

**SALES • RENTALS • REPAIRS**



Phone **EXbrook 2-0950**

Free Estimates and Designs

**ELECTRICAL PRODUCTS CORP.**

SINCE 1912

910 HARRISON SAN FRANCISCO

TRADE MARK



MANUFACTURE • DESIGN • MAINTENANCE

7th & FOLSOM

**UNDERHILL 1-4060**

**Signs**

**A A A NEON SIGN SERVICE CO**  
SERVICE SINCE 1929  
1201 Tennessee... VA lencia 6-3463

**ABARDEAN PLASTICS INC OF MARIN**  
Plastic Signs Of All Types HE mlock-1-7812  
Directional Signs For Hosps & Insts  
936 C San Rafael... GLmwd 3-2239

**ABILITY SIGNS**  
Myer Simpson 616-44th Av... BA yview 1-3357  
Ace Sign Service 2209 Bush... JO rdan 7-4360  
**ADORAFT SIGN CO** 150-7th... MA rket 1-4690

**AMERICAN ELECTRIC & NEON SIGN CO**  
Whole Neon Tubing & Sign Maintenance  
3724-24th... AT water-2-8422  
Antone Signs 1128 Polk... GRaystn 4-7155

**APEX ELECTRIC CO**  
Neon Signs-Maintenance & Repairs  
363 Fell... HE mlock-1-7811  
Apex Neon Co 343 Fell... HE mlock-1-7812  
Apex Plastic Sign Corp 270 Hickory... MARket 1-7758  
**BAKER RUSS** 3730 Geary Blvd... SK yline 1-5316  
Brite Signs 128 Ellis... DOuglas 2-4381  
(See Advertisement Page 715)

**Brumfield Electric Sign Co**  
965 Folsom... DOuglas 2-0476  
(See Advertisement This Page)

**CAL-IND-OO WALL SIGNS—**  
**CALIF INDUSTRIAL COATINGS CO**  
230 Napoleon... AT water 2-8150  
(See Advertisement This Page)

**California Metal Enameling Co**  
557 Howard... DOuglas 2-5617  
(See Advertisement Page 715)

**CAPITOL SIGNS** 266 Bay Shore Blvd... MIsn 7-6618

**CASCADE PRODUCTS CO**  
NEON — ELECTRIC  
PORCELAIN — ENAMEL  
SIGNS  
SALES — SERVICE — INSTALLATION  
Call Mark 1-7264  
Off Mission Nr. 9th  
49 Laskie... MARket 1-7264

The Yellow Pages save you time.

SINCE 1897



**FREE ESTIMATES ON REPAIRS**

**EXbrook 2-3427** **DOuglas 2-0476**

Wm. A. Brumfield - Ed. H. Brumfield  
965 Folsom St.

**Signs—(Cont'd)**

**COAST CHANGEABLE LETTER SIGNS**  
**FELTO**  
Changeable Letter Signs for Churches - Restaurants Real Estate  
A Sign for Every Type of Business  
Plastic Letters  
"WHERE TO BUY THEM"  
MANUFACTURER  
**COAST DIRECTORY CO**  
1121 Howard... HEmlck 1-8112

**COMMERCIAL DISPLAY & SHOW CARDS**  
POSTERS & BANNERS  
IN QUANTITIES  
Printed or Silk Screened  
1651 Market... MARket 1-1161

**COUCH AND PHILIPPI INC**  
Baked Enamel Steel Signs  
Bonderized Protection - Du Pont Finish  
Raleigh W. Berber Co.  
420 Market... EXbrk 2-4463

**CRIBBINS WALTER W CO**  
557 Howard... DO uglas 2-5617  
Cuevas Ed Signs 2416-28th Av... LOMbard 6-4622  
Culverwell Geo D 938 Market... DO uglas 2-0555  
Daggett L B 335 S Van Ness Av... MARket 1-0317  
**DEE-ART** 12 Geary... EX brook 2-7417  
Descalzo R D 3209-24th... ATwtr 2-9078  
Elken Wm E 341 Larkin... HEmlck 1-2627

**ELECTRICAL PRODUCTS CORP**  
910 Harrison... EX brook 2-0950  
(See Advertisement This Page)

**ENTERPRISE PLASTIC CO**  
PLASTIC SIGNS  
Indoor & Outdoor  
ILLUMINATED & NON-ILLUMINATED  
PLASTIC LETTERS  
From 2 Inch to 24 Inch  
807 Valencia... VALencia 6-3428

Faatz H J 1739 Union... PR ospct 5-3223  
Farrell Art Service 343 Golden Gate Av... UN drhil 3-3556

**FERRIS ENAMELING COMPANY**  
Porcelain Enamel  
1100-57th Av Oakland... KE Hlg-2-0266  
Frederick Sign Co 1635 Haight... UN drhil-1-8417

**GALLAGHER CO**  
The Home of Ideas  
DISPLAY BUILDERS  
Screen Process Signs  
969 Folsom... YUkon 2-4102

General Sign Co 449 Valencia... UN drhil 3-2967

**GLOBE SIGN CO**  
Walter J Albricht 3001 Market... UNdrhl 1-6344  
Goldberg Lawrence 1085 Golden Gate Av... WE st-1-3344

**GOODWIN JACK**  
SHOW CARDS, SCREEN PROCESS DISPLAYS  
148 Leavenworth... ORWay 3-3048

**GREENBERG'S SONS BRASS FOUNDRY & MACHINE WORKS**  
Manufacturers Of Bronze Signs  
Plaques-Letters-Name Plates  
765 Folsom... EX brook 2-3143

**HALIHAN NEON MAINTENANCE CO**  
COMPLETE SIGN SERVICE  
Manufacturing - Maintenance  
2647-15th Av... MO ntrose 4-5686

Halihan Neon Maintenance Co  
2647-15th Av... MO ntrose-4-5686  
(See Advertisement Page 715)

**HAWKINS-HAWKINS CO**  
Scotchlite-Based Enamel-Porcelain  
1255 East Shore Hwy Berkeley... LANscape 5-8500

**JOHNSTON SIGN CO**  
HANGING - PAINTING  
MAINTENANCE  
New & Rebuilt Signs  
151 Madrid... JUNipr 7-3789

K C S Co Kirby-Cogeshall-Steinau  
Point of Purchase Displays-Plaques  
1045A Mission... UNdrhl 1-6090  
(Continued Next Page)

The Yellow Pages save you time.

**Signs—(Cont'd)**

**KENNEDY R J CO**  
MODERN PLASTIC DISPLAYS  
CUSTOM MOULDING & FABRICATING  
Hardwood & Fiberglass Specialty Mfg.  
977 Golden Gate Av... JOrdn 7-0645

Ladenson Burton 1095 Folsom... UN drhil 1-4060  
**LAIB** 7th & Folsom... MA rket-1-5162  
Lance Sign Co 3730 Geary Blvd... SKyln 1-5316

**LETTERING STUDIO THE QUICK BRUSH**  
Window & Display Posters  
Card & Paper Signs  
Annex of Crystal Palace Market  
1175 Market... HEmlck 1-7536

**LUNA NEON CO** 1739 Union... PR ospct 5-0842  
Mc Quade's Sign Service 101 Post... YUkon 6-5532  
Moad Robert F 742 Market... SU ster-1-5328  
National Advertising Co  
936 Bayshore Blvd South S F... JU niper 4-1405

**NATIONAL NEON CORPORATION**  
1201 Tennessee... VA lencia 6-3463  
(See Advertisement This Page)

Neon-Adams Wonderlite Co  
1095 Folsom... UN drhil 1-4060  
Neon-Brumfield Elec Signs  
965 Folsom... DO uglas 2-0476

**NEON SALES & SERVICE CO**  
MAINTENANCE & REPAIR  
J. Vandenberg - Owner  
Since 1929  
290 Pacific... SUter 1-6787

Nordgren Eric  
Card-Signs Display Posters  
617 Market... DOuglas 2-6021

**NOVELART DISPLAY CO**  
A COMPLETE  
LETTERING SERVICE  
625 Turk... TU xedo 5-6483

**OAKLAND PORCELAIN ENAMELING CO**  
SIGNS  
Porcelain Enamel  
For All Purposes  
851-73d Av Oakland... LOKhavn 9-4911

O'Neal Ray 1027 Church... AT water 2-0936

**PAC PLASTI-FAB CORP**  
PLEXIGLAS — LUCITE  
PLASTIC SIGNS — PLASTIC LETTERS  
770 El Camino RI Sn Carlos... LYtel 3-3191

Palette Sign Co 825 Golden Gate Av... FIlme 6-1301  
Paris Signs Inc 690 Market... SU ster-1-6516

**PATRICK & MOISE-KLINKNER CO**  
Bronze - Bronze - Changeable - Enamel  
Glass - Silk Screen  
Hundreds of Stock Letterings  
560 Market... EXbrk 2-2640

**PAYNE-MAHONEY INC**  
Porcelain Enamel Signs  
2818 Poplar Oakland... TE mpbar 2-1041  
Phil Signs 335 Plymouth Av... JUNipr 4-9781  
Pioneer Carved Glass & Sign Co  
529 Hayes... HEmlck 1-5679

**PISCHOFF CO** 177 Golden Gate Av UN drhil 1-3822

**PIZZO SIGNS** 1659 Powell... DO uglas 2-1348

**POLYART STUDIOS**  
Display Adv At Army And York Ste  
698 Precita... VA lencia 4-1767

Postercraft Co  
Screen Process Reproduction  
1070 Bryant... UN drhil 1-7583

**Q R S NEON CO** 690 Potrero... VA lencia 4-7707  
(See Advertisement This Page)

**RAPID SIGNS** 41 Rose... MARket 1-0267  
(See Advertisement This Page)

Rawson R C Co 50 Hawthorne... DOuglas 2-7673  
Riddell V M 335 S Van Ness Av... MA rket-1-0317  
Robinson Oscar M Sign Co  
281 Natoma... DOuglas 2-5100  
Robinson Sign Co 281 Natoma... DO uglas 2-5100  
Roth Directory Co 31 Stevenson... EXbrk 2-1823  
(See Advertisement This Page)

Sanborn's Sure Sale Sign Makers  
Low Price Letters To Make Signs-All  
Sizes-Wood-Plastic-Merl-Mittens Pin On  
2444 Harrington Av Oakland... KElog 2-8215

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.

**Signs—(Cont'd)**

**SCOTCHLITE REFLECTIVE SHEETING**  
The brilliant reflective material that keeps your sign on the job day-and-night. Requires no illumination. Any trademark or message reproduced in full color.  
"WHERE TO BUY IT"  
BRANCH OFFICE  
**MINNESOTA MINING & MFG CO**  
450 Alabama... UNdrhl 3-4480  
DEALER  
**HAWKINS-HAWKINS CO**  
1255 East Shore Hwy Berkeley LANscape 5-8500  
(Continued Next Page)  
Advertise here—it pays.



Since 1921

**QRS NEON SIGNS & SERVICE**

**VALENCIA 4-7707 690 POTRERO AVE**

**PORCELAIN ENAMEL SIGNS**



SINCE 1911



**DOuglas 2-5617**

**CALIFORNIA METAL ENAMELING CO.**

Represented By Walter W. Cribbins Co., 557 Howard St.

BETTER THAN & COST LESS THAN NEON



LETTERS & COLORS  
Easy to Install  
TERMS IF DESIRED  
Amazingly Low Priced  
For Information or Appointment  
Call **DOuglas 2-4381**  
128 ELLIS ST.  
**BRITE-SIGNS**

**HALIHAN NEON**

SERVICE WHEN YOU NEED IT

**MANUFACTURING MAINTENANCE REPAIRING**



**ALL WORK GUARANTEED**

1333 MINNA ST. NEAR 14th ST.

Design Manufacture Maintenance Repairs



ESTABLISHED 1929

1201 TENNESSEE

**VA lencia 6-3463**

**NATIONAL NEON CORP.**

**PORCELAIN ENAMEL SIGNS**

**DOuglas 2-5617**

**CALIFORNIA METAL ENAMELING CO.**

Represented By Walter W. Cribbins Co., 557 Howard St.

"Everything in Signs"

By **RAVD Signs**

TRUCK LETTERING BANNERS FLUORESCENT SIGNS

SHOW CARDS • CUT-OUT LETTERS  
WOOD • METAL • CANVAS

**MARKet 1-0267**  
41 ROSE... Market at Gough

**CHANGEABLE LETTER SIGNS**

PLASTIC LETTERS  
CORK BULLETIN BOARDS  
Directories — Window & Menu Signs  
Retail & Wholesale

**ROTH DIRECTORY CO.**

**EXbrook 2-1823**

MARKET  
STEVENSON  
MISSION

Ground Floor Location  
31 STEVENSON