

Trucks-Industrial-(Cont'd)

Marine Industrial & Supply 741 Valencia... HE mick 1-3258
MARWEDD & W 2335 Mission... UN drhil-1-2125
MERCURY MATERIAL HANDLING EQUIPMENT
"THE TRACKLESS TRAIN"
MERCURY
Electric and Gas-Electric Powered Industrial Trucks and Tractors.

"WHERE TO BUY THEM"
ROBINSON FRANK L CO
Latham Sq 810g Oakland... GLnort 2-4967

MOBILIFT FORK LIFT TRUCKS
Gas Operated Lift Trucks eliminate gear shifting with Multiple Disc Clutch and exclusive Push-Pull Lev-R-Matic Controls
MOBILIFT
Lev-R-Matic DRIVE

SALES-SERVICE
"WHERE TO BUY IT"
MOBILIFT CORPORATION
2730 San Pablo Av Berkeley AS herry 3-5535

MOTO-TRUCK
ELDER & CO 390-7th... UN drhil 1-5480

NUTTING HAND & FLOOR TRUCKS
Trucks for all material handling requirements. Over 1,000 Standard and Special Designs - Platform, Stake, Rack, Box, Shelf, 2-Wheel Rubber Tired Wheels, Casters.
Nutting
"WHERE TO BUY THEM"
Roll-Rite Corporation
801 Jefferson Oakland
From telephones served by the following exchange S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 10611

Pence Engineering Co 25 California... SUttr 1-1963
PERIN IRA G CO
Industrial Trucks - Fork Lifts
Hand Trucks - Power Trucks
Conveyors - Portable Elevators
575 Howard... GA rfid 1-1827

Powell Pressed Steel Co
575 Howard... GA rfid 1-1827

RAPISTAN WHEEL-EZY HAND TRUCKS-
RAPIDS-STANDARD CO INC OF CALIF
444 Brannan... YUkon 2-3880

RAYMOND MATERIAL HANDLING EQUIPMENT
HYDRAULIC Hand Lift Trucks Hand Pallet Lift Trucks
Elevating Tables, High Lift Trucks Elevating Sheet Feeding Tables Electric Power Trucks
RAYMOND
"WHERE TO BUY THEM"
RAPIDS-STANDARD CO INC OF CALIF
444 Brannan... YUkon 2-3880

Rentschler Bros 1747-15th... HE mick 1-3497
Revolver Handling Systems
575 Howard... GA rfid 1-1827

REVOLVATOR POWER AND HAND LIFT TRUCKS-
PERIN IRA G CO 575 Howard... GA rfid 1-1827

ROBINSON FRANK L CO
Krane Kars Lift-O-Krane
Liftruk Rail-O-Road-Krane Kar
Drive Screw - Ring Shank Nails
Pallets Bins Etc.
Teenuts Torque Washers
Ace Pallet Rollers
Latham Sq 810g Oakland... GLnort 2-4967

The Yellow Pages - meeting place of buyers and sellers.

Trucks-Industrial-(Cont'd)

ROLL-RITE CORPORATION
Fork Trucks - Tractors - Trailers
Hand Lift Trucks - Skids
Conveyors - Casters - Wheels
Bridge Ramps - Pallet Dollies
801 Jefferson Oakland
From telephones served from S F Zone only
(No Inter-City Charge)
Ask "Operator" for... Entrprise 10611

ROSS CARRIER CO THE
ROSS STRADDLE CARRIERS & LIFT TRUCKS
4,000 to 45,000 Lbs. Capacity
2440-3d... ATwatr 2-2428

SCHLOEZER & HARR
SALES - SERVICE - RENTALS
Repaired & Rebuilt
Maintenance Service of Your Plant
Safety Devices - Parts - Tires - Motors
Lift Trucks - All Makes
187 Fremont... EXbrk 2-4070

Schloezer & Harr 1415-3d... YUkon 6-5451
SEAMAN JOE & CO 1307 Harrison... Markt 1-8153

SECURITY TRUCK LINES
FORK LIFT SERVICE
PALLETIZING
Pier 20... YUkon 6-4933

SERVICE CASTER & TRUCK CORP
766 Brannan... UNdrhl 1-2593
SYSTEM LIFT TRUCK SERVICE
Lifts For Rent Hour Day Week Month
1713-15th Oakland... TWInks 3-4403

THOMAS JOB-SUITED FLOOR TRUCKS
Thousands of different 2 and 4 wheel trucks and superstructure combinations: racks, stakes, shelves, boxes. Also casters and wheels-metal or rubber tired. New "Job-Suited" Catalog.
THOMAS
"WHERE TO BUY THEM"
Bunhrer E C Associates Inc
527 Folsom... DO uglas 2-0937

Thomas Truck & Caster Co
527 Folsom... DO uglas 2-0937
Towmotor Corp 499-4th Oakland
From telephones served by the following exchange S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 11039

TOWMOTOR FORK LIFT TRUCKS
For All Types of LIFTING TRANSPORTING and STACKING
TOWMOTOR
"WHERE TO BUY IT"
FACTORY BRANCH
Towmotor Corp 499-4th Oakland
From telephones served by the following exchange S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 11039

WALLY'S FORK LIFT SERVICE
TRUCK LOADING & UNLOADING
Spear & Howard... GARfid 1-1452

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Trucks-Industrial-(Cont'd)

WERNITZ F J SALES CO
Material Handling Equip.
NEW & USED INDUSTRIAL TRUCKS
All Types CONVEYORS
Gravity & Power Belt WHEELS & CASTERS
SHIPPING ROOM SUPPLIES
Repair Service
937 Howard... SUttr 1-0627

WEST BEND EQUIPMENT
Complete Materials Handling Equipment:
Two and Four Wheeled Hand Trucks, Hydraulic - Mechanical - Pallet Lift Trucks, Skid Platforms - Portable and Freight Elevators and Stackers - Storage Racks - Special Equipment.
Weld-Bilt
"WHERE TO BUY THEM"
HAMERSLAG EQUIPMENT CO
45 Elmira... JUmp 7-1357

WRIGHT-HIBBARD ELECTRIC LIFT TRUCK-
FACTORY REPRESENTATIVE
OTRICH CO 410-16th Oakland TEMplr 2-3781

YALE INDUSTRIAL POWER AND HAND LIFT TRUCKS
Fork, Ram, Platform, Pallet and Crane Trucks - YALE
Tractors - Hand and Power operation from 1000 to 60,000 lbs.
"WHERE TO BUY THEM"
Industrial Truck Sales 563-2d... YUkon 6-4261

Yale Representatives 563-2d... YUkon 6-4261

Trucks-Industrial, Renting
A ADAMS RENTS
FORK LIFT TRUCKS
Hand & Hand Lift Trucks Etc.
863 Harrison... YUkon 6-4055

A CALIFORNIA RENTS
"WE RENT EVERYTHING"
FORK LIFT TRUCKS
ALL MAKES - ALL SIZES
POWER HAND TRUCKS - DOLLIES
PICK-UPS - STAKES - VANS - DUMPS
PORTABLE STEAM CLEANING EQUIP.
2500 E 12th Oakland... KElog 6-4233
14530 E 14th St Leandro... LOckhm 2-4685

Adams R D Co 863 Harrison... YUkon 6-4055
RENTAL MACHINERY CO INC
Rental Machinery For Const-Industry
625 Bayshore Blvd... JUmp 5-2336

SCHLOEZER & HARR
FORK LIFT TRUCKS
RENTAL SERVICE
By Day - Week or Month
187 Fremont... EXbrk 2-4070

Party Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Trucks-Motor, Bodies-New

BUSSBY BROS
MANUFACTURERS
TRUCK AND TRAILER BODIES
930 Ashby Berkeley... THrwl 3-3263

C & C Trailer & Body Co
8855 San Leandro Oakland... LOckhm 9-1414
(See Advertisement This Page)
California Body & Trailer Mfrs
180-12th... UN drhil 1-0900
Colma Body Builders
7331 Mission Daly City... PLaza 5-0636

DAILEY BODY CO
UTILITY - BEVERAGE - GARBAGE
REFRIGERATOR & 1/2 to 1 Ton Service
Bodies... Phone for Prices
440 High Oakland... ANdov 1-1060

DAYBROOK HOISTS & BODIES-
WORK HOIST & BODY CORP
2817-7th Berkeley... BERkly 7-1900

FRUEHAUF TRUCK BODIES
OVER 500 Different Van-Type Bodies to fit the needs of every business. Also, complete line of Dump Bodies. Available through all Motor Truck Dealers.
FRUEHAUF
TRUCK BODIES
"FOR INFORMATION CALL"
Fruehauf Trailer Co
850-92d Av Oakland... LOckhm 9-3333

GAR WOOD INDUSTRIES INC
Richmond Division
GAR WOOD NATIONAL LIFT PRODUCTS
Hydraulic Lift Gates 1000 to 2000 Lbs. Mfrs. & Serv. Parts - Hoists - Bodies Winches - Load Pockets - Cranes
S 4th & Wright Richmond
From SF Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 11066

Gar Wood Industries Inc-Richmond Div
S 4th & Wright Av Richmond
From telephones served by the following exchange S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 11066

HEIL EQUIPMENT CO
Hydraulic Hoists; Dump Bodies, Steel Platform Bodies; Knapsheide Wood Floor Bodies Including Platform, Grain, Livestock and Rack Types, Hendrickson Trailing Axle & Dual Drive Units, Milk Storage & Transport Tanks; Power Tailgates
999-16th... KLondk 2-3040

KARL KOEFOED BODY MFG CO
DESIGNERS AND BUILDERS
Auto - Truck Bodies
Remodeling - Repairing
Trimming - Painting
1465 Folsom... HE mick 1-5885

United Transportation Equipment Corporation
752 Chestnut, Redwood City
From telephones served by the following exchange S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 12203

UTILITY BODY CO
1530 Wood Oakland... TWInks 3-8980
UTILITY TRAILER SALES CO
155 Bay Shore Blvd... SUttr 1-1350
Utility Truck Distr Inc Russ Bldg... SUttr 1-1350

WATERFRONT IRON WORKS
Manufacturers-Repairs
335 Bay... SU tter 1-4354

WORK HOIST & BODY CORPORATION
Daybrook Hoists & Bodies - Power Gates
Thornton Tandem Drives - Ramsay Winches
No Spin Differentials - Coleman Conversions - Hall Service Bodies & Aerial Ladders - Load Booster Third Axle
Willard Transif Mixers
2817-7th Brkly... BEkly 7-1900

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

TRUCK BODIES
FLATBED - VAN
LUMBER - UTILITY
WALK-IN - GARBAGE
ANTHONY DUMP
BROWN ALUMINUM
C & C TRAILER & BODY CO.
8855 SAN LEANDRO ST.
Oakland • LOckhoves 9-1414
Truck Equipment Since 1908

Trucks-Motor, Bodies-New (Cont'd)

MODERN VEHICLE COMPANY
2044 Bryant... AT water 2-7414
NATIONAL AUTO BODY WORKS
136 Dore... UN drhil 3-5491

NORDHAUSEN COMPANY
DESIGNERS and BUILDERS
ALL TYPES
COMMERCIAL TRUCK BODIES
REPAIRING - REMODELING
PAINTING - TRIMMING
BRAKING & SHEARING
Free Estimates
3157-17th
566 So Van Ness... MARKt 1-0573

PAOLETTI G & CO
Manufacturers Of Custom Built Bodies
Engineers & Designers
4529 Shattuck Av Oakland... Olympic 2-1914

RELIANCE TRAILER & TRUCK CO INC
Manufacturers of
TRUCK & TRAILER BODIES
PAINTING - LETTERING
REBUILDING & REPAIRS
Trailers - Semi-Trailers
Logging Trailers
2765-16th... MA rket 1-4894

RIANDA-THATCHER BODY CO
1445 Fairfax Av... ATwatr 2-1086
SHERMAN EARL & CO
2526 Wood Oakland... TWInks 3-2107

SUPERIOR TRUCK & BODY CO INC
Designers & Builders
Of All Types Of
Truck & Trailer Bodies
Also
Remodeling - Repairing
Trimming and Painting
4175 Mission... JU nior 4-9731

TRAILMOBILE INC 2030-3d... UNdrhl 3-5324
TRAILMOBILE INC
901 Gilman Berkeley... LA escape 5-0570

TRANS-O-LINER TRUCK BODIES-
MANUFACTURER
UNITED TRANSPORTATION EQUIPMENT CORPORATION 752 Chestnut Redwood City
From telephones served by the following exchange S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 12203

UTILITY BODY CO
1530 Wood Oakland... TWInks 3-8980
UTILITY TRAILER SALES CO
155 Bay Shore Blvd... SUttr 1-1350
Utility Truck Distr Inc Russ Bldg... SUttr 1-1350

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Willard Transif Mixers
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Trucks-Motor, Dealers-New

BERRY DEHL MOTORS
"House of Sincere Service"
SALES - SERVICE - PARTS
"The Place to Buy
When You Go to Buy"
BUY - SELL - FINANCE
San Francisco's Fastest Growing Ford Dealer
Van Ness & Clay
1800 Van Ness Av... GR ayston 4-4373

CHEVROLET ADVANCE-DESIGN TRUCKS
Dependable performance!
Low cost per mile!
Wide choice of models!
There's a Chevrolet truck that's just right for your business.
"WHERE TO BUY IT"
BANK CHEVROLET CO
Montgomery & Jackson... GA rfid 1-4300
GILMORE DDM
Van Ness & Golden Gate Av... UN drhil-1-1026
INGOLD ERNEST COMPANY
Van Ness Av & O'Farrell... GR ayston 4-7700
SCHOMER L M
3855 Geary Blvd... SK yline-1-3563
STEWART CHEVROLET CO
3146 Mission... VA lencia-4-3322
YOGEL LES CHEVROLET CO
Market at Van Ness Av... UN drhil-1-1702

De Martini Motor Truck Co Inc
457 Pacific... SU tter 1-2127
DIAMOND T MOTOR TRUCK CO OF
SAN FRANCISCO
Edward W Enqs-Jr
2225 Folsom... AT water 2-4884

DODGE JOB-RATED TRUCKS
Fit the Job... Save Money
Last Longer
ONLY DODGE BUILDS
"JOB-RATED" TRUCKS.
Sales, Service and Factory Engineered Parts
"FOR INFORMATION CALL"
AERO MOTORS
7073 Mission Daly City... PLaza 5-6050
BEARE MOTORS
710 Linden Av So S F... DE laware 3-0121
BEARE-SILVAS MOTORS
110 Linden Av 55F... PLaza 6-0121
COLUMBUS MOTOR CO
721 Filbert... YUkon 2-1492
FRENCH J & CO
1849 Van Ness Av... OR dway 3-2121
ORMOND T F CO
3700 Geary Blvd... BA yview 1-2643
HAVEN CHARLES MOTORS
8425-19th... MArket 1-2255
S & M MOTORS
200 Taraval... SE abright 1-5818
SILVAS-BEARE MOTORS
110 Linden Av 55F... PLaza 6-0121

F W D MOTOR TRUCKS-
FOUR WHEEL DRIVE PACIFIC CO
Trucks-Sales-Service
850 Harrison... GARfid 1-4971

FEDERAL TRUCKS-
DISTRIBUTOR
LEARNER'S
3800 San Pablo Av Oakland... OLYmpic 2-9182
(Continued Next Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:
• Space your calls instead of making several without a break.
• Talk only as long as necessary on each call.
• When you finish talking replace the receiver properly.
• Make certain, if you are using a dial telephone, that the line is clear before you dial.
• Ask your youngsters to be considerate, too.

794 Trucks

A L Learner GMC Truck Co.
GASOLINE DIESEL TRUCKS
NEW & USED TRUCKS
COMPLETE SERVICE ON ALL MAKES
Complete Line of Parts
One of the Largest Truck Repair Facilities in California
DAY & NIGHT SERVICE
Phone Market 1-7618
350-8th STREET

S&C MOTORS
The West's Leading Ford Dealer
Home of the Miracle Deal
NEW & USED TRUCKS
COMPLETE PARTS & SERVICE
811 Third St. YUkon 2-5500
In the EAST BAY
Broadway at 26th St. • TEmplebar 2-8800
Ford Bonus Built Trucks