

Since 1920

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AUTO & TRUCK RENTAL CO.

AND COMPARE RATES

LATEST MODEL PICKUPS, PANELS, STAKES, DUMPS, LOW BEDS, 1/2 TO 12 TON, AS LOW AS 85c PER HOUR

A Truck for Every Need - We Never Close

HEmlock 1-6042

55 - 9TH ST. NEAR MARKET

TRUCK & AUTO RENTALS and Leases

PICK-UPS
PANELS-VANS-STAKES
Bodies Built To Order
and
PASSENGER CARS

"Drive It Yourself"

- LOW RATES
- DAY
- WEEK
- MONTH
- YEAR

Latest Models TRUCKS & AUTOS

Phone **MARKet 1-3020**

Your TRANSPORTATION DEPT.

TRUCK LEASE COMPANY

166 OTIS ST., SAN FRANCISCO

Trucks-Motor, Rental- (Cont'd)

CALIFORNIA RENTS 2500 E 12th Oakland KElog 6-4233
CALIFORNIA TRUCK RENTAL CO See Northern Calif Truck Rental Co
 2801 San Pablo Av Oakland TEMplr 2-4546
CUSTOM CARTAGE INC 850-3d SUTtr 1-0630
EVANS AUTO & TRUCK RENTAL CO 55-9th HE mlock 1-6042
 (See Advertisement This Page)

HERTZ TRUCK RENTAL SERVICE
 All type trucks. Low rates include gas, oil, Public Liab., Prop. Damage, Fire & Theft Ins. and \$100.00 deductible collision protection, at no extra cost. You furnish only the driver. Trucks also available on long-term lease.

"WHERE TO GET SERVICE"
 Hertz Truck Rental Service 1480 Folsom UN drhl 1-6870
 (See Advertisement This Page)

HERTZ TRUCK RENTAL SERVICE
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 (See Advertisement This Page)

Trucks-Motor, Rental- (Cont'd)

NATIONAL TRUCK LEASING SYSTEM
 LEASED TRUCKS
 SAVE MONEY, TIME AND WORRY.

We Lease Locally, Regionally, Nationally. Ask for Details.

"FOR INFORMATION CALL"
BARRETT TRUCK & AUTO RENTAL 735 Harrison GARld 1-4116
 National Truck Leasing System Near 3rd 735 Harrison GARld 1-4116
NORTHERN CALIFORNIA TRUCK RENTAL CO 2801 San Pablo Av Oakland TEMplr 2-4546
 (See Advertisement Page 797)
PACIFIC TRUCK RENTAL CO 2032 E 12th Oakland KElog 2-9597
REG TRUCK LEASING INC See Universal Motor Mileage Ad 2550 E 12th Oakland KElog 4-9582
 (Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

rent a TRUCK



HERTZ

Truck-Rental STATIONS

LOW RATES include gas and oil, Public Liability, Property Damage, Fire and Theft Insurance and \$100.00 deductible collision protection at no extra cost. Rent 1/2 ton, 2 ton, pick-up, panel, van and stake body trucks. Individuals need only driver's license, identification, and small deposit. Established companies rent by purchase order. Hertz, world's largest... 29 years' experience.

TRUCK OWNERS, ASK ABOUT THE FAMOUS HERTZ TRUCK LEASE PLAN.....

UNderhill 1-6870

1480 FOLSOM

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SHELL TRUCK RENTAL
 NEW TRUCKS & ONE WAY AUTO TRAILERS
 Furniture and Cargo Vans
 Lowbed - Dump - Stake
 Pickups or 18' Longbeds
 LOWEST DAILY RATES
 Open Daily - Sunday & Holidays
 Special Out of Town Rates

Franklin Page & 12th Free Parking
 1619 Market MARKET 1-8998

Shell Truck Rental 1619 Market... MA rket 1-8998
 (See Advertisement This Page)
TRUCK LEASE COMPANY 166 Otis MARKET 1-3020
 (See Advertisement Page 798)
 Universal Motor Mileage 2550 E 12th Oakland KElog 4-9582
 (See Advertisement This Page)

Trucks-Motor, Repairing

AUTO RITE SERVICE 4301-3d VAencia 6-0147
 (See Advertisement This Page)

BAYSHORE TRUCK & AUTO REPAIRING CO
 GENERAL OVERHAULING
 Motor Tune-Up & Brake Service
 Machine Shop Service
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 Transmissions - Drive Lines - Rear Ends - Frame Work & General Machine Work
 Truck Tune-Up - Welding
 758 Bryant SUTtr 1-5336

City Grille & Radiator Shop Radiator-Repairing 3188 Mission ATwtr 2-7794
DAVIS ART 1177 Howard UN drhl 1-6855
DIAMOND T MOTOR TRUCK CO OF SAN FRANCISCO 3725 Folsom AT water 2-4884
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G M C TRUCKS
 LEARNER A L GMC TRUCK CO
 350-8th MARKET 1-7618

INTERNATIONAL TRUCKS SALES & SERVICE
 INTERNATIONAL HARVESTER CO MOTOR TRUCK DIVISION 610 Brannan YUkon 2-5085

Johanson Cylinderhead Repair 3805 Broadway Oakland HUmolt 3-0800
 Libery Radiator Core Mfg Co 1160 Howard UN drhl 1-6375
LOMBARDI AUTO SERVICE
 6498 Mission Daly City PL aza 5-6700
 Lusardi Guido Auto Repair 46 Gilbert HEmlok 1-9400
MASTER TRUCK REPAIR SHOP
 Established Since 1918 UN drhl 1-0220

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Universal Motor Mileage

WE SUPPLY EVERYTHING BUT THE DRIVER

Subsidiary of
REG TRUCK LEASING, INC.

RENT A TRUCK

by

DAY ←
 WEEK ←
 MONTH ←
 YEAR ←

Painting and lettering with your name can be arranged.

KElog 4-9582

UNIVERSAL MOTOR MILEAGE

2550 E. 12th St. - OAKLAND

SHELL

NEW TRUCK RENTAL

'LEAVE IT THERE' AUTO TRAILERS
U-Drive Trucks of All Kinds
 1/2 TON PICK-UPS UP TO 12 TON VAN
 16 FT. FURNITURE VANS
 18 FT. LONG BEDS
 10'-12'-14' FLATBEDS & VANS
 5 YD. DUMP & LOW BEDS

Lowest Rates for Local & Long Distance Trips
 PADS & DOLLIES
 Free Parking

1619 Market at 12th MARKET 1-8998

To Find an AUTHORIZED Sales and Service Dealer

When you want the "genuine" in a nationally-advertised product or service

Look in the **Yellow PAGES**

They Tell "Where to Buy It"

Trucks-Motor, Repairing- (Cont'd)

NEVILLE MOTORS
 7360 Mission Daly City PL aza 5-4813
 Puff & Pearson 102 Clark YUkon 2-1048
S & C MOTORS
 Day & Nite Service & Parts 811-3d YUkon 2-5500

STUDEBAKER TRUCKS
 SCHLOSS ANSEL J INC
 49 S Van Ness Av UN drhl 1-0438

Tarco Truck & Auto Reconstruction Co 779 Bryant YUkon 2-6416
 Transportation Guarantee Co Ltd 1835 Folsom HE mlock 1-4700
 (See Advertisement This Page)

Trucks-Motor, Towing

See Automobile Towing

Trucks-Motor, Washing & Cleaning

A B C STEAM CLEANING SERVICE
 559-7th UN drhl 3-9739

Trucks-Motor, Wreckers

A & B TRUCK EQUIPMENT CO
 275 Bay Shore Blvd. AT water 2-4741

ANDERSON BROS
 Military Truck & Truck Parts
 15400 Hesperian Blvd
 San Lorenzo Lockhavn 9-5812

BAY CITY TRUCK PARTS CO
 401-11th HE mlock 1-0897

LERER BROS 1750 Harrison UN drhl 1-0740

STUBER FRANK & CO
 TRUCK WRECKERS
 New & Used Truck Parts for All Makes
 Repaired - Rebuilt & Exchanged
 380-10th HE mlock 1-7782

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ALL NIGHT MECHANICAL FENDERS BODY and PAINT REPAIRS

Our Specialty
FLEET AND PREVENTIVE MAINTENANCE
 1835 FOLSOM ST.

HE mlock 1-4700
 TRANSPORTATION GUARANTEE CO., LTD.

Trucks-Motor, Wreckers- (Cont'd)

TRUCK WRECKING CO INC
 TRUCKS BOUGHT & SOLD
 Anywhere - Any Condition
 New & Used Parts for
 Army, Civilian & Logging Trucks
 Motors, Rear-Ends, Dual-Drive Rear-Ends, Transmissions, Etc.
 Out of Town Orders Promptly Shipped
 Corner of 15th & Harrison MA rket 1-6528
 Or call... MA rket 1-6793

Trunks-Dealers

A & M PREMACK MOVING & SALVAGE
 424 Valencia HE mlock 1-0637

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 Cor Gough 708 McAllister WEst 1-5876

Call Trunk & Suitcase Factory 444 Hayes UN drhl 1-5380
 Golden Gate Luggage Mfg Co 2523 Mission VA iencia 4-4711
MALM & A LUGGAGE & TRUNK FACTORY
 1465 Bush OR dway 3-6000
 Master Trunk Co 401 Market DO uglas 2-6872
 Robinson Luggage 241 Geary DO uglas 2-5322

Trunks-Repairing

A Abbey Day & Nite Locksmith Co
 Keys-Locks-Luggage Hardware & Repairing
 435 Jones TUredo 5-0707

Anza Repair Service
 Locks Only
 5027 Anza BA yview 1-4227

Call Trunk & Suitcase Factory 444 Hayes UN drhl 1-5380

CONTINENTAL-VOGUE LUGGAGE CO
 585 Howard SU tter 1-5007

MALM & A LUGGAGE & TRUNK FACTORY
 1465 Bush OR dway 3-6000

Robinson Luggage 241 Geary DO uglas 2-5322

Trunks-Whse & Mfrs

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 585 Howard SU tter 1-5007

Friedberg-Grunauer Co 46 Fremont DO uglas 2-3150

HARBAND'S 515 Mission YUkon 6-2751

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Carrigan Surgical & Orthopedic Appliance Co 473 Market DO uglas 2-1473
 Clark-Gardion Company 1065 Market MA rket 1-7003

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HITTENBERGER & H CO
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Honest John Truss Co 1065 Market MA rket 1-7003

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