

The AUTO-TORIUM Stores

SAVE MONEY!

Save Up To

50%

On...

- ★ Auto Parts
- ★ Accessories
- ★ Convertible Tops
- ★ Top Carriers
- ★ Brake Set Exchange
- ★ Trailer Connectors
- ★ Motor Oils
- ★ Oil Filters
- ★ Polishes
- ★ Ignition Parts
- ★ Engine Exchange
- ★ Mufflers

BELOW Exhaust Systems
 EDMUNDS Dual Manifolds & Heads
 EDELBROCK Dual Manifolds & Heads
 OFFENHAUSER Dual Manifolds & Heads

BUDGET TERMS
 No Money Down
 12 Months to Pay

The AUTO-TORIUM Stores

3 CONVENIENT LOCATIONS
MISSION AUTO-TORIUM
 2947 MISSION ST.
 Between 25th & 26th
 Open Till 9 P.M.
 Mission 8-2200

MARKET AUTO-TORIUM
 1108 MARKET ST.
 Next to Ophium Theatre
 Underhill 3-1200

GEARY AUTO-TORIUM
 2480 Geary Blvd.
 At Masonic
 Fillmore 6-3900

Automobile Painting— (Cont'd)

PETERSEN J AUTO PAINTING CO
 Specializing in
TRUCK PAINTING
 Auto Painting Since 1923
 Body and Fender Repairing
 400 Bay Shore Blvd. AT water 2-1211

Ralph's Auto Paint Shop
 First Class Auto Refinishing
 Fender & Body Work-Color Matching
 820 Gough OR dway 3-9115
 Raven Charles Motors 3620-19th MA rket 1-2255

If you have a doubt about it, look up the number in the latest telephone book before you call.

Automobile Painting— (Cont'd)

RELIABLE AUTO BODY RECONSTRUCTION CO
 AUTOMOBILE PAINTING
 BODY - FENDER & RADIATOR WORK
 All Work Guaranteed
 1560 Pacific Av. OR dway 3-9232

RELIANCE TRAILER & TRUCK CO INC
TRUCK & TRAILER PAINTING - LETTERING
 BODY REPAIRS
 Special New Building
 Modern Equipment
 We Paint One Unit or a Fleet
 2765-16th MA rket 1-4894

We want your telephone service to be as helpful as we can make it.

Automobile Painting— (Cont'd)

Royal Auto Painting Co 1641 Powell, Douglas 2-3243
S & B MOTORS YU kon 2-5500
 (See Advertisement Page 61)

SHERWIN-WILLIAMS AUTOMOTIVE FINISHER
 FOR BETTER REFINISHING USE
 "OPEX" LACQUERS &
 "KEM" SYNTHETIC ENAMELS
 Complete Automotive Refinishing Materials & Color Matching Service
 "WHERE TO BUY IT"
 DISTRIBUTOR
 Sherwin-Williams Co The Automotive Branch
 549 Golden Gate Av. UNdrl 3-5656

SMITHERS BODY & FENDER REPAIRING
 2340 Lombard FI Imor 6-3243

STATION WAGON SPECIALISTS
 AUTO PAINTING
 GRAINING - WOODWORK & TOPS
 1433 Bush ORdwy 3-1931

SUNSET AUTO RECONSTRUCTION
 1270-20th Av. LO mboard 6-5376

SUPER AUTO BODY & PAINTING CO
 1450 Franklin OR dway 3-8612
 Topolos Bros 24 Franklin UN dtrhl 1-9162
 Universal Sign & Painting Co
 Truck Refinishing Exclusively
 937 Harrison YUkon 2-1871

WATERS JAMES F INC DE SOTO PLYMOUTH
 Van Ness at Bush TU xedo 5-1869
 Zanca Babe Service 2120 Polk PR espt 3-5030

Automobile Paints
 See Lacquers Headings;
 also Paint Dealers Headings

Automobile Parts & Supplies -Retail-

A & H AUTO PARTS
 3809 Geary Blvd. SKyline 1-0941
 A & J Auto Glass
 556 Golden Gate Av. OR dway 3-5420

ACME AUTO SUPPLY CO
COMPLETE MACHINE SHOP
 Cylinder Boring - Pins Fitted
 Heads Re-surfaced - Line Boring
 Drums Trued - Brake Refining
 Open Sundays 11 A.M. to 3 P.M.
 1833 Polk PR espt 6-1185

AUTO ELECTRIC SUPPLY CO
 REPAIR & EXCHANGE SERVICE
 GENERATORS CARBURETORS
 STARTERS REGULATORS
 Batteries - Fuel Pumps - Magneto
CAR - TRUCK - DIESEL - MARINE
 Over 30 Years of Dependable Service
 Between Golden Gate & McAllister
 543 Van Ness Av. Markt 1-4418

AUTO ROW PARTS CO UNdrl 1-6727
AUTO-TORIUM STORES THE WOODWARD & PERRY 2680 Geary Bl. FIImr 6-3900
AUTO-TORIUM STORES THE WOODWARD & PERRY 1198 Market UNdrl 3-1200
 (See Advertisement This Page)
AUTO-TORIUM STORES THE WOODWARD & PERRY 2947 Mission MI ssn 8-2200
AUTOMOTIVE MACHINE SHOP ON WHEELS
 1472 Valencia MI ssn 7-6212
 (Continued Next Page)

Two friendly telephone habits:
 QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

R & R TRANSMISSION & DIFFERENTIAL EXCHANGE

One of the Largest Stocks in the Bay Area

Specialists
 NEW - REBUILT
 Guaranteed



OAKLAND BRANCH
Trinidad 2-5962
 1727-98th Ave.

OPEN SATURDAYS
 Call **FILLMORE 6-8585**

1358 HAYES SAN FRANCISCO
 BETWEEN DIVISADERO & BRODERICK

ANSEL J. SCHLOSS
 San Francisco's Oldest Establishment

TUDEBAKER DEALER
 PARTS WHOLESALE RETAIL

49 S. Van Ness Bld.
 Market & Mission

Underhill 1-0438

AUTO ACCESSORIES
 "Everything for the Auto"

LEVIN'S AUTO SUPPLY CO.
 11 VAN NESS
 Free Parking
 HEmlck 1-7500
 Open Monday Thru Saturday
 Whole, Dept.
 395 Grove HEmlck 1-7502
 General Office
 450 Gough HEmlck 1-7500

Automobile Parts & Supplies -Retail- (Cont'd)

GEORGE T. WARD
 Open All Day Saturday
 1939 Oakdale Av. MI ssn 8-2700

Avance Auto Supplies
 2410 San Bruno Av. JU niper 6-3010

B & W AUTO PARTS
GUARANTEED USED REBUILT & NEW PARTS
 For All Makes & Models
 "From Bumper to Bumper"
 Auto Wreckers
 Near 14th St Mission Dist
 275 Valencia HEmlck 1-0162

Bay View Store 5300-3d MI ssn 7-8332

BAYVIEW AUTOMOTIVE PARTS
 Complete Line of AUTOMOTIVE PARTS
 Distributors for
 PERMITE
 A.C. FUEL PUMPS & PRODUCTS
 PRECISION MACHINE SHOP
 MOTOR REBORING
 CARBURETORS - MUFFLERS
 Open Daily Until 7 P.M.
 Sundays 10 to 3 P.M.
 Bayview District
 5300-3d MI ssn 7-8332

Benson & Zimmerman 434 Larkin ORdwy 3-7896

BERRY BERL MOTORS
 The House of Sincere Service
GENUINE FORD PARTS
 Retail - Wholesale
 GRaystone 4-4373
 1800 Van Ness Av. GR ayston 4-4373

Borman Auto Bed Co 1461 Pine ORdwy 3-4939
GALVETTI'S AUTO PARTS
 548 Precita Av. VA lencia 6-2777

CHRYSLER-PLYMOUTH SALES & SERVICE— IMPERIAL MOTORS
 Largest Stock of Genuine Factory Parts in The Sunset District
 1900-19th Av. LO mboard 4-5900

Chuck's Service
 22 San Bruno Av. Brisbane JU niper 4-2898

DAVID PHIL CO
 Auto Parts-Auto Wrecking
 430 Golden Gate Av. GR ayston 4-6927
 Common Auto Parts
 915 Bayshore Hwy. South S F. JU niper 4-1412
 Cresta Bros 5050 Mission JU niper 5-9373

DAILY CITY AUTO PARTS
 733B Mission Daily City PL aza 5-5151

DAILY CITY AUTO SUPPLIES
 Open Sundays 9:30 AM to 1 P.M.
 619B Mission Daily City PL aza 5-3500

DAILY CITY AUTO WRECKERS
 Clark & Valley Colma PL aza 5-2549

DITO'S AUTOMOTIVE SERVICE
 2106 Lombard FI Imor 6-1234

EXCELSIOR AUTO SUPPLY
 EVERYTHING FOR THE AUTO
 Open Sundays 10 A.M. Till 1 P.M.
 4735 Mission JU niper 5-1737

Federal Trading Automotive
 2845 San Bruno Av. JU niper 7-0121

FENDER HOUSE & STANDARD AUTO WRECKERS 3550-3d MI ssn 8-2100

Automobile Parts & Supplies -Retail- (Cont'd)

FORD GENUINE PARTS— BERRY BERL MOTORS
 1800 Van Ness Av. GR ayston 4-4373

HUGHSON WM & CO INC
 1200 Larkin OR dway 3-9541

NEVILLE MOTORS
 7360 Mission Daily City PL aza 5-4813
 S & C MOTORS 811-3d YUkon 2-5500

Gambles Western Auto Supply Co Store No 2234
 2394 Junipero Serra Blvd Daily City PL aza 5-8500
 Gersh Sam Sales Co 663 San Jose Av. ATwater 2-4877

HAIDEN AUTO WRECKING CO
 419 Bayshore Bl. VA lencia 4-2921

HUDSON AUTHORIZED SALES & SERVICE— BROOKS ELLIS MOTORS INC
 1595 Van Ness Av. PR espt 6-2400

I & A Auto Parts 1472 Valencia MI ssn 7-6212

IRVING AUTO SUPPLY
 25th Av & Lawton SE abright 1-0410

Irving Auto Supply
 25th Av & Lawton SE abright 1-4366

Lakeside Automotive Service
 1948 Ocean Av. JU nper 4-9245

LEVIN'S AUTO SUPPLY CO
 General Offices 450 Gough HEmlck 1-7500
 Retail Store 21 Van Ness Av. HEmlck 1-7500
 (See Advertisement Page 62)

LINCOLN-MERCURY SALES AND SERVICE— VAN ETNA MOTORS
 Largest Lincoln-Mercury Dlr In U S
 1155 Van Ness Av. OR dway 3-8800

LOCKHART GENE
"THE MUFFLER MAN"
 Any Muffler of Your Choice
 Installed in 15 Minutes - While You Wait
 1.95 Labor
 Plus Parts
TAIL PIPES EXHAUST PIPES
 1444 Bush Markt 1-6561
 1385 Harrison Markt 1-6561

MASSEI AUTO SUPPLIES
 1141 Howard JU niper 4-2612

MASTER LIBERTY RADIATOR SERVICE
 1341 Howard Markt 1-5607

MOALLISTER JAMES W INC
 Chrysler & Plymouth Parts
 1200 Van Ness Av. PR espt 5-2400

MENARY W & CO 3125 Mission, VA lencia 4-1429

MERCURY SALES AND SERVICE— VAN ETNA MOTORS
 Largest Lincoln-Mercury Dlr In U S
 1155 Van Ness Av. OR dway 3-8800

MORGAN & COMPANY 730 Larkin. OR dway 3-2064

NASH PARTS & SERVICE— BATE FRANK MOTOR CO
 1734 Lombard WA lnut 1-3738

NASH SAN FRANCISCO
 16th & Potrero Av. Markt 1-4821

NEVILLE MOTORS
 GENUINE FORD PARTS
 RETAIL - WHOLESALE
 Open Monday Through Saturday
 Plaza 5-4813
 7360 Mission Daily City PL aza 5-4813

O'Leary's Auto Supply
 Open Sundays 9 AM to 3 PM
 2501 San Bruno Av. JU niper 7-3720

OWENS TOM HARDWARE
 5524 Geary Blvd. SKyline 2-1051

Patterson Parts Inc
 555 Golden Gate Av. HE mlck-1-0618

Paul O'Leary's Auto Supply
 2886-16th UNdrl 3-2663

PINE AUTO PARTS INC
 Auto Parts - Accessories - Machine Shop
 8 A.M. to 7 P.M. - Sat. 8 A.M. to 7 P.M.
 See Our Adv Auto Parts-Whole.
 1140 Powell SU tr 1-6233

Pulsnam's Auto Accessories
 6202 Mission Daily City PL aza 5-9861

R & R TRANSMISSION EXCHANGE
 1358 Hayes FI Imor 6-8585
 (See Advertisement Page 62)

Raven Charles Motors 3620-19th MA rket 1-2255
 Reliable Auto Parts & Sup Co
 382 Golden Gate Av. GR ayston 4-7638

Advertise here—it pays.

Automobile Parts & Supplies -Retail- (Cont'd)

RITE-WAY AUTO ELECTRIC
 FORMERLY RITEWAY EXCHANGE
 Rebuilders of
GENERATORS - STARTERS
 231-6th DOuglas 2-2677

S & F MOTOR PARTS 527 Gough. HEmlck 1-3997

SAFETY HOUSE
 RETAIL - WHOLESALE
 SPOTLIGHTS - FOGLIGHTS - SIGNALS
 PARTS FOR ALL LIGHTS
 982 Post OR dway 3-2859

SAFETYWAY AUTO PARTS
 NEW & REBUILT PARTS - WHOLE & RETAIL
 Open Sun. & A.M. to 2 P.M.
 1525A Post WAlnt 1-2010
 Or WAlnt 1-9933

San Francisco Auto Supply 1690 Pine. ORdwy 3-2812
 Schlos Ansel J Inc
 49 S Van Ness Av. UNdrl 1-0438

Service Auto Parts 228 Valencia UNdrl 3-5076
SMITH & DAHL 963 O'Farrell. GRayston 4-6833

SMITH'S MUFFLER SHOP
 Increase Mileage & Performance
 By Installing
DUAL STOCK MUFFLERS
 ON YOUR V-8 MOTORS
 Call for Estimate
 1444 Bush Markt 1-6561
 1385 Harrison Markt 1-6561

SOUTHWIND CAR HEATERS— AUTHORIZED SERVICE STATION
 CARBURETOR-ELECTRIC-SPEEDOMETER
 CO INC 690 Van Ness Av. ORdwy 3-4633

STUDEBAKER SALES & SERVICE— PARAMOUNT MOTORS INC
 Chrysler & Plymouth Parts
 3245 Geary Blvd. BA yview 1-4229

SCHLOSS ANSEL J INC
 Studebaker Parts & Accessories
 49 S Van Ness Av. UN dtrhl 1-0438

SWEENEY WM J & SONS
 6806 Mission Daily City PL aza 5-6500

Sunset Auto Parts 1389-9th Av. LO mboard 4-6870
 Sunset Auto Parts 1389-9th Av. SE abright 1-2539

Thomas Radiator Mfg Co
 446 Golden Gate Av. PR espt 6-2900

THOMPSON AUTO PARTS
 50-13th MA rket-1-6696

TRANSMISSION REBUILD
 51 Duboce HEmlck 1-5900

TRICO WINDSHIELD WIPERS AND WASHERS
 For Windshield Wiper,
 Washer or Clairol Horn
 service, call any Authorized
 Trico service station. Trico
 is standard on millions of
 cars and trucks.
"WHERE TO BUY THEM"
 DISTRIBUTOR

EDWARDS FRANK CO
 Distributor For Northern Calif
 Service Division 595 Valencia
 382-6th MA rket 1-9700

WHOLESALE
 Acme Auto Supply Co PR espt 6-1185
 Bay View Store 5300-1d MI sun 7-8332

LEVIN'S AUTO SUPPLY CO
 11 Van Ness Av. HE mlck 1-7500

Pine Auto Parts Inc 1140 Powell. SU tr 1-6233

SMITH & DAHL
 963 O'Farrell GR ayston 4-6833

AUTHORIZED SERVICE STATIONS
CARBURETOR-ELECTRIC-SPEEDOMETER CO INC
 690 Van Ness Av. ORdwy 3-4633
 Maklein H G 1581 Howard MA rket 1-5711

For full use of your telephone,
 please keep your instrument
 "hung up"—ready for service.

Automobile Parts & Supplies -Retail- (Cont'd)

UNITED PARTS SERVICE
 General Automotive Parts
 Also Vacuum & Air Brake Parts
 Open 7 AM 'Til Midnight
 Open Saturdays
 At Franklin
 210 Fell HE mlck 1-2966

VAN ETNA MOTORS
 3155 Van Ness Av. OR dway 3-8800
 Wakefields Sales The 1001 Noe. VA lencia 4-5773
 Ward Geo T 1939 Oakdale Av. MI ssn 8-2700

WARD'S GENERATOR & STARTER EXCHANGE
 SPECIAL SERVICE ON
 GENERATORS-STARTERS-ALL ELECTRICAL
 OPEN EVENINGS & SUNDAYS
 3224-17th UNdrl 1-9010

WATERS JAMES F INC DE SOTO PLYMOUTH
 De Soto And Plymouth Parts
 Van Ness at Bush TU xedo 5-1869

WILLIS-OVERLAND SALES AND SERVICE— PALEN AL MOTORS
 5900 Mission JU niper 4-8567

Woodward & Perry-Auto-Torium Stores The
 2480 Geary Bl. FIImr 6-3900

WOODWARD & PERRY-THE AUTO-TORIUM STORES 1198 Market. UN dtrhl 3-1200

Automobile Parts & Supplies -Used-

A SQUARE DEAL 1050 Davidson Av. Missn 7-4160
 Ace Auto Wreckers 1855 Evans Av. VA lencia 4-1371
 American Auto Wreckers
 1208 Evans Av. Missn 8-0415
 (Continued Next Page)

Enjoy the Guest Artists series on
"The Telephone Hour" - N.B.C.,
 Monday nights.

USED AUTO PARTS

- Transmissions
- Differentials
- Motors
- Wheels
- Axles
- Springs
- Fenders
- Grilles
- Body Parts Etc.

GRaystone 4-6927

Phil Cohn Co.
 Auto Wrecking
 "Since 1917"
 430 Golden Gate Ave.
 Bet. Polk & Larkin