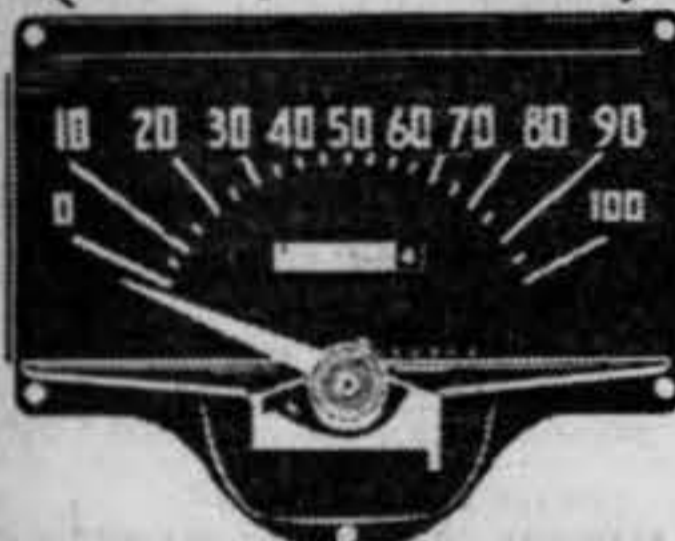


SPEEDOMETERS EXCHANGE Service
ALL WORK MAILED OUT SAME DAY RECEIVED

WE REPAIR ALL MAKES
25 Years Experience
TACHOMETERS AUTO CLOCKS

Prompt Service
No Delay
OPEN ALL DAY SATURDAY
GRaystone 4-3738



SPEEDOMETER EXCHANGE SHOP
819 ELLIS
SAN FRANCISCO 2

Speedometers

AUTO ELECTRIC SPEEDOMETER CO
131 Fell HE mlock-1-2000
AUTO RITE SERVICE 4301-3d VA lencia 6-0147
SPEEDOMETER ELECTRIC CO

Authorized Sales & Service for
STEWART-WARNER - A. C. WALTHAM - DELCO
We Repair All Makes
PRO-APT & EFFICIENT SERVICE
Corner Turk St.
690 Van Ness Av. ORway 3-4633

SPEEDOMETER EXCHANGE SHOP
All Makes Of Speedometers Repaired
819 Ellis GR ayston 4-3738
(See Advertisement This Page)
Speedometer Service Co 131 Fell HE mlock 1-2000
(See Advertisement This Page)
VEHN'S SPEEDOMETER REPAIR SERVICE
Opposite Calif Motor Vehicle Dept.
145 S Van Ness Av. MA rket-1-6246

SPEEDOMETERS

All Makes
SPEEDOMETERS TACHOMETERS
REVOLUTION COUNTERS
SERVICED & REPAIRED
"We give a speed certificate"

Call
131 FELL near VAN NESS HE mlock 1-2000

The Original SPEEDOMETER SERVICE CO.

Spices

Ben-Hur Products Inc 785 Market YU kon 6-1220
Charter Products Co-Div Of Salem Commodities Inc
1501 Mariposa HE mlock 1-8046
Chief Spice Co Woodland St Rafk... GR wsd 3-5900
Eclipse Supply Co 1160 Folsom MA rket 1-0321
Griffith Laboratories 347 Stockton SU tter 1-6923
Jenks J A Co 224 Commercial DO uglas 2-7505

McCLINTOCK-STERN CO INC
Importers and Grinders
Claremont Brand Spices
BAKERS BUTCHERS CANNERS SPECIALTIES
Paprika Chili Pepper Powder Pods
305 Clay GA rfd 1-6500

McCintock W L Co 105 Clay YU kon 6-0353
Nature's Herb Co
Select Spices & Aromatics
345 O'Farrell GR ayston 4-2756
Pauli R C & Sons 325 Pacific Av. EX brk 2-3747

Spices-(Cont'd)

Rapken & Co Ltd 2439 Sutter WAInt 1-3238
Schilling A & Company
2d & Folsom GA rfd 1-7300
SPICE ISLANDS CO
Vinegar - Herbs - Spices - Aromatic Seeds
Tea - Pepper Mills - Nutmeg Graters
GIFT PACKAGES
610 Folsom YUkon 6-1375

STANGE WM J CO
GOOD SEASONINGS
Peacock Brand Carilized Food Color
N. D. G. A. Antioxidant
8140 Baldwin Oakland LÖckhahn 8-2843
Tyler S H & Son 154 Davis GA rfd-1-3458
WEST COAST SPICE CO
2350-3d VA lencia 4-4551

Spikes
Pittsburgh Screw & Bolt Corp Spike & Dowell
Div 4314 California SK yline-1-7972
Timber Engineering Co of Calif
4314 California SK yline-1-7972

Spinning-Metal
See Metal Spinning

Spints
See Hospital Equipment & Supplies

Sponges
AMERICAN SPONGE & CHAMOIS CO INC
Sponges - All Varieties - Since 1869
Producers of the New
"SUPER CEL" CELLULOSE SPONGE
113 Front DO uglas 2-5350

DOLLINS KEN PAINT STORE
15th & Valencia HE mlock 1-7511
Ettman H L Sponge Co
164 Townsend DO uglas-2-4694
SCANLON WILL
Agents for Schroeder & Tramayne Inc.
Sponges - All Varieties
Chamois - Imported & Domestic
904 Howard GARfd 1-3986

Tarpon Springs Sponge Co 358-3d Av. SK yline 1-1052

Sporting Event Ticket Agencies
See Theatre Ticket Agencies

Sporting Goods-Renting

Argonaut Loan Office 94-4th SU ttr 1-8886
BIG BEN LOAN OFFICE
RIFLES AND SHOT GUNS FOR RENT
Also Rentals on a Complete Line of
Unredeemed Sporting Goods
179-3d DO uglas 2-5787

Sporting Goods-Retail

AMERICAN APPLIANCE & SUPPLY CO
1150 Sutter PR osect 5-3711
Ayoob's Sport Shop
2598 San Bruno Av. DE laware 3-1207
Ayoob's Sport Shop
2598 San Bruno Av. DE laware 3-2862
Bull's-Eye Archery Co
5609 Foothill Bl Oakland KEllog 4-8424
(Continued Next Page)

PARK PRESIDIO SPORTING GOODS

A Complete Line of
• Hunting & Fishing Equip.
• Athletic & Camping Equip.
• Ammunition & Loading Equip.
• Mercury Outboard Motors
• Ski Equip. Sold - Rented - Repaired
• Tennis Racket Restringing & Repairing
• Fishing & Hunting Equip. Repaired

Bayview 1-7432
152 Clement at 3rd Ave.

Sporting Goods-Retail-(Cont'd)

Chow F Bob
Rifles-Pistols-Shotguns-Ammunitions
3185 Mission AT wtr 2-8358
(See Advertisement Page 722)
Cruz Joe Tennis Shop
2512 Sacramento WAInt 1-8533

DAWSON'S SPORTING GOODS
A Complete Line of Equipment
GOLF - TENNIS
FISHING - HUNTING
Camping & All Athletics
SKI EQUIPMENT
For Rent or for Sale
Expert Racket Restringing
Between Post & Sutter on Mason
535 Mason TU vedo 5-4321

EABLE LOAN OFFICE
We Specialize in Sporting Goods
New & Used Fishing Tackle
Guns - Golf Clubs - Binoculars
123-3d DO uglas 2-3767

Eagle Sporting Goods 123-3d DO uglas 2-3767
Empire Stores 633 Clement SK yline-2-1950
Erle Al-Hirsch & Price Sporting Goods
949 Kearny SU ttr 1-1790

FAR WEST HOBBY SHOP
240 Clement BA yview 1-4206
FREE-MINETTI SPORTING GOODS CO
1401 Haight UN rchl 1-4321
FUNK FENCING ACADEMY
Calif Leading Fencing Equip Distr
1725 Washington TU vedo 5-9935

GOLDSCHN H & CO
Established 1878
Complete Line of
Guns - Ammunition - Fishing
Tackle - Outing Equipment
Fishing & Hunting Information
Gladly Given
508 Market GA rfd 1-0828

HARLIG & CO
ICE & ROLLER SKATING
SHOES CUSTOM MADE
1125 Market MA rket 1-0462

Harris Joe Co
Yachting Apparel For Men & Women
16 Sacramento YUkon 6-2090

HIRSCH & PRICE
COMPLETE LINE OF ATHLETIC
EQUIPMENT AND UNIFORMS
Baseball - Basketball - Softball
Football - Bowling
IN STOCK OR MADE TO
YOUR SPECIFICATION
949 Kearny SU ttr 1-0691

HOBBY SHOP 240 Clement BA yview 1-4206
Hoch Carl 3223-21st AT water-2-6548

KAPLAN'S ARMY & SURPLUS CO
FISHING - CAMPING - SPORTING GEAR
RIDING - SKIING - CREDIT TERMS
Largest Surplus Stock in Bay Area
1499 Market UN rchl 3-3486

KENNEALLY'S SPORT SHOP
TENNIS RACKETS - NEW AND USED
GOLF - BADMINTON - SQUASH
SKI RENTALS & EQUIPMENT
67-2d DO uglas 2-3676

KING GUN SIGHT CO INC
439 Market EX brk 2-0292

KINGS SPORTING GOODS
SKI EQUIPMENT & RENTALS
TENNIS - ARCHERY - TACKLE
BICYCLES - WEIGHT LIFTING EQUIP.
6300 Geary Blvd. SK yin 2-1068

Ladd's Gun Store 339 Kearny EX brook 2-4447
LYNCH PHIL SPORTING GOODS CO
FISHING - HUNTING - ATHLETIC
COMPLETE SELECTION
Wholesale and Retail
423 Mission YUkon 6-6950

McGAFREY'S SPORT SHOP
A COMPLETE LINE OF
FISHING TACKLE & SPORTING GOODS
240 Kearny YUkon 2-7121

Sporting Goods-Retail-(Cont'd)

MISHACK'S SPORTING GOODS
FISHING TACKLE
ATHLETIC GOODS
Guns & Ammunition - Sportswear
2456 Mission MI ssn 7-9156

MISSION ROD & GUN SHOP
FISHING TACKLE
GUNS - GUN REPAIRING
MERCURY OUTBOARD MOTORS
2845 Mission MI ssn 7-1427

Modern Bait & Tackle Shop
2975 Mission VA lencia 4-4971
MUNY BAIT & SPORT SHOP
3098 Polk OR day 3-9815
Murri's John Sport Shop
1811 Haight BA yview 1-4044

NELSON'S SPORTING GOODS
FISHING TACKLE - GUNS
Complete Line of Sports Equip.
Located in Crystal Palace Market
1181 Market UN rchl 3-1367

Park Presidio Sporting Goods
152 Clement BA yview 1-7432
(See Advertisement Page 722)

PARK PRESIDIO SPORTING GOODS
152 Clement SK yline 2-0800
Parkside Haberdashery 1050 Taraval DV rind 1-9611
Phillips Sport Shop 1646 Market HE mlock 1-7688
Portola Hardware & Appliance Co
2543 San Bruno Av JU niper 5-1771
ROSS BROS Market At Stockton SU ttr 1-4040

SAGA
SPORTING GOODS
Skiing - Tennis - Golf - Swimming
FINEST RENTAL SERVICE
IN BAY AREA
Complete Repair Shop
533 Post GR ayton 4-7290

SAN FRANCISCO GUN EXCHANGE
91-4th YU kon 2-6097
Smith's Gun Shop 1313-24th Av. LO mbar 4-2042
Smith's Tennis Shop 1891 Haight SK yin 1-4316
(See Advertisement Page 722)
Spiro's Inc 740 Market SU tter 1-6181
(See Advertisement Page 722)

SPRAWKINS DOWNTOWN GOLF SHOP
GOLF BALLS
TITLEIST MAXFLY-RED SPAULDING-DOT
TOPNOTCH MCGREGOR MT
Professional Golf Equipment
McGregor - Wilson - Spaulding
Power-Built - Ken Smith
Stan Thompson
All Equipment Pro Fitted
OPEN EVENINGS
TWO CONVENIENT LOCATIONS
207 Powell YUkon 6-5017
607 Market YUkon 6-1255

STAR SPORTING GOODS CO
83-3d GA rfd-1-0447
Sullivan Awning Co
Tents-Camping Equipment Only
801 So Van Ness Av. MI ssn 7-3084
Sullivan Dave Sport Shop
5323 Geary Bl SK yin 1-7070

SULLIVAN'S GOLF SERVICE
All Makes Of Clubs Repaired
Guaranteed Reconditioned Golf Clubs
585 Mission SU ttr-1-0446
Sunnydale Hardware
1437 Sunnydale Av JU npr 4-4113

TEXDAHL & JOHNSON
1013 Mission KLondie 2-0571
Thompson's Bill Tennis & Golf Shop
111 New Montgomery EX brook-2-7731

TRIANGLE SALES CO
Sales Service - Rentals
FISHING-TACKLE
GUNS - OUTBOARD MOTORS
1000 Columbus GR ayton 4-6737

You'll get your party more often if you look up each telephone number before you dial, wait for the dial tone, and give the other person plenty of time to come to the telephone.

Sporting Goods-Retail-(Cont'd)

UNCLE ROGER'S
Sporting Goods & Archery Supplies
2117 Taraval SE abright 1-3047

VIKING SPORTS CENTER
Equipment for Every Sport
SKIING TENNIS
SOCCER ATHLETIC
FISHING & HUNTING
ARCHERY
One of San Francisco's
Largest & Complete
Ski Rental Service
See Our Advertising Under
Skiing Equipment - Retail
1874 Market HE mlock 1-8317

WEST PORTAL SPORT SHOP
362 West Portal Av. MO ntrose 4-7879
WINSTON R L ROD CO
Fine Fishing Tackle
684 Harrison SU ttr 1-3979

Sporting Goods-Whse & Mfrs

BAKER & HAMILTON 700-7th HE mlock-1-2600
BLAICH ADOLPH INC
Fishing Tackle - Athletic Goods
Guns - Ammunition - Reloading Tools
Wholesale to Dealers Only
543 Howard DO uglas 2-0830

Blaich Adolph Inc 543 Howard
From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask "Operator" for Enterprise 10481

COLBY-RALL MANUFACTURING CO
Authorized Spalding Distributors
151-9th UN rchl 3-2533
Curley-Bates Co 617 Mission DO uglas-2-8677
DUNHAM BARRIGAN & HAYDEN CO
703 Market DO uglas 2-8418
Kansas & Division UN rchl-1-3400
Dunlop Tire & Rubber Corp
1155 Mission UN rchl-1-6556

FINIGAN E P CO
Basketball Backstops - Gym Mats
Electric Scoreboards - Gym Apparatus
Playground & Pool Equipment
314-12th HE mlock 1-8850

Flores Ray
Boxing Gloves Exclusively SU ttr 1-1306
Forrest C E Co 1746 Clement SK yline 1-3622

FREE-MINETTI SPORTING GOODS CO
ATHLETIC TEAM SUPPLIES
RIDDELL ATHLETIC SHOES
1401 Haight UN rchl 1-4321

Goffcraft Inc 420 Market YU kon 6-2383
HADEN WALTER GOLF CO DIV OF WILSON SPORTING GOODS CO
8th & Howard HE mlock 1-5745
Herrington & Richardson Arms Company-Pacific
Coast Warehouse & Repair Station
552 Mission YUkon 2-5525

HARRIS & GORDON
SPORTING GOODS
FISHING TACKLE - GUNS - AMMO
WHOLESALE TO DEALERS ONLY
535 Mission GARfd 1-0391

Harris & Gordon 535 Mission
From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask "Operator" for Enterprise 10086

HEBGEN B H O LTD
Quality Fishing Tackle
221-1st SU ttr 1-4947
Hicks Bernard J & Co 885 Mission EX brook-2-0997
HIRSCH & PRICE 949 Kearny SU ttr-1-0691

HUTCHINSON BROS LEATHER GOODS-
HOLTERMANN A H
1355 Market HE mlock 1-1792
If no answer call KLondie 2-2311
Industrial Mfrs 2594 Taylor TU vedo 5-3043

We want your telephone service to be as helpful as we can make it.

Sporting Goods-Whse & Mfrs-(Cont'd)

Keystone Bros 755 Mission
From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask "Operator" for Enterprise 11132

LIPSCUTZ IRVING
WHOLESALE DISTRIBUTOR - Athletic &
Swim Items - Sportswear - Gym Wear - Tour-
nament Sportswear-Winter Sports Accs.
718 Mission GARfd 1-7681

Lynch Jack Co 111 New Montroy SU ttr 1-5492
LYNCH PHIL SPORTING GOODS CO
623 Mission YU kon 6-6950
MacGREGOR GOLF INC 163-2d EX brook 2-8103
McGONE MERIFIELD CO
Mfrs Rep of Fishing Tackle
& Sporting Goods
51 Fremont YU kon 6-1006

MERCHANTISER'S INC 718 Mission GARfd 1-0258
Peterson Cartridge Division of Remington Arms Co
Inc 785 Market EX brk 2-3176
Pickwick Sales Co 461 Market GARfd 1-3727
REGENT JACK H 609 Mission GARfd 1-3954
Remington Arms Co Inc
785 Market EX brk 2-3176
Scott Jim 163-2d EX brook-2-8103

SLOSS & BRITTAIN
SPORTING GOODS
FISHING TACKLE
GUNS & AMMUNITION
100 Potrero Av. MA rket-1-0250

SOL LEVINSON BOXING GLOVES-
ALPHA LEATHER GOODS MFG
1467 Folsom UN rchl 1-7078

STRON & CO 285-2d YU kon 6-4680

SULLIVAN'S GOLF SERVICE
All Makes of Clubs Repaired
Fully Guaranteed - Reconditioned
GOLF CLUBS
Representatives for
LOUISVILLE
POWER-BILT GOLF CLUBS
585 Mission SU ttr 1-0446

SUN TENT-LUEBBERT CO
SLEEPING BAGS - AIR MATTRESSES
KNAPSACKS - DUFFLEBAGS
UMBRELLA TENTS - WALL TENTS
WATER BAGS
Wholesale Only
355 Brannan EX brook 2-5923

Sunham Tennis String Co
585 Mission EX brook 2-0997

TAKUCHI BROTHERS
QUALITY FISHING TACKLE
Wholesale - Dealers Only
341 Market SU ttr 1-1872

Teasdale & Johnson
1013 Mission KLondie 2-0571

THALSON CO
WALTER AUTOMATIC PISTOLS
BINOCULARS - STOP WATCHES
SPORT WATCHES - DRESS WATCHES
682 Mission SU ttr 1-3690

Tri-Pak Gun Kit Inc 60 Brady HE mlock 1-3715
VAN TASSEL W E & CO
1355 Market KLondie 2-2938

WESTERN GARTRIDGE CO
Ammunition
Clay Targets & Clay Target Traps
Clay Targets - Clay Target Traps
635-2d GA rfd 1-8484

WILBER & SON WILCO
Dependable Since 1919
Sleeping Bags - Umbrella Tents
Air Mattresses - Wall Tents
Duffle Bags - Camp Furniture
WHOLESALE ONLY
590 Howard SU ttr 1-0574

WILSON SPORTING GOODS CO
8th & Howard HE mlock 1-5745
WINCHESTER REPEATING ARMS CO
Guns-Ammunition-Roller Skates
635-2d GA rfd 1-8484

SPIRO'S

SPORTING GOODS
• HUNTING
• FISHING
• CAMPING
• SKIING
• GOLF
• TENNIS
• RIDING
• CLOTHING

ATHLETIC EQUIPMENT
Complete Ladies
Outdoorswear
Department
SKI RENTALS
CAMPING GOODS
RENTALS

Call SUTter 1-6181

SPIRO'S THE FINEST SPORTING
GOODS STORE IN THE WEST
740 MARKET ST. NEAR GRANT AVE.

Frank Smith's TENNIS SHOP

Tennis Rackets
Restring by the
Master Stringer
Largest and Oldest
Shop in the West
"If It's Tennis
We Have It"
SK yline 1-4316
1891 HAIGHT NEAR STANYAN
Over 36 Years Serving
Tennis Players Exclusively

CUSTOM GUN WORK
REBLUING RESTOCKING

SIGHTS SCOPES
Accurate Installations
RIFLES - PISTOLS - SHOTGUNS
AMMUNITIONS
RELOADING SUPPLIES
F. BOB CHOW
(U.S. OLYMPIC SHOOTING TEAM)
"Accuracy Our Aim"
ATwater 2-8358
1 Black Sq. of
Sears & Roebuck