


# RENTALS

2 Months \$5.00  
RENTAL APPLIED  
TO PURCHASE OF  
PORTABLES  
STANDARDS

## TYPEWRITERS

ALL MAKES  
**NO FINANCE CHARGES**  
THE TYPEWRITER CO.  
528 MARKET AT SANSOME  
FREE DELIVERY  
**SUtter 1-5186**



**Typewriters—(Cont'd)**

**GOMISKY H** 323 Geary.....YU kon 2-1441  
Coxhead Ralph C Corp  
61 New Montgomery.....YU kon 6-0524  
**CROWN TYPEWRITER CO** 29-2d...YUkon 2-2414  
(See Advertisement This Page)  
Eddie's Typewriter Shop 593 Market...SUttr 1-7476  
**ELECTRIC BUSINESS MACHINES CO**  
461 Market.....Douglas 2-2227

**ELECTRIC & MANUAL OFFICE MACHINE CO**  
LEONARD A. QUELLA  
Satisfied Customers Since 1935  
New & Used  
All Makes - All Models  
**REPAIRS - SALES - RENTALS**  
EXPERT REBUILDING  
1 Year Guarantee  
Free Loan Machines While We Repair  
Electric Typewriter Specialists  
Free Estimates - Guaranteed Work  
Easy Terms  
COUNTY WIDE SERVICE  
Evenings by Appointment  
115 New Montgomery.....EXbrk 2-8500

Electric Typewriter Div of International  
Business Machines Corp  
25 Battery.....YU kon 2-0100

**FLEXOWRITER TAPE  
RECORDER-REPRODUCER-**  
**COMMERCIAL CONTROLS CORP**  
20 Fremont.....DO uglas 2-5584

Frederickson R L  
Portable Sales-Service Underwood  
Remington Noiseless Corona  
30 Minna.....EXbrk 2-7545  
**GENERAL BUSINESS MACHINES CO**  
Russ Bldg.....YU kon 6-1805  
**GENERAL OFFICE EQUIPMENT CO**  
62-2d.....YU kon 6-4787  
(See Advertisements Pages 804 & 806)  
**GRETH JOHN H**  
Electric Business Machines Co  
461 Market.....DOuglas 2-2227

**Typewriters—(Cont'd)**

**GUARANTY TYPEWRITER & ADDING  
MACHINE CO**  
Bought-Sold-Repaired  
256 Market.....SU ttr 1-6669  
(See Advertisement Page 806)

Hammond Typewriter Co  
580 Market.....SU ttr-1-3287  
Heinz Harry Typewriter Co 1 Spring, Douglas 2-2650

**HERMES-**  
**HOLLADAY COMPANY**  
558 Market.....SUttr 1-3434

Holladay Company  
See Our Display Ad This Heading  
358 Market.....SU ttr 1-3434  
**HORNIBROOK ARTHUR E**  
123 Montgy.....GArlid 1-7242

**IBM ELECTRIC TYPEWRITERS & SUPPLIES**  
Fast, economical typing of  
outstanding appearance.  
Standard, Executive,  
Formwriting, and Decim-  
al Tabulation models.  
Highest quality IBM Ribbons and Carbon Paper.  
Full maintenance service.

**“WHERE TO BUY THEM”**  
International Business Machines Corp  
25 Battery.....YUkon 2-0100

International Business Machines Corp  
25 Battery.....YU kon 2-0100

**JACOBS BROS**  
TYPEWRITERS  
ADDING MACHINES  
(ALL MAKES)  
SOLD - RENTED - REPAIRED  
EXCHANGED  
All Makes of New Portables  
420 Market.....YU kon 6-0131  
(Continued Next Page)

For full use of your telephone,  
please keep your instrument  
"hung up"—ready for service.

The oldest of all the telephone  
industry's traditions is service.

**PORTABLE SPECIALISTS**  
25 YEARS IN SAN FRANCISCO

ALL MAKES - BOUGHT - SOLD - REPAIRED  
BEST TRADE ALLOWANCE

**PORTABLE TYPEWRITERS  
COMPLETELY OVERHAULED**  
FACTORY METHODS  
FULL PRICE—\$12.50—INCLUDES LABOR & PARTS



**STANDARD  
ROYALS  
RENTED**




**MAGIC  
MARGIN**

"RENTAL-PURCHASE PLAN AVAILABLE"

**CROWN TYPEWRITER CO.**  
29 SECOND STREET  
Just off Market  
**YUkon 2-2414**

PROMPT SERVICE




**TYPEWRITERS  
ALL MAKES  
RENTED**  
FREE DELIVERY

**REPAIRS**  
Free  
Relief Machines

Phone  
**YUkon 6-4787**

**SALES**  
Free  
Demonstration

UNDERWOOD  
ROYAL  
R. C. ALLEN



WOODSTOCK  
REMINGTON  
L. C. SMITH

STANDARDS & PORTABLES  
**GENERAL OFFICE EQUIPMENT CO.**  
Complete LINE OFFICE MACHINES  
Sales & Service  
ADDING - CALCULATORS - BOOKKEEPING  
62 SECOND ST.

**Typewriters—(Cont'd)**

**KEEFE TYPEWRITER CO** 15-4th...GArlid 1-3922  
Kleyn Typewriter Co 30 Front.....SU ttr 1-0364  
(See Advertisement Page 806)

Kosby Typewriter Service Co  
7 Front.....EXbrk 2-7128

Minkie F A  
San Francisco Typewriter Exchange  
591 Market.....SU ttr-1-4734

**MILLS BLDG TYPEWRITER SHOP THE**  
1 Spring.....DOuglas 2-2650

**MISSION TYPEWRITER CO**  
2290 Mission.....UNdrhl 1-0612  
(See Advertisement This Page)

**OFFICE EQUIPMENT CO**  
Typewriters & Adding Machines  
REPAIRED - RENTED - SOLD  
All Makes of Portables, On E-Z Terms  
126 Post.....YU kon 6-6260

Olivetti Sales Corp 17-2d.....EXbrk 2-1950

**OLIVETTI TYPEWRITERS**  
World Renowned  
For  
Performance - Design  
And  
Quality of Work

**“WHERE TO BUY THEM”**  
Olivetti Sales Corporation 17-2d...EXbrk 2-1950

Pacific Business Machines 1 Spring...YUkon 2-0984  
Perry Albert E 123 Montgomery...GA rfd-1-7242  
Perry & Guy 1184 Market...UN drhl-1-4644

**QUALITY OFFICE MACHINES CO**  
417 Market.....EXbrk 2-1254

**QUELLA LEONARD A**  
Electric & Manual Office Machine Co  
115 New Montgomery.....EXbrk 2-8500  
Regal Typewriter Co 583 Market...GA rfd-1-8030  
Reliable Typewriter Service Co  
323 Geary.....YU kon 2-1441

**REMINGTON RAND TYPEWRITERS**  
The new Remington Elec-  
tri-conomy, the Remington  
Super-riter, the Remington  
Noiseless and Remington  
Portable Typewriters. Ser-  
vice by factory trained  
and supervised personnel.

**“WHERE TO BUY THEM”**  
ALL TYPES  
**REMINGTON RAND INC**  
41-1st.....DO uglas 2-8600

**PORTABLE TYPEWRITER  
DEALERS**

Acacilli Music Co.....FI lmor 6-8681  
American Appliance & Supply Co  
1150 Sutter.....PR ospet 5-3711  
Bargain Typewriter Sales & Repair Shop  
1136 Valencia.....AT water 2-5665  
Fidelity Trading Co Inc  
150 California.....GArlid 1-2170

**GENERAL OFFICE EQUIPMENT COMPANY**  
62-2d.....YU kon 6-4787

**MARK MORRIS TIRE CO**  
999 Geary.....OR dway 3-3441

**MISSION TYPEWRITER CO**  
2290 Mission.....UNdrhl 1-0612

**HANCO INCORPORATED**  
608 Howard.....EXbrk 2-3221

**SCHWABACHER-FREY COMPANY**  
735 Market.....DO uglas-2-4848

**TORREY'S** 1458 Haight.....UN drhl 1-4327

**TYPEWRITER COMPANY THE**  
528 Market.....SU ttr 1-5186

Typewriter Guy Co  
1184 Market.....UN drhl 1-4644

**REVALK-PERRY CO**  
123 Montgomery.....GArlid 1-7242  
(See Advertisement Page 806)

**RIP THE RENTER**  
RENTS BY PHONE  
1651 Market.....UNdrhl 3-1090

Royal Typewriter Co Inc 583 Market GA rfd 1-8030  
(See Advertisement Page 806)

Complete representation here  
will bring you your share of thou-  
sands of customers who rely on  
these Yellow Pages as a buyers'  
guide.

**Typewriters—(Cont'd)**

**ROYAL TYPEWRITERS**  
The  
New  
**ROYAL**  
Typewriter  
STANDARD - ELECTRIC - PORTABLE  
SPECIAL PURPOSE TYPEWRITERS  
ROYTYPE RIBBONS and CARBONS  
Rentals and Repair Service  
**“WHERE TO CALL”**  
BRANCH OFFICE

**ROYAL TYPEWRITER CO INC**  
583 Market.....GA rfd 1-8030

**SERVICE DEPARTMENT**

**ROYAL TYPEWRITER CO INC**  
583 Market.....GA rfd 1-8030

**OFFICE TYPEWRITERS**

**ROYAL TYPEWRITER CO INC**  
583 Market.....GA rfd 1-8030

**ROYTYPE SUPPLIES**

**ROYAL TYPEWRITER CO INC**  
583 Market.....GA rfd 1-8030

**ROYAL TYPEWRITER CO INC**  
583 Market.....GA rfd 1-8030

**RENTAL DEPARTMENT**

**ROYAL TYPEWRITER CO INC**  
583 Market.....GA rfd 1-8030

**AUTHORIZED PORTABLE  
DEALERS**

Cavalli Italian Book Store  
1441 Stockton.....GArlid 1-4219

**COURTING'S STATIONERY**  
76 West Portal Av.....OVrind 1-3451  
24 Stone-Low.....OVrind 1-1014  
Frederickson R L 10 Minna.....EXbrk 2-7545

**GENERAL OFFICE EQUIPMENT COMPANY**  
62-2d.....YU kon 6-4787

**GUARANTY TYPEWRITER & ADDING  
MACHINE CO** 256 Market.....SUttr 1-6669

Honami Taisido 1709 Buchanan, FI lmor 6-8979

**MISSION TYPEWRITER CO**  
2290 Mission.....UNdrhl 1-0612

**SAN FRANCISCO TYPEWRITER  
EXCHANGE** 401 Market.....SU ttr 1-4734

**SCHWABACHER-FREY CO**  
735 Market.....DO uglas-2-4848

**TORREY'S** 1458 Haight.....UN drhl 1-4327

Typewriter Company The  
528 Market.....SU ttr 1-5186

Typewriter Guy Co 1184 Market, UN drhl 1-4644

Watt Office Appliance Co  
515 Howard.....EX brook 2-6582

**SAH TYPEWRITER CO**  
Raoul A Steinberger  
573 Mission.....EX brook 2-2269

**SAN FRANCISCO TYPEWRITER EXCHANGE**  
PORTABLE DEALER  
Royal - Remington - Smith - Corona - Under-  
wood - Bought - Sold - Exchanged - Rentals  
591 Market.....SU ttr 1-4734

San Francisco Typewriter Exchange  
591 Market.....SU ttr 1-4734  
(See Advertisement Page 807)

Secor Lester F 256 Market.....SU ttr 1-6669  
(Continued Next Page)

Memory plays tricks. If in doubt  
about a telephone number, why  
not look it up in the directory and  
save time and trouble?

**PLEASE LISTEN  
FOR THE DIAL TONE  
BEFORE DIALING**

That "dial tone," a steady  
hum, is the signal that the  
equipment is ready to receive  
a call. It corresponds to an  
operator's "Number, please?"

**RENTALS** **LOWEST  
PRICES**

REBUILTS **\$695** 3 Mos.  
MODERN **\$875** 3 Mos.  
LATEST & **\$1250** 3 Mos.  
NEW  
**I.B.M. \$1250** 1 Mo.

Initial Rental Applies on Purchase  
Free Delivery

Typewriters & Adding Machines Bought - Rented - Repaired - Sold

**EXbrook 2-1254**  
**QUALITY OFFICE MACHINES CO.**  
419 MARKET - AT FREMONT

**MISSION  
TYPEWRITER CO.**

RENTS  BUYS  
REPAIRS SELLS

ROYAL - SMITH-CORONA - REMINGTON  
UNDERWOOD - OLYMPIA  
PORTABLE TYPEWRITERS

BURROUGHS - REMINGTON - R. C. ALLEN - CORONA  
ADDING MACHINES

Phone Now for Information  
About Our RENTAL-PURCHASE Plan

**UNderhill 1-0612**

Save Money With Our Cash & Carry Repair Service  
2290 MISSION - Near 19th St.  
Easy Parking - Open Friday 'til 9 P.M.