



SAVOY "MASTER"
ONE OF THE WORLD'S FINEST TIRES

Guaranteed... 25,000 Miles...
24 Months against road hazards

CALL US FOR THE NAME OF YOUR
NEAREST INDEPENDENT DEALER

Phone **GRaystone 4-5640**

SAVOY RUBBER CO.
AL GROSSMAN, Manager
820 POST STREET • SAN FRANCISCO

U. S. ROYAL TIRES
San Francisco's Oldest & Largest Distributor Since 1922

Recapping - Vulcanizing
The Best at the Lowest Possible Prices
Easy Terms

HEmlock 1-4360

LAMBERT TIRE CO.
JIM DE LARA — KARL HENKEL — NICK VISS
165 So. Van Ness Ave. at Howard



FISK TIRES
EXCLUSIVE DISTRIBUTORS
EASY TERMS - IF DESIRED

Other Services
Passenger and Truck Tire Recapping
New Batteries and Service
Wheel Aligning - Wheel Balancing
Seat Covers

HEmlock 1-4408

DAVE ELLIOT TIRE CO.
Personalized Service for Over 30 Years
740 VALENCIA ST. bet. 18th and 19th Sts.



LARRY BARRETT TIRE CO.

TIRES
100% COLD RUBBER RECAPS

1 DAY RECAPPING SERVICE—in by 9 A.M. Out by 4:30 P.M.
Guaranteed 15,000 Miles - 15 Months Nothing Down - 6 Months to Pay

LARRY BARRETT TIRE CO.
NINTH & HOWARD STS. **HEmlock 1-6064**

Tires-Dealers-(Cont'd)

Firestone Stores Bush & Franklin... PR spect 6-2828
Firestone Stores 2800 Geary Bl... JOrdn 7-3311
Firestone Stores 2800 Mission... AT water 2-9710
Firestone Tire & Rubber Co Distributors
Mission & S Van Ness... MA rket-1-4650

FISK TIRES
TIRE SERVICE
RECAPPING
REPAIRS

When It's Time To Re-Tire
BUY FISK

"WHERE TO BUY THEM"
DISTRICT OFFICE
FISK TIRES DIV OF U S RUBBER CO
6025-30 Mission 8-3783

DEALER
ELLIOT DAVE TIRE CO
740 Valencia HEmick 1-4408

FORMAN'S TIRE SERVICE

"STRING" FORMAN TIRES BY DAYTON
Wholesale & Retail
DAYTON BATTERIES
Wholesale & Retail

Seal Covers for All Cars
TIRE RETREADING & RECAPPING
"Make a Date With Dayton To-day"

630 Van Ness... ORway 3-8535

GENERAL TIRE & RUBBER CO
Factory Branch
900 Marin... ATwtr 2-0615
General Tire & Rubber Co Distributors
Mission & 11th... HEmick 1-1800

GENERAL TIRES
Go a long way to make friends. Whether you drive slow or fast the margin of SAFETY and fatal DANGER is very narrow.

"WHERE TO BUY THEM"
DISTRIBUTOR
GURLEY-LORD TIRE CO
Mission & 11th... HE mlock-1-1800

DEALERS
ANTHONY EARLE C INC
901 Van Ness Av... PRspect 5-0444
GURLEY-LORD TIRE CO
Mission & 11th... HEmick 1-1800

George's Tire & Battery Service
740 Golden Gate Av... ORway 3-6595

Be sure you hear the dial tone before starting to dial. "Flashing" prevents the equipment from doing an effective job for you.

PAUL COHEN TIRE CO.
Distributor

PACIFIC TIRES - BATTERIES
RECAPPING
USED TIRES
Budget Terms
\$ \$ SAVE \$ \$
10th & Folsom St.
CALL
Market 1-3000

Tires-Dealers-(Cont'd)

GILLETTE TIRES
Division of United States Rubber Co.
Automobile, Truck, Tractor and Implement Tires and Tubes engineered to highest quality standards by one of the world's largest tire manufacturers.

"WHERE TO BUY THEM"
DISTRICT OFFICE
GILLETTE TIRES DIV OF U S RUBBER CO
6025-30 Mission 8-3783

GOODRICH & F TIRES

LIFE-SAVER
TUBELESS TIRES

New and Used Tires - Recapping - Tire Service
"WHERE TO BUY THEM"
DISTRICT OFFICE
GOODRICH & F CO
1950 Army... AT water 2-9620

DISTRIBUTOR
ROPER JACK
Van Ness & Golden Gate Av... GR ayston 4-4588

DEALERS
BARRETT LARRY TIRE CO
9th & Howard... HE mlock-1-6064
BAY CITY TIRE SALES
670 Turk... TUxedo 5-2201
CIARDELLA BROS MOTOR CENTER
7499 Mission Daily City... Plaza 5-5365
CASUMAT TEXACO SERVICE
911 & Divisadero... Plaza 5-1399
GOODRICH & F CO
Howard & 11th... UN drhil 1-1801
Lee & Hardy Texaco Service
16th & Guerrero... UNdrhl 3-2621
SOUTH SAN FRANCISCO TIRE SERVICE
409 Bayshore Hwy South S F... JUnpr 8-9848
Texaco Service Station
1701 Ocean Av... SE mlock 5-3535
Texaco Service Station
1900 Av & Kirkham... SE abright 1-9853

GOODYEAR TIRES
More people ride on Goodyear Tires than on any other kind.

Let the Goodyear dealer be your Tire Service Headquarters.

"WHERE TO BUY THEM"
BURY-VANHAM TIRE CO
1058 Valencia... Valencia 4-8285
C & P Richfield Service
1301 Lincoln Wy... LOrdn 4-4980
China City Tire Supply
1357 Mason... TUxedo 5-4466
DAVIS & MYERS TIRE & SUPPLY CO
558 Gough... MA rket 1-3428
FOUR WHEEL BRAKE SERVICE & WHEEL ALIGNING CO
220 Fall... HE mlock 1-6745
GOODYEAR SERVICE STORES
Mission at 11th... UN drhil 1-2828
KAHN & KEVILLE
Turk & Larkin... OR way-3-0200
Mainmarling R B
2601 Van Ness Av... PRspect 5-9909
MASSEI AUTO SUPPLIES
4995 Mission... JU niper 4-2612
MCALISTER JAMES W INC
1200 Van Ness Av... PRspect 5-2400
MENARY W G CO
3125 Mission... VA lencia 4-1429
MISRAK TIRE CO
369-11th... HE mlock 1-3897
Paul's Battery & Tire Co
4728 Geary Blvd... BA yview 1-9100
SHELL SERVICE CENTER
1200-19th Av... LOrdn 4-2520
VANHAM'S TOM
1058 Valencia... Valencia 4-8285
WATERS JAMES F INC DE SOTO PLYMOUTH
Van Ness at Bush... TU xedo 5-1865
WESTERN TIRE SALES
359 Potrero Av... UNdrhl 3-2066

Gurley-Lord Tire Co Mission & 11th... HE mlock-1-1800
J & J Tire Co 955 Folsom... SUttr 1-7955
Kahn & Keville Turk & Larkin... ORway 3-0200
(Continued Next Page)

Tires-Dealers-(Cont'd)

KELLY-SPRINGFIELD TIRES

Whenever you go Go Worry FREE on KELLYS
Proved and Improved for over 58 years

KELLYS ARE TOUGH

"WHERE TO BUY THEM"
DISTRICT OFFICE
KELLY-SPRINGFIELD TIRE CO
200 Napoleon... Mlssn 8-5100

DISTRIBUTOR
PERRY & WHITELAW INC
120-11th... HE mlock 1-9801

LANER MUSTANG TIRES
LANER SPRING & TIRE CORP
98-12th... KLondke 2-2106

LAMBERT TIRE CO
U S Tire Service
5 Van Ness & Howard... HE mlock-1-4360
(See Advertisement Page 778)

Laning's OK Rubber Welders
119-9th... MA rket 1-6610
(See Advertisement Page 777)

Lido Tire Battery & Radio Service
782 Columbus... DOuglas 2-3647

MANSFIELD TIRE & RUBBER CO THE
Manufacturers & Wholesalers
4901 E 12th Oakland... KElog 4-5330

MARK MORRIS TIRE CO
999 Geary... OR way-3-3441
(See Advertisement Page 777)

McKALE'S 350 Mission... SU tter 1-1086
MISRAK TIRE CO 369-11th... HE mlock 1-3897
Mohawk Tire Dealer 670 Turk... TUxedo 5-2201

MONARCH INDUSTRIAL SOLID TIRES
CODMAN GLEN L COMPANY INC
10521 Pearnain Oakland... SW estwood-8-9100

Montgomery Ward & Co
29th Av & E 14th Oakland... AN dover 1-9300

OLYMPIC TIRE SERVICE CO
U S Royal-Pick Up & Del
861 Divisadero... Flimr 6-0938

PACIFIC TIRE & RUBBER CO
Manufacturers & Wholesalers
4901 E 12th Oakland... KE log 2-3510

PAG TIRE SALES CO LTD
U S Tire Service
1150 Sutter... PR spect 5-3711

PACIFIC TIRES
DISTRIBUTOR
PAUL COHEN TIRE CO
10th & Folsom... MA rket 1-3000

Paul Cohen Tire Co
10th & Folsom... MA rket 1-3000
(See Advertisement Page 778)

PAUL'S BATTERY & TIRE CO
4720 Geary Blvd... BA yview 1-9100

PERRY & WHITELAW INC
HE mlock 1-9801
(See Advertisement Page 777)

PHILLIPS TIRE & SUPPLY SERVICE
ALL MAJOR OIL COMPANY
CREDIT CARDS ACCEPTED
20,000 Mile Recapping
2362 Market... MA rket 1-8897

SAVOY MASTER TIRES
MANUFACTURER
SAVOY RUBBER COMPANY
820 Post... GRaystn 4-5640

Savvy Rubber Co 820 Post... GRaystn 4-5640
(See Advertisement Page 778)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Tires-Dealers-(Cont'd)

SEIBERLING TIRES

FULLY GUARANTEED IN WRITING

Call one of the following Independent Seiberling Dealers for Tires, Tubes and Expert Service

"WHERE TO CALL"
DISTRICT OFFICE
SEIBERLING RUBBER CO
860-24... DOuglas 2-4559

WHOLESALE-RETAIL
BARRETT LARRY TIRE CO
9th & Howard... HE mlock 1-6064

RETAIL
BARRETT LARRY TRUCK & AUTO SERVICE
8th & Harrison... JUN drhil 1-5010

THOMPSON TIRE CO
18th & Minnesota... MI ssn 7-7320

TIRE SERVICE CO
Pat Leland Manager
Mission & S Van Ness Av... MA rket-1-4650

TIRES UNLIMITED
6715 San Leandro Oakland... LO chavn 2-2400

U S Tire Distributors
5 Van Ness & Howard... HE mlock 1-4360
U S Tire Service 999 Geary... OR way-3-3441

U S TIRES
QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS

"WHERE TO CALL"
DISTRICT OFFICE
U S Rubber Co 6025-3d... MI ssn 8-3783

DISTRIBUTORS
CADILLAC MOTOR CAR DIVISION
1000 Van Ness Av... PRspect 5-0100
Castor Joseph L Co 400 Illinois... DOuglas 2-4720

LAMBERT TIRE CO
U S Tire Service
5 Van Ness & Howard... HE mlock 1-4360

MARK MORRIS TIRE CO
999 Geary... OR way-3-3441

OLYMPIC TIRE SERVICE CO
Pick Up & Del Serv
661 Divisadero... Flimr 6-0938

U S TIRE DISTRIBUTORS
5 Van Ness & Howard... HE mlock 1-4360

U S TIRE SERVICE
999 Geary... OR way-3-3441

DEALERS
CITY TIRE CO 112 Sagamore... JU niper 4-8723
Johns Albert D 1800 Taraval... MOrtrise 4-4404
Paul's Battery & Tire Co
4720 Geary Blvd... BA yview 1-9100

PHILLIPS TIRE & SUPPLY SERVICE
2362 Market... MA rket 1-8897

TIRES-REPAIRING

Associated C & L Service
Bay Shore Bl & Egbert Av... JU npr 5-0953

Ellis & Cox Tire Co
849 Golden Gate Av... FI lmar 6-5080

Equi Louis J 2976-24th... VA lencia 4-9736

GOODRICH & F CO
Tire Recapping & Vulcanizing
Howard & 11th... UN drhil 1-1801

McCarthy's Super Service Station
3865-24th... MI san-7-2918

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

Tires-Retreading & Recapping

Alberta Tire Co
454 Golden Gate Av... TU xedo 5-2086

BARRETT LARRY TIRE CO
9th & Howard... HE mlock-1-6064
8711 Harry 562 Golden Gate... OR way 3-0264

Bury-Vanham Tire Co
3058 Valencia... VA lencia 4-8285

CALIFORNIA TIRE CO
697 Golden Gate Av... UNdrhl 3-2050

CITY TIRE CO
COMPLETE TIRE SERVICE
Specializing in
Recapping - Retreading
112 Sagamore... JU npr 4-8723

CIVIC CENTER TIRE CO
466 Eddy... PRspect 6-4738
(See Advertisement This Page)

CROWE JOHNNY CO
Van Ness Av & Golden Gate Av... TUxedo 5-4422

DAVIS & MYERS TIRE & SUPPLY CO
GOODYEAR COLD RUBBER
GUARANTEED
15,000 Miles - 15 Months
558 Gough... MA rket 1-3428

ELLIOT DAVE TIRE CO
740 Valencia... HE mlock 1-4408

ELLIS & COX TIRE CO
RECAPPING - REPAIRING
Dunlop Tires & Tubes
Television and Appliances
849 Golden Gate Av... Flimr 6-5080

FINE RUBBER CO
FACTORY TO YOU
New Full Recaps - Cold Rubber
Any Size Tires
\$5.95 EXCHANGE
1 Year Guarantee

Near The Cow Palace at
2696 Bayshore Blvd... JU npr 5-5677

FORMAN'S TIRE SERVICE
630 Van Ness Av... OR way-3-8535
Golden State Tire Co
628 Golden Gate Av... OR way-3-8232

GOODRICH & F CO
Howard & 11th... UN drhil 1-1801

GOODYEAR NEW TREADS
Save with Safety. Get Goodyear Xtra-Mileage New Treads on your smooth tires. New tread protection at half the cost of new tires.
Expert tire repairs.

"WHERE TO CALL"
BURY-VANHAM TIRE CO
1058 Valencia... VA lencia 4-8285
GOODYEAR SERVICE STORES
Mission at 11th... UNdrhl 1-2828

GRANT & VERES
400 Fulton... JOrdn 7-9576

HAWKINSON AUTHORIZED TIRE TREAD SERVICE
GURLEY-LORD TIRE CO
Mission & 11th... HE mlock 1-1800

CIVIC CENTER TIRE CO.
NEW FULL RECAPS... 100% COLD RUBBER

6.00 x 16 ... **6.95 & up** EACH EXCH.
GUARANTEED 18,000 MILES
SPECIAL PRICE ON WHEEL BALANCE

PRospect 6-4738

YOUR **Firestone** DEALER
NEW FIRESTONE TIRES • AUTO-LITE BATTERIES
466 EDDY ST. NEAR HYDE

Tires-Retreading & Recapping-(Cont'd)

J & J TIRE CO
Recapping & Repairs
955 Folsom... SUttr 1-7955
Kahn & Keville Turk & Larkin... OR way-3-0200

LANER SPRING & TIRE CORP
98-12th... KLondke 2-2106

LAMBERT TIRE CO
RECAPPING - VULCANIZING
The Best of Lowest Possible Prices
Easy Terms
S Van Ness & Howard... HE mlock 1-4360

LANING'S OK RUBBER WELDERS
TIRES 600 x 16 \$5.95 Exch.
670 x 16 \$6.95 Exch.
Coast to Coast... Est. 20 Yrs.
119-9th... MA rket 1-6610

Lutz Tire & Supply Co 25 Crooks... YU kon 2-2280

MARK MORRIS TIRE CO
999 Geary... OR way-3-3441

MASTER TIRE SHOP
Tires & Tubes Repairing
3101-17th... HE mlock 1-7922
Used Tires of All Times
Near Harrison
369-11th... HE mlock 1-3897

MISRAK TIRE CO
Tires & Tubes - Wholesale - Retail
Recapping & Retreading
Near Harrison
369-11th... HE mlock 1-3897

MOHAWK MARINA SERVICE
WHITE SIDE WALL RECAPPING
Large Stock of Recaps and Used Tires of All Times
Pierce & Lombard... JOrdn 7-2244

MOHAWK SERVICE STATION
2099 Van Ness Av... GR ayston 4-4776

OK RUBBER WELDERS
LANING'S OK RUBBER WELDERS
119-9th... MA rket 1-6610

OLYMPIC TIRE SERVICE CO
S. U. S. Tires & Tubes
Wholesale & Retail
RECAPPING - RETREADING
Pick-up & Delivery
661 Divisadero... Flimr 6-0938

PAUL COHEN TIRE CO
10th & Folsom... MA rket 1-3000

PAUL'S BATTERY & TIRE CO
NEW TIRES & BATTERIES
RECAPPING & REPAIRING
WHOLESALE & RETAIL
4720 Geary Blvd... BA yview 1-9100

PERRY & WHITELAW INC
120-11th... HE mlock 1-9801
Phillips Tire & Supply Service
2362 Market... MA rket 1-8897
(Continued Next Page)

Be sure you include concealed telephone wiring and handy telephone outlets in the new home you're planning.