gordon** 2355 Market... NE mlock 1-6060

**MASARIE & O'CONNOR OLDSMOBILE DEALER**  
4811 Geary Blvd... BA yline 1-2677

**MEALISTER JAMES W INC**  
1200 Van Ness... PR spt 5-2400  
(See Advertisement Page 47)

**Mc Neil Neal** 815 Van Ness Av... OR way 3-7300

**MENZIES HAROLD MOTOR CO**  
Chrysler-Plymouth Dealer  
Geary Blvd at 5th Av... SK yline 1-5681  
(See Advertisement This Page)

**MERCEDES-BENZ DISTRIBUTORS**  
Sales & Service  
160 Sansome... YU ton 2-4088  
(Continued Next Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years, they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

Your Classified Telephone Directory is a handy guide. Look through it and under the proper heading you will find out who sells what you want to buy.

**Automobile Dealers—New Cars—(Cont'd)**

**MERCURY SALES AND SERVICE**  
Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.

**WHERE TO BUY THEM**  
**VAN ETTA MOTORS**  
Largest Lincoln-Mercury Dir in U S  
1155 Van Ness Av... OR dway 3-8800

**WILLIAM & FREDERICK MOTORS**  
4249 Geary Blvd... BA yew 1-4570

**Midtown Motors** 950 Van Ness Av... PR spt 5-8800  
(See Advertisement Page 45)

**MOLANDER MOTORS INC** 601 Turk... PR spt 6-5815  
(See Advertisement Page 53)

**Motors Holding Division General Motors Corp**  
405 Montgomery... YU ton 6-5526

**MURPHY C M OLDSMOBILE**  
19th Av & Junipera Serra  
4089-19th Av... JU npr 5-9561  
(See Advertisement Page 53)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

**Automobile Dealers—New Cars—(Cont'd)**

**NASH SALES AND SERVICE**  
THE WORLD'S MOST MODERN CARS!  
• IN 3 GREAT SERIES •

**Nash**

"WHERE TO BUY IT"  
DEALERS

**NATE FRANK MOTOR CO**  
1734 Lombard... WA lmt 1-3738

**JAMES MOTORS**  
1301 Van Ness Av... OR dway 3-7500

**NASH SAN FRANCISCO**  
16th & Potrero Av... MArkt 1-4821

ZONE HEADQUARTERS  
**NASH MOTORS DIVISION-NASH**  
KELVINATOR SALES CORP—ZONE OFFICE  
2445 Mason... GR ayton 4-0620


**NASH SAN FRANCISCO**  
16th & Potrero Av... MArkt 1-4821

**NELSON HED MOTORS**  
1929 Market... UN dnl 3-3141  
(See Advertisement Page 54)

**NEVILLE MOTORS**  
7380 Mission Daily City... PL aza 5-4813

**Nichols Fred R** 1509 Valencia... AT wtr 8-0244  
(See Advertisement Page 54)  
(Continued Next Page)


The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."



**DODGE - PLYMOUTH HEADQUARTERS**  
SALES - SERVICE  
DEPENDABLE USED CARS  
DODGE Job Rated TRUCKS  
ONE OF AMERICA'S OUTSTANDING AUTOMOBILE DEALERS

ORdway 3-2121 1849 Van Ness Avenue

**J. E. FRENCH CO.**



**SALES & SERVICE**  
ALL WORK BY FACTORY TRAINED MECHANICS

COMPLETE REPAIRS  
WHEEL ALIGNING  
BRAKE SERVICE

**APPROVED Richard SERVICE**

BODY & FENDER WORK  
PAINTING  
UPHOLSTERING

**Garage C. Anthony, Inc.**  
SINCE 1904 CALIFORNIA DISTRIBUTOR  
PProspect 5-0444  
901 VAN NESS AVENUE Parts Warehouse 600 Fulton

COLUMBUS TOOK A CHANCE  
DON'T YOU?



**COLUMBUS MOTOR CO.**

Dial YUkon 2-1492  
"THE DISCOVERY NUMBER"

SALES & UNEXCELLED SERVICE  
ON NEW & USED CARS

DODGE OUR LOW OVERHEAD PLUS  
DODGE "JOB-RATED" TRUCKS

Tremendous Trade In Allowance Leads to Better Deals for You

"Dial for a Deal"  
and Make Your Own Discovery  
COLUMBUS and FILBERT - North Beach  
S. F. LIBERAL TRADING DEALER

**DODGE - PLYMOUTH**

**TOP 4 Nash**

"Gives You More" 100,000 MILES OR 4 YEAR GUARANTEE

4 LOCATIONS

**SAN FRANCISCO**  
Potrero & 16th Sts.  
Next to Seal's Stadium  
MArket 1-4821

**SAN BRUNO**  
734 El Camino Real  
JU no 8-8308

**SAN MATEO**  
790 San Mateo Drive  
Diamond 4-1721

**PALO ALTO**  
900 High Street  
DA venport 3-5118

OPEN EVENINGS & SUNDAYS  
in San Bruno, San Mateo & Palo Alto

"CALIFORNIA'S LARGEST NASH DEALER"

**BAY AREA'S Sports Car CENTER**



FOR DISCRIMINATING PEOPLE  
FOR SPORTS MINDED  
FOR ECONOMY MINDED

NEW AUTO Sales & Service

OUR SHOWROOMS  
6465 to 6565 MISSION  
Daily City  
Plaza 5-1246

**Cardinal MOTOR SALES COMPANY**