

C.R. Skinner 239 GRANT AVENUE GARFIELD 1-7370 **Hirsch & Kaye**



For the Finest In Television

STROMBERG-CARLSON
DUMONT - PHILCO
PACKARD-BELL
HOFFMAN
RCA
ADMIRAL
MOTOROLA

Fine Furniture
Such as Chinese,
Classic, Period and
Provincial

SALES
AND
SERVICE

C.R. Skinner **Hirsch & Kaye**

ESTABLISHED 1886

"Distributors of 10,000 Photographic Items"

239 GRANT AVENUE - SAN FRANCISCO
GARFIELD 1-7370

Muntz TV
FACTORY TO YOU

America's Greatest Television Value!



FREE HOME DEMONSTRATION

FACTORY SERVICE
...SALES & PARTS

UNderhill 3-4830

70-10th St.

Television Apparatus-Retail
-(Cont'd)

BELL ELECTRIC CO 599 Castro... Market 1-8809
Belview Television Co 5515 Mission... UNdr 4-7207

BENDIX TELEVISION & RADIO

THE NAME MILLIONS TRUST

"WHERE TO BUY IT"
REGIONAL OFFICE
BENDIX RADIO & TELEVISION FACTORY REGIONAL SALES OFFICE
1355 Market... HErick 1-4627

DISTRIBUTOR
THOMSON-DIGGS CO THE
1355 Market... HErick 1-5433

DEALERS
International Marketing Co
340 West Portal Av... SEabright 1-1614
Parker's Television 1870 Union... Filmor 6-6437

BILL'S RADIO TELEVISION CO
686 Monterey Blvd... DElarware 3-3133
(See Advertisement Page 755)

BONDED TELEVISION CO
731 Irving... LOmbard 4-5275
(See Advertisement This Page)

Bories Radio & Television
4025 Judah... OVrind 1-9569

BOXER'S APPLIANCE RADIO & TV CO
Sales & Service
1401 Fillmore... Filmor 6-5400

BROADMOR ELECTRIC
2720 Junipero Serra Blvd Colma... PLaza 5-5455

BROADWAY STORES THE
820 Valencia... MIsan 7-6264

Bud's Radio & TV
20 West Market Daly City... PLaza 5-3187

Byrne Radio & Television
6241 Mission... PLaza 5-1900

CBS-COLUMBIA TV SETS

Engineered by CBS, the greatest name in TV... Radio... Broadcast Research, to bring you America's most advanced television receiver.

"WHERE TO BUY THEM"
DISTRIBUTORS
Pacific Northern Appliances Inc
1337 Mission... Market 1-0733

PAC TELECOIN CORP
1337 Mission... Market 1-5656

DEALERS
Hale's Appliance Store
753 Market... SUttr 1-8000
2565 Mission... ATwtr 2-5521
Hale's Dept Stores 867 Market... SUttr 1-8000

VIDEO METER INC
Commercial Remote Control
Installations-Day & Night Call
104-9th... UNdrhl 3-5492

YOUNG BROS TELEVISION STORES
2301 Mission... VAencia 6-4132

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

The Yellow Pages save you time.

RENT TV

Phone Now About Our RENTAL PURCHASE PLAN

Rental May Be Applied to Purchase of Any Set Desired

(Includes Antenna Installation)

Call LOmbard 4-5275

Genoscopic Specialists on

- SENTINEL • EMERSON • HALLICRAFTERS

All Work Supervised by Electronic Engineers

Bonded TV CO.

731 IRVING ST. Bet. 8th & 9th Aves.

REPAIR SERVICE

UNIVERSAL APPLIANCE CENTER

- EMERSON
- ADMIRAL
- RCA
- PHILCO
- HOFFMAN
- SENTINEL
- MOTOROLA
- WESTINGHOUSE

Sales & Service

OPEN EVENINGS

FREE HOME DEMONSTRATION

Valencia 6-4438

4040-24th Street

Television Apparatus-Retail
-(Cont'd)

CAPEHART TELEVISION INSTRUMENTS

World-famous Capehart... THE INCOMPARABLE Capehart

"WHERE TO BUY IT"
DISTRIBUTOR
THOMPSON & HOLMES LTD
650-28... EXbrk 2-8154

DEALERS
CITY OF PARIS
Geary & Stockton... DO uglas 2-4500
Mac's Radio & Appliance Exchange
915 Cole... LO mbar 6-1760

SCHWABACHER-FREY CO
735 Market... DO uglas 2-4848

EMERSON TELEVISION

"In Every Screen Size, Every Style—Emerson is America's Best Buy!"

Sold only through Authorized Emerson Television Dealers.

"FOR INFORMATION CALL"
WHOLESALE DISTRIBUTOR
EMERSON WEST COAST CORP
1111 Front... YUkon 2-1480

DEALERS
ALL AMERICAN FURNITURE & REFRIGERATION CO
938 Valencia... ATwtr 2-2900

AL'S TELEVISION SERVICE
1930 Lawton... MOntrse 4-2241

ANGUS McVAN TELEVISION
505 Van Ness Av... HErick 1-3411

Bonded Television Co
731 Irving... LOmbard 4-5275

Bories Radio & Television
4025 Judah... OVrind 1-9569

BUD'S RADIO & TV
20 West Market Daly City... PLaza 5-3187

Byrne Radio & Television
6241 Mission... PLaza 5-1900

ESTRADA FURNITURE CO 3045-24th MIsan 8-2808

GEARY RADIO & TELEVISION CO
5629 Geary Blvd... SKyln 1-4200

Jamke Television & Radio
324 Cortland Av... MIsan 8-2443

LEE'S TV INC 2521 Mission VAencia 6-5400

Moderne Television & Appliance Co
4040-24th... VAencia 6-4438

Saltzman Bros Furniture Co
719 Mission... DO uglas 2-8657

Segal Melvin 456 Larkin... TUxedo 5-0330

STANDARD FURNITURE CO VAencia 6-3338

STARLIGHT FURNITURE CO
2211 Mission VAencia 4-4365

UNIVERSAL APPLIANCE CENTER
4040-24th... VAencia 6-4438

Vannoni Radio Service
3452 Mission VAencia 4-9429

YOUNG BROS TELEVISION STORES
2301 Mission VAencia 6-4132

FIGONE FURNITURE CO
1652 Stockton... YUkon 2-6558

Fillmore Television Center
1812 Fillmore... Filmor 6-1165

FISKE BUD CO 2204 Chestnut... JOrdn 7-2148

GENERAL ELECTRIC TELEVISION

Big as life—clear as life pictures. Big screen viewing, 12 channels, automatic sound, G-E Dynapower speakers, simplified tuning, constant focus, hand-rubbed cabinets.

"WHERE TO BUY THEM"
DEALERS
A & B Vertex Electric Co
4334 Geary Blvd... EVgrm 6-9493

Bauer's Appliance Radio & T V Co
1401 Fillmore... Filmor 6-5400

Dave's Radio & Television
1651 Polk... GRayston 4-1362

1651 Polk... GRayston 4-1362

Dohrmann's 281 Geary... GA rfd 1-4343

DU MONT TELEVISION

DISTRIBUTOR
EDWARDS FRANK CO
Appliance Division
Distributor For Northern Calif
382-8th... Market 1-9700

SALES & SERVICE
BETTER HOMES FURNITURE CO
2230 Polk... ORday 3-9343

BOOKBINDER BROS HOME APPLIANCES 1420 Irving MO ntrse 4-7676

INTERNATIONAL MARKETING CO
348 West Portal Av... SEabright 1-1614

MURPHY'S 1508 Polk... ORday 3-9707

PARKSIDE TELEVISION & APPLIANCE CO 1006 Taraval LOmbard 6-2684

SKINNER C R CO 239 Grant Av GARfld 1-7370

TIEDEMAN APPLIANCE CO
3471 Mission VAencia 4-2600

Advertise here—it pays.

Television Apparatus-Retail
-(Cont'd)

General Radio Service Co 2708 Judah MO ntrse 4-9370

Golden Gate T V & Appliances
701 Golden Gate Av... Market 1-3967

GORDON & HILL FURNITURE CO
2001 Van Ness Av... PProspect 6-1380

HALES APPLIANCE STORE
753 Market... SU ttr 1-8000
1636 Market... SUttr 1-8000
2565 Mission... AT water 2-5521

HALLICRAFTERS

PRECISION TELEVISION
By the makers of world famous Radio Communications Equipment, Superiorly engineered Table and Console Models with exceptionally sharp pictures.

"WHERE TO BUY THEM"
DISTRIBUTOR
KAEMPER & BARRETT
225 Industrial... JU npr 5-4209

DEALERS
A K Radio & Television Service
3804-17th... UNdrhl 3-5628

Acme Appliance Co
4203 Geary Blvd... SKyln 1-5886

Bonded Television Co
731 Irving... LOmbard 4-5275

Dani's Sales & Service
600 Potrero Av... MIsan 8-0085

GRIMES JACK JAY
1257 Mkt... HE mlock 1-7986

LEE'S TV INC 2521 Mission VAencia 6-5400

MARIO'S RADIO SERVICE
2754-24th... VAencia 4-3142

MISSION GARPET & FURNITURE CO
4899 Mission... JU niper 5-3793

ONE DOLLAR RADIO SERVICE
2754-24th... AT water 2-1935

S & M Radio Sales & Service
1575 Fulton... FI lmer 6-8301

SCHWABACHER-FREY CO
4040-24th... DO uglas 2-4848

Solar Home Furniture Co
3264 Mission VAencia 4-5361

Vannoni Radio Service
3452 Mission VAencia 4-9429

YOUNG BROS TELEVISION STORES
2301 Mission VAencia 6-4132

YOUNG BROS TELEVISION STORES
2301 Mission VAencia 6-4132

AUTHORIZED FACTORY SERVICE
CROOKER-JOHNSON CO
460 Townsend... SUttr 1-0233

L J B TELEVISION SERVICE
2412-14th Av... LOmbard 6-2841

HARMONY RADIO & RECORD SHOP
Guar'd Work - All Makes
Spec'ns in RCA, Packard-Bell, Hoffman
Open Even. Pick-Up & Delivery
661 Clement... BAywn 1-1944

Hervey's Television
Sales-Rentals-Service-Home Dmstrn
2827 Mission... MIsan 7-6232

HILL & GORDON FURNITURE CO
2001 Van Ness Av... PProspect 6-1380

HILL TOP SERVICE 3750 Mission VAencia 6-4577

HIRSON & KAYE 239 Grant Av... GA rfd 1-7370
Hefflich Television Engineers
3232 Balboa... SKyln 2-0791

When
you want to find a business concern in a hurry
Look
in the YELLOW PAGES.

They contain almost every type of commercial enterprise in easily found classifications.

Catalog your products and services in these Yellow Pages. It costs little to be completely represented here.

(Continued Next Page)

Television Apparatus-Retail
-(Cont'd)

HOFFMAN TELEVISION

THE ONLY SQUINT-FREE STRAIN-FREE TV No Eyestrain With Easy-Vision Golden Lens. America's Greatest All-Area Performance. Television's Most Distinctive, Most Beautiful Cabinetry.

"WHERE TO BUY THEM"
DISTRIBUTOR
McCORMACK & CO 450-9th... UNdrhl 3-3300

DEALERS
CHINATOWN DISTRICT
TI-SUN CO 1123 Grant Av... YUkon 2-1958

DALY CITY
Hopman Electric & Radio Co
6299 Mission... PL aza 5-3300

Westlake Maple Shop
6940 Mission... PLaza 5-4595

DOWNTOWN DISTRICT
General Appliance Company
369 Fell... Market 1-7778

FILLMORE DISTRICT
Boxer's Appliance Radio & T V Co
1401 Fillmore... Filmor 6-5400

STATE-WIDE TV SALES & SERVICE
1858 Fillmore... WEst 1-2830

FINANCIAL DISTRICT
Calif Television & Appliance Co
53 Calif... SUttr 1-3541

HIGHT-ASHBURY DISTRICT
Lockwood A C Radio & Television
935 Cole... LOmbard 6-3300

INGLESIDE DISTRICT
Norton's Radio & Television
337 Holloway Av... JUNior 7-8565

MARINA DISTRICT
Central Music Co 2185 Chestnut... WE st 1-0921

MISSION DISTRICT
ALL AMERICAN FURNITURE & REFRIGERATION CO
938 Valencia... ATwtr 2-2900

BELVIEW TELEVISION CO
5515 Mission... JUNior 4-7207

Lee Furniture Co 2818 Mission VAencia 6-5200

LEE'S TV INC 2521 Mission VAencia 6-5400

McManus & Son
3259 Mission... VA lencia 4-7913

Moe Bros Television & Appliance Co
5175 Mission... DElarware 3-6700

STANLEY'S RADIO & TELEVISION SERVICE 3052-16th... Market 1-1152

Tiedeman Appliance Co
3471 Mission... VAencia 4-2600

Wally's Appliance Co
2345 Mission... ATwtr 2-9020

YOUNG BROS TELEVISION STORES
2301 Mission VAencia 6-4132

PARK PRESIDIO DISTRICT
Harmony Radio & Record Shop
661 Clement... BAywn 1-1944

POLK ST DISTRICT
Estler Homes Furniture Co
2230 Polk... ORday 3-9343

DAVE'S RADIO & TELEVISION
1651 Polk... GRayston 4-1362

SHIHAR-YOUNG REFRIGERATION CORP 1450 Van Ness Av... ORday 3-6822

RICHMOND DISTRICT
A & B Vertex Electric Co
4334 Geary Blvd... EVgrm 6-9493

Alexandria Radio & Camera Co
5335 Geary Bl... BAywn 1-0282

GEARY RADIO & TELEVISION CO
5629 Geary Blvd... SKyln 1-4200

Young Bros Television Stores
5522 Geary Blvd... SKyln 2-2947

SUNSET DISTRICT
BOOKBINDER BROS HOME APPLIANCES
1420 Irving... MOntrse 4-7676

Fashion Furniture
3801 Noriega... LOmbard 6-5520

SUNSET TELEVISION CENTER
2437 Noriega... MOntrse 4-9630

Veterans Painting & Decorating Co
1300 Noriega... LOmbard 6-1733

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