

**Uniforms-Retail-(Cont'd)**

**EMPORIUM THE UNIFORMS**  
CAPS - SHIRTS  
Army - Navy - Air Force  
Bands & Drill Teams  
Chauffeurs  
Industrial Uniforms  
Police - Firemen - Mailmen  
Military - Naval  
**THE EMPORIUM UNIFORM SHOP**  
Mezzanine Floor  
835 Market ..... YUkon 2-1111  
Local 353

**FASHION CLOTHING CO**  
Police-Firemen-Garmen-Etc  
2304 Mission ..... MT sen-7-7965  
Federal Army & Navy Store  
1130 Market ..... MArket 1-4943  
(See Advertisement Page 809)  
Foreman & Clark 25 Stockton ..... YU kon-6-0657

**FOUR-O-NAVY CENTER**  
Leo Wood - Owner  
UNIFORMS - TAILORING - PRESSING  
Open Day & Night  
116-1st ..... EXbrk 2-3300

**GLASSER BROTHERS** 75-1st ..... YUkon 6-6690  
**HARRIS JOE CO**  
16 Sacramento ..... YU kon 6-2090  
(See Advertisement Page 809)

**HOME CLOTHING CO**  
IT'S  
"THE HOME"  
FOR FINE UNIFORMS  
Carmen - Bus Drivers - Police  
Firemen - Hotels - Bands  
568 Larkin ..... OR dway 3-0488

**HUB SCHNEIDER'S THE**  
Uniforms of Every Description  
469-13th Oakland ..... GL encort-1-1109

**KAPLAN'S ARMY & SURPLUS CO**  
Muni Bus-Cab Drivers Etc-Credit Terms  
1499 Market ..... UNdrhl 3-3486  
Lyon Street Tailors 2920 Lyon ..... WA tout-1-8908  
Naval Tailors 506 Market ..... EX brk 2-7308  
**NEUMANN'S SID MENS SHOP**  
All Types of Uniforms Made to Order  
55 Jones ..... MA rket-1-9200

**NICK YOUR NAVY TAILOR**  
MILITARY UNIFORMS  
AND ACCESSORIES  
Opposite Key System Terminal  
118-1st ..... EXbrk 2-1377

**NURSES' SPECIALTY SHOP**  
Ann Lawrence  
Individualized Uniforms  
Nylon & Cotton Uniforms  
For Doctors & Nurses, Etc.  
MATERNITY & SIZE 9  
STOCK & MADE TO ORDER  
414 Sutter ..... YUkon 2-3992

An extension telephone saves time and steps.

**SHOP IN THE YELLOW PAGES**  
Whenever you want information about an article, a service or a certain business  
LOOK IN THE  
*Classified*  
TELEPHONE SECTION

**Uniforms-Retail-(Cont'd)**

**PANAMA CLOTHING CO**  
WAITERS' SUPPLIES  
Uniforms - Paper Collars & Fronts  
150 Powell ..... GA rfd-1-1814

**PASQUALE B CO**  
Since 1854  
UNIFORMS  
AND  
ACCESSORIES  
Back of Palace Hotel  
654 Mission ..... EX brk 2-1213

**Pioneer Army & Navy Store**  
1133 Market ..... MA rket 1-8909

**RED STAR INDUSTRIAL SERVICE**  
Rental Service Only  
360 Park Av Sn Jose  
From telephones served by the following exchange  
S F Zone  
(No Inter-City Charge)  
Ask "Operator" for Enterprise 10040  
**RIZNIK L & SON** 171 Grove ..... UNdrhl 1-4824  
(See Advertisement Page 809)  
Roberts Joe & Co 68 Townsend ..... DO uglas 2-1706

**ROCHESTER CLOTHING CO**  
UNIFORMS FOR EVERY JOB  
Mailmen - Police - Bus Driver  
Industrial - Chauffeur - Hotels  
Corner Mission & 3rd ..... SU tter 1-9810

**ROOS BROS** Montgomery At Bush ..... SU tter 1-4040  
Shane Uniform Co 718 Mission ..... GA rfd 1-0259  
Simpson J B 41 Grant Av ..... GA rfd 1-3465

**STEVENS P E**  
Industrial Uniforms-Lettering  
3010 Clement ..... SK yline 1-1455  
United Clothing Store Co  
110 Embarcadero ..... GA rfd 1-8052  
Vic's Navy Tailor  
128 Embarcadero South ..... DO uglas 2-0575  
West Coast Naval Tailors  
48 Market ..... SU tter 1-7110

**UNIFORM MART THE** 516 Market ..... EXbrk 2-8434  
United Clothing Store Co  
110 Embarcadero ..... GA rfd 1-8052

**UNIFORMS-Whse & Mfrs**  
**AJEL MFG CO**  
Pacific Cotton Goods Co  
Washable Service Uniforms  
59 Rodgers ..... MA rket 1-2400  
Angelica Uniform Co 350 Ellis ..... OR way 3-5877  
Betty Brooks Co 833 Market ..... YU kon 6-4092  
Calif Industrial Garment Co  
1254 Mission ..... UN drhl 1-2757

**DOCTORS & NURSES OUTFITTING CO INC**  
Donac Washable Uniforms & Smocks  
for All Professional & Commercial Use  
Special Order and Institutional Contract  
1214 Sutter ..... OR way 3-8525

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable... and you'll save time by looking up the right number before you call!

*&*  
*Incidentally*  
Prompt answering of a telephone's ring is thoughtful, courteous — and good business.  
LOOK IN THE  
*Classified*  
TELEPHONE SECTION

**Uniforms-Whse & Mfrs-(Cont'd)**

**HYMAN EDW CO**  
Washable Uniforms & Work Clothing  
1061 Mission ..... MA rket-1-1356  
K W B Manufacturing Co  
1254 Mission ..... UN drhl 1-2757  
King Fred A 833 Market ..... DO uglas 2-4785

**MERCHANDISER'S INC**  
Askinas & Sons Military Uniforms  
718 Mission ..... GA rfd 1-0258  
**MILLS SUE** 3381 Sacramento ..... WAlnut 1-8754  
**Powers F Co Inc** 589 Howard ..... DO uglas 2-8233  
**REGENT MFG CO**  
Washable Cotton Uniforms  
594 Howard ..... EXbrk 2-2173

**RIZNIK L & SON**  
See Our Adv Under Uniforms  
171 Grove ..... UNdrhl 1-4824

**SEAGOING UNIFORM CORP**  
U.S. NAVAL  
OFFICERS' & ENLISTED MEN'S  
BLUES - WHITES &  
DUNGAREES  
WOLF-BROWN INC.  
111 New Montgomery ..... DO uglas 2-0576

**SHANE DELUXE UNIFORMS-**  
QUINN JAS M 718 Mission ..... GA rfd 1-0259

**STEVENS P E**  
Coveralls - Shopcoats - Shirts  
Uniform, Lettering - Emblems  
3010 - Clement ..... SK yline 1-1455  
If no answer call ..... DO uglas 2-5300

Stevens Shop Coats 3010 Clement ..... SK yline 1-1455

**WOLF-BROWN**  
(WHOLESALE ONLY)  
BRAIDS CAPS  
EMBLEMS CAMPAIGN BARS  
RIBBONS UNIFORMS  
BUTTONS LEATHER GOODS  
METAL INSIGNIA PIECE GOODS  
ACCESSORIES - ETC.  
Military Equipment for  
All Branches of Service  
A DIRECT SOURCE OF SUPPLY  
111 New Montgomery ..... DO uglas-2-0576

**FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**REPAIR SERVICE**  
When one of the many household articles gets out of order, you will find a repair service quickly and easily when you  
LOOK IN THE  
*Classified*  
TELEPHONE SECTION

**Unions-Labor**

See Labor Organizations

**Unions-Pipe**  
See Pipe Fittings Headings; Also  
Plumbing Fixtures & Supplies Headings

**Unit Heat**  
See Furnaces Headings; also Heaters

**United States Government Offices**  
See Alphabetical Directory under  
"U S Government"

**Universal Joint Discs**  
See Power Transmission Equipment

For the finest in the world of music, listen to the Telephone Hour—N.B.C., Monday nights.

**FRONTIERS**  
*beyond*

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

**THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY**

Young Women  
There may be  
**EMPLOYMENT Opportunities**  
and a  
Permanent Position  
for you with  
**THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY**

**Upholsterers**

**A-1 UPHOLSTERING & FURNITURE CO**  
Free Estimates - Day or Evening  
Lowest Prices Possible - Cash or Terms  
RECOVERING - MODERNIZING  
REPAIRING  
AND  
CUSTOM BUILT-TO-ORDER  
Modern & Period Furniture  
Large Selection of Fabrics  
SOFA-BEDS BUILT TO ORDER AT  
SAVINGS OF 25%  
Factory-to-You  
Near 17th  
2155 Mission ..... UNdrhl 1-4317

**A & A BEDDING & UPHOLSTERING CO**  
DIVAN & CHAIR COVERED  
With New Material  
\$69.50 Easy Terms - Factory Prices  
1044 Howard ..... HEmlock 1-4330

**A & A Bedding & Upholstering Co**  
1044 Howard ..... HE mlock 1-4330  
(See Advertisement This Page)

**A & B UPHOLSTERY**  
RECOVER - RESTYLE - REPAIR  
2-Piece Living Room Suite  
For as low as \$47.50  
FAST - EFFICIENT SERVICE  
Free Estimates  
Guaranteed Workmanship  
Easy Terms  
3228-16th ..... UNdrhl 3-1070

**A & C Upholstery** 3228-16th ..... UNdrhl 3-1070  
(See Advertisement Page 814)

**A & D UPHOLSTERY STUDIO**  
CUSTOM UPHOLSTERING  
Selection of Smart Fabrics  
TOOLS & SUPPLIES—RETAIL  
Private Classes  
At 22nd Ave  
6004 California ..... SK yline 2-0548

**Upholsterers-(Cont'd)**

**A B C BEDDING & UPHOLSTERY CO**  
1245 Geary ..... PRspt 5-0922

**AAMES UPHOLSTERING CO**  
Specialists in  
RE-UPHOLSTERING  
& REMODELING  
Large Selection of Fabrics  
Budget Terms - See Our  
Large Display Ad This Classification  
66 Stonestown ..... Ovrind 1-3277

Aames Upholstering Co 66 Stonestown Ovrind 1-3277  
(See Advertisement Page 812)

**Aaron's Upholstering & Furniture**  
2036 Taraval ..... LOmbard 6-8226

**ACE UPHOLSTERING CO**  
CECIL W. NEELEY  
GENERAL UPHOLSTERING  
At Walnut  
3401 Sacramento ..... FImor 6-7472

**Active Upholstery Co**  
165 Tiffany Av ..... AT water 2-1737  
Air-Way Drapery & Upholstery Co  
1470-15th ..... MA rket 1-6481  
Alexander Custom Upholsterer  
To The Trade  
5000 Broadway Oakland ..... Olymnc 3-7871  
Alhambra Refinishing & Upholstering Studio  
1749 Sacramento ..... GB ayston-4-0149  
Allied Weavers of America Inc  
1912 Mission ..... HEmlock 1-9623

**AMCO FURNITURE CO**  
40 YEARS EXPERIENCE  
Custom Upholstering  
Made to Your Order  
REUPHOLSTERING  
REMODELING  
Guaranteed Workmanship  
Low Prices - Long Terms  
FREE ESTIMATES  
Bet 17th & 18th St  
2169 Mission ..... UNdrhl 3-0527

(Continued Next Page)

**REUPHOLSTER OR RESTYLE YOUR CHESTERFIELD SET TO MODERN DESIGN**

FREE PICK-UP AND DELIVERY  
CHARGE IT OR CREDIT TERMS  
LARGE SELECTION OF MODERN COVERS  
ALL WORK GUARANTEED

from THIS

Low As \$89.50 To Any Style of Your Choice

**ATwater 2-1312**  
"Feel GRAND - Rest on a DREAMLAND"

**DREAMLAND BEDDING CO.**  
534 BAYSHORE BLVD.  
LARGEST IN THE WEST  
MANUFACTURER DIRECT TO CONSUMER

**Re-Upholster**  
**SAVE 50%** Factory to You  
2!Pc. Chesterfield Sets Completely Rebuilt, Complete Line of Fabrics

**Modernizing Our Specialty**  
★ EASY TERMS ★  
ALL WORK GUARANTEED  
No. 1 License by the State of California  
★ For Free Estimates ★  
**HEmlock 1-4330**

**A & A BEDDING & UPHOLSTERING CO.**  
1044 HOWARD STREET

**TAILOR BUILT BREAKFAST NOOKS**

INDIVIDUALLY STYLED TO YOUR KITCHEN... at no extra cost  
Sold Direct from Largest Mfr. of Breakfast Nooks in Northern California

NOTHING DOWN... 3 YEARS TO PAY  
FREE ESTIMATES Anywhere  
ALL WORK GUARANTEED

AS LOW AS \$129.50 COMPLETE WITH TABLE DELIVERED AND INSTALLED

NATIONALLY ADVERTISED  
Guaranteed by Good Housekeeping  
AND GUARANTEED BY GOOD HOUSEKEEPING INSTITUTE

FOAM RUBBER OVER SPRING CONSTRUCTION  
COVERED IN NYLONIZED BOLTAFLEX (won't crack, peel, chip, or spot)  
FORMICA TABLE TOPS (won't burn, stain or fade)  
CHROME TRIPLE PLATED  
WIDE CHOICE OF COLORS  
**Valencia 4-6595**

**CORTLAND UPHOLSTERERS & PULLMAN NOOK CO.**  
3470 MISSION STREET - SAN FRANCISCO 10