



**NEW CAR LOCATION**  
1509 VALENCIA  
Corner 26th Street in the Mission  
Phone ATwater 8-0244

**SALES and SERVICE**  
Complete Automotive Service  
ALL MAKES

**"IF YOU TRADE WITH NICHOLS YOU WILL SAVE DOLLARS"**  
*Fred R. Nichols*  
USED CAR DEPT. 3031 MISSION ST. Between 26th St. & Army  
Phone Valencia 6-4044



**SALES - SERVICE - PARTS**  
"YOUR NORTHBEACH DEALER"  
**ROYAL MOTOR SALES**  
Bay & Columbus Ave.  
TUxedo 5-0674

**WILLYS AND PACKARD**  
Authorized  
SALES - PARTS - SERVICE  
**NED NELSON MOTORS**  
1929 MARKET  
(Near Guerrero)  
Underhill 3-3141

**PRIOLA MOTORS**  
MISSION HEADQUARTERS  
**HUDSON**  
4900 MISSION  
CALL  
JUNIPER 7-7935  
**SEE US FIRST**

**KAISER & HENRY J**  
SALES & SERVICE  
"Far West Trades Best"  
"The Safest Front Seat in the World"  
"For Penny a Mile Transportation"  
2 YEARS or 25,000 MILE GUARANTEE  
**FAR WEST MOTORS INC.**  
Prospect 6-2100  
1201 VAN NESS COR. POST

**WILLYS HEADQUARTERS**  
Buy Direct and Save  
• 4-WHEEL DRIVE • JEEPS  
• PICK-UPS • STATION WAGONS  
• AERO SEDANS  
Sales - Service - Parts  
Prospect 5-2383  
**Von-Walker Willys**  
1529 Van Ness Ave.

**Automobile Dealers—New Cars—(Cont'd)**

**PRIOLA MOTORS** 4900 Mission, JU niper 7-7935  
(See Advertisement This Page)  
**ROYAL MOTOR SALES**  
Raven Charles Motors 3620-19th, MA rket 1-2255  
Bay & Columbus, TUxedo 5-0674  
(See Advertisement This Page)  
**HEMSPERGER BROS**  
2145 Market, BA rket-2-1088  
**REVIERA MOTORS INC**  
Mercedes-Benz Volkswagen  
160 Sansome, YUkon 2-4088  
**ROOTES MOTORS INC**  
Hillman - Sunbeam-Talbot  
Commer - Humber  
Rover  
465 Calif, YUkon 2-3654

**S & C MOTORS**  
General Office 2001 Market, HE mick 1-1810  
Day & Night Service & Parts Dept.  
811-3d, YUkon 2-5500  
**S & M MOTORS** 200 Taraval, SE abright 1-5818

**SATORI PETER CO LTD**  
CALIFORNIA DISTRIBUTOR  
for  
**ROVER**  
and  
**LAND ROVER**  
1006 N Point, TUxedo 5-4139

**SCHLOSS ANSEL J INC**  
Studebaker Dealers Sales-Service-Parts  
49 S Van Ness Av, UN drhil 1-0438  
(See Advertisements Pages 48 & 53)  
Schomer L M 3955 Geary Blvd, SK yline-1-3563  
**SCRIPTURE PONTIAC CO**  
1215 Ocean Av, DE laware 3-4978  
(See Advertisement Page 52)  
Shapiro Herb H  
383 Miller Av Mill Valley, DU nlp 8-0441  
Silvas-Bear Motors  
110 Linden Av SSP, PLaza 6-0121  
Skyway Auto Sales 6918 Mission, PLaza 5-7400  
Sloss & Glikbarg 1701 Van Ness Av, DR way 3-6753  
Smallcomb's Of San Bruno  
401 El Camino RI Sn Bruno, DE laware 3-6225  
**STEWART CHEVROLET CO**  
3146 Mission, VA lencia-4-3322

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

**AUTHORIZED PACKARD AND G.M.C. TRUCKS SALES & SERVICE**  
Also  
Fine Selection of Used Cars & Used Trucks  
**PETER VENTURINO**  
JU niper 7-4848  
8973 Mission, Daly City

**Automobile Dealers—New Cars—(Cont'd)**

**STUDEBAKER SALES AND SERVICE**  
CARS and TRUCKS of Outstanding Style, Performance and Economy  
Expert car and truck service for Studebaker and other makes  
**"WHERE TO CALL"**  
**AUTHORIZED SALES & SERVICE**  
**OLIKBARG J L CO**  
1701 Van Ness Av, OR way 3-6733  
Nichols Fred R 1509 Valencia, ATwtr 8-0244  
**PARAMOUNT MOTORS INC**  
3245 Geary Blvd, BA yview 1-4229  
**SCHLOSS ANSEL J INC**  
Sales-Service-Parts  
49 S Van Ness Av, UN drhil 1-0438  
Sloss & Glikbarg  
1701 Van Ness Av, OR way 3-6733  
**SWEENEY WM J & SONS**  
6806 Mission Daly City, PL aza 5-6500  
**REGIONAL OFFICE**  
**STUDEBAKER CORPORATION THE**  
701 Bryant, YU kon 6-4311  
**FACTORY PARTS DEPT**  
**STUDEBAKER CORPORATION THE**  
701 Bryant, YU kon 6-4311

Sweeney Wm J & Sons  
6806 Mission Daly City, PL aza 5-6500  
**TIMOSI MOTORS** 6888 Mission, PL aza 5-5600  
**TOP 4 RASH** 18th & Potrero Av, MArkt 1-4821  
(See Advertisement Page 51)

**VAN ETTA MOTORS**  
1155 Van Ness Av, OR way 3-8800  
(See Advertisement Page 46)  
**VAN NESS MOTORS INC**  
**OLDSMOBILE**  
Exclusive Sales & Service  
NEW & USED CARS  
Complete Service  
Parts for All Models  
**1700 VAN NESS AVE.**  
Between Sacto & Clay  
ORdway 3-3412

1700 Van Ness Av, ORdway 3-3412  
Night or Holiday Towing, call  
Atlas Towing Service, ORdway 3-4242

**VENTURINO PETER**  
Packard Clipper  
G M C Trucks  
Sales & Service  
5973 Mission Daly City, JU niper 7-4848  
(See Advertisement This Page)  
**VOGEL LES CHEVROLET CO**  
Market & Van Ness Av, UN drhil 1-1702  
(See Advertisement Page 46)  
**VOLKSWAGEN DISTRIBUTORS**  
Sales & Service  
160 Sansome, YUkon 2-4088  
**VON-WALKER WILLYS**  
1529 Van Ness Av, PRospect 5-2383  
(See Advertisement This Page)  
**WATERS JAMES F INC DE SOTO PLYMOUTH**  
Auth De Soto-Plymouth Dirs  
Van Ness Av at Bush, TUxedo 3-1065  
(See Advertisement Page 47)  
Whitebone Motors 950 Van Ness Av, PRospect 5-8800  
William & Frederick Motors  
4249 Geary Blvd, BA yview 1-4570  
Willys-Nelson Packard Co 1929 Mkt, UN drhil 3-3141

**WILLYS-OVERLAND SALES AND SERVICE**  
AERO WILLYS PASSENGER CARS  
WILLYS STATION WAGONS  
WILLYS TRUCKS  
UNIVERSAL JEEPS  
**"WHERE TO BUY THEM"**  
**BIG TOWN MOTORS**  
3800 Geary Bl, SK yln 2-3522  
**BIG TOWN MOTORS**  
6259 Mission, PLaza 6-0700  
**NELSON NED MOTORS**  
1929 Market, UN drhil 3-3141  
**PALEN AL MOTORS**  
5900 Mission, JU niper 4-8567  
**VON-WALKER WILLYS**  
1529 Van Ness Av, PRospect 5-2383  
Advertise here—it pays.

**Automobile Dealers—Used Cars**

**A & L Motor Sales** 2111 Lane, ATwtr 2-7628  
**ABBEY GARAGE** 550 O'Farrell, PRospect 5-4866  
Acme Auto Sales Co  
T J (Ike) Lynch  
Two Wheel Trailers Bought & Sold  
965 Golden Gate Av, JUrdn 7-9641  
**ALEMANY MOTORS**  
Your Neighborhood Used Car Dealer  
CARS - BOUGHT - SOLD - TRADED  
Corner of Sicks, Day or Nite Call  
3080 Alemany Blvd, JU niper 6-5032

**ALLEN J W CO**  
1515 S Van Ness Av, VA lencia 4-1400  
Anza Vista Motor Sales  
1300 Divisadero, JUrdn 7-9343  
Arrow Auto Sales 20 Haight, UN drhil 3-4122  
Arroyo Motors 234 Van Ness Av, UN drhil 3-4962  
Auto Mart The 2298 Market, KLondke 2-1299  
**B & H MOTORS INC**  
Auth DeSoto & Plymouth Dealers  
900 Sansome, EX brook 2-8338  
**BAKER GENE MOTORS**  
4885 Mission, JU niper 5-8400  
**BAKER MOTORS** 1866 Market, HE mick 1-2394  
Baker Motors 1617 Market, UN drhil 3-2767  
Baker Motors 6781 Mission, PLaza 5-8844  
**BANK AUTO SALES** 4941 Mission, JU niper 5-8098  
**BANK CHEVROLET CO**  
Used Car Dept  
Van Ness & Turk, TUxedo 5-5600  
Rate Frank Motor Co 1734 Lombard, WA lnt 3-7738  
Rate Frank Motor Co 676 Valencia, UN drhil 3-6353  
**DAY MOTOR SALES**  
3330 Army, AT water 2-8787  
Beal Bob 1535 Valencia, VA lencia 6-4343  
**BEE-HIVE MOTOR SALES** 730 Turk, ORway 3-7388

**BERRY BELL MOTORS**  
**NEW & USED CARS**  
Sales - Service - Parts  
NEW CAR TRADE-INS  
A-I USED CARS  
Specialize in One Owner Cars  
"THE PLACE TO BUY  
WHEN YOU GO TO BUY"  
San Francisco's Fastest Growing  
Ford Dealer  
BUY - SELL - FINANCE  
Used Car Dept  
2535 Van Ness Av  
Show Room  
1800 Van Ness Av, GR ayston 4-4373

**BIONDI AUTO SALES**  
THE BEST FOR LESS  
For Over a Quarter of a Century  
1415 Van Ness Av, GR ayston 4-3245

Bitos Motor Sales 1960 Market, HE mick 1-2581  
**BOAS PONTIAC** 2323 Geary Blvd, JUrdn 7-6060

**BORELLI AUTO SALES**  
**CARS OF QUALITY**  
OFFERING ONLY THE BEST  
IN AUTOMOBILES  
When You Sell—See Borelli  
FOR TOP PRICE!  
Cor 15th Street  
420 So Van Ness Av, KL ondkie 2-1686

**BROOKS ELLIS MOTORS INC**  
Used Car Dept 1465 Van Ness  
1595 Van Ness Av, PRospect 6-2400  
**BROWN BUICK CO** 3100 Geary Blvd, BA yview 1-6729  
C D Motor Sales 4848 Mission, JU niper 4-1110

**CADILLAC SALES & SERVICE—**  
CADILLAC MOTOR CAR DIVISION  
San Francisco Branch  
1000 Van Ness Av, PRospect 5-0100  
Stonestown Branch  
3141-20th Av, LOnbrd 4-7400  
Car Trader Ed 230 Turk, GR ayston 4-9977  
Cardinal Motors Sales Co  
6565 Mission Daly City, PLaza 5-1160  
**CARDINAL MOTORS SALES CO**  
6565 Mission Daly City, PLaza 5-1246  
Carlson Buick Inc 740 Taraval, LOnbrd 4-2111

**CARTER BILL**  
GUARANTEED  
LATE MODELS - QUALITY CARS  
BOUGHT - SOLD - EXCHANGED  
714 Van Ness Av, GR ayston 4-9046  
Castro Motor Sales 1537 Mission, UN drhil 3-2158  
(Continued Next Page)

An extension telephone will give added comfort in your home.

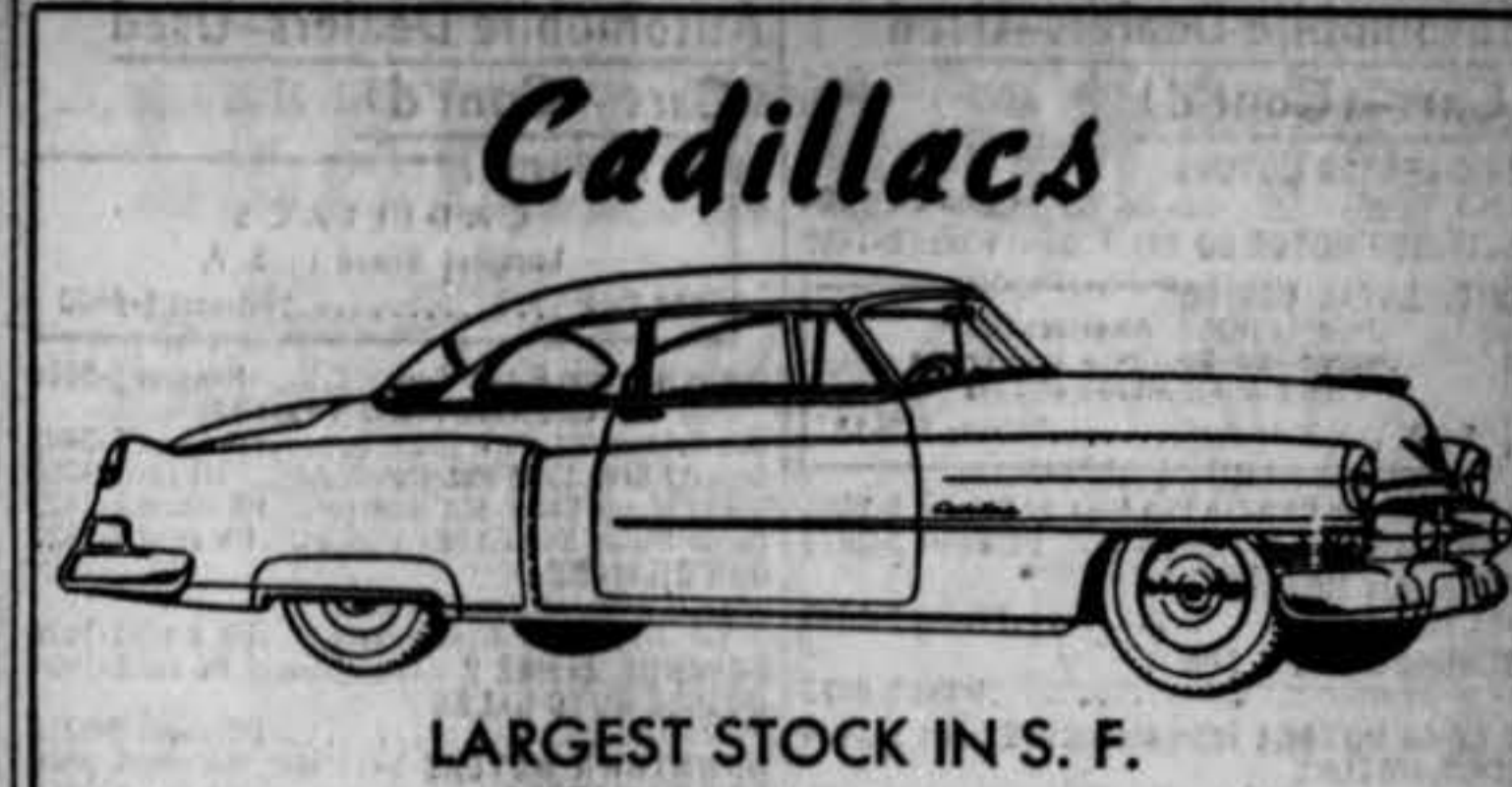


**HORSETRADER ED'S**  
Ten Reasons Why You'll Get a Better Buy . . .

1. Over 600 fine used cars to choose from!
2. 90-day written guarantee
3. Money-saving 2-year service policy
4. No down payment upon approval of your credit
5. Unbeatable easy terms
6. Never undersold
7. Unbeatable low prices
8. West's biggest dealer
9. In business since 1922
10. Five gigantic car korals

Whether you walk in or drive in . . . come empty handed! Come right ahead! March on in and see Horsetrader Ed!  
**DRIVE A HORSETRADER ED BARGAIN!**

**Horse Trader Ed's**  
790 Van Ness Avenue, corner Eddy  
**TUxedo 5-6267**  
Oakland, 3411 Broadway  
5030 E. 14th Street  
San Jose, 698 South First St.  
(Near Margaret)



**Cadillacs**  
LARGEST STOCK IN S. F.  
**USED CARS**  
VERY LATEST MODELS  
SALES - SERVICE & REPAIR  
Bought - Sold - Traded - Financed - Insured  
We Have Modern Equipment and Specially Trained Mechanics  
BODY & PAINT SPECIALISTS  
Our Shop Offers the Fastest Service to Out of Town Customers  
ALL WORK GUARANTEED  
Phone PRospect 5-5900

**HARRISON F. DOANE**  
STAR GARAGE • 150 TURK

**ANSEL J. SCHLOSS**  
San Francisco's Oldest Established Studebaker Dealer  
15,000 SATISFIED CUSTOMERS  
**PAYS MORE - QUICK CASH**  
Underhill 1-0438  
49 SO. VAN NESS AVE.

**SPOT CASH-WE PAY MORE**  
WE BUY & SELL - TRADE-INS ACCEPTED - NO RED TAPE  
Safety Tested & Guaranteed Used Cars  
Prospect 6-1390  
**GARRETT MOTORS**  
400 VAN NESS Since 1926  
300 Ft. of Easy Parking