

Original VENETIAN BLIND LAUNDRY

**CLEANING - RETAPING
RECORDING - REPAINTING**

Complete Service

Our Scientific Cleaning Process Assures You of Complete Satisfaction

WORKMANSHIP & MATERIALS GUARANTEED

Replace Your Old Wooden Slats with Our New Plastic Coated Aluminum

MFRS., WHOLESALERS & RETAILERS OF FLEXALUM - STEEL - WOOD

Vertical Blinds
Traverse Tracks, Cornices,
Window Shades - Screens - Bamboos

Interior Decorators Since 1922



ABBEY VENETIAN BLIND CO. Market 1-8120
316 VALENCIA near 14th St.

VENETIAN BLIND LAUNDRY INC.

The Authentic Venetian Blind Laundry

OPERATING UNDER UNITED STATES GOVERNMENT PATENTS

**Washing • Repainting
Repairing • Reslating**
(With Aluminum or Steel Slats)

No Cleaning Is Done by Steam or Any Other Process Detrimental to Painted or Enamelled Surfaces

Our Process Disinfects and Sanitizes Your Blinds

PROMPT SERVICE FOR BLINDS BROUGHT TO PLANT & CALLED FOR



You Are Invited to Inspect Our Plant

Our Exclusive Streamlined Machine Only One Operating in Northern California

Free Estimates

We Specialize in Rustproof "Plastic Lume" Venetian Blinds Custom Made

CALL FOR INFORMATION
Service Includes Pick-up and Rehang

2047 Clement
Corner 22nd Av.

BAYVIEW 1-4654

Venetian Blind Mfrs-Whse- (Cont'd)

FASHION VENETIAN BLIND CO.
861 Florida, MI san 7-1093

HARTSHORN CO.
1973-1st Av San Leandro, Lckvhn 9-2727
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask "Operator" for Enterprise 10113
Mohawk Window Shade Co
5090 Mission, JUnpr 7-5018
(See Advertisement This Page)
Moore's Cash & Carry Window Shade Co
1819 Market, HE mlck 1-3663
Pac Venetian Blind Factory
1475 Pine, OR dway-3-7883
PARAMOUNT VENETIAN BLIND MFG CO.
5929 Mission, JUnpr 5-2436

PARAMOUNT VENETIAN BLINDS
Manufacturers of PLASTIC LUME BLINDS
Rust Proof Fully Guaranteed
Measuring & Installing Service

"WHERE TO BUY THEM"
PARAMOUNT VENETIAN BLIND MFG CO.
5929 Mission, JUnpr 5-2436

PIONEER SHADE CO. 1555 Clement, SK yline 1-9926
POINCIANA-GENERAL INTERIORS INC. 1166 Howard, HE mlck 1-2875
RUELMAN-MACK CO. 1416 Bush, PR opt 6-1818
Shades Inc.
See Ad Under Venetian Blind Dealers
535 Sutter, DOglas 2-7092

VENETIAN BLIND DOCTOR
741 Tehama, HE mlck 1-0100
(See Advertisement This Page)
Walker Charles D Co 1355 Market, HE mlck 1-0121
WALTER D N & CO. 562 Mission, SU tter 1-0100

Venetian Blind Renovating (Cont'd)

A AIA VENETIAN BLIND LAUNDRY
12-HOUR SERVICE
FREE CITY-WIDE PICK-UP & DELIVERY
RETAPING
RESLATING RECORDING
All Work & Materials Guaranteed
FREE ESTIMATES
1384 San Bruno Av., VA lencia 4-8649

A B & BLIND & SHADE CO.
1609 Palou Av., VA lencia 4-1049

AAVON VENETIAN BLINDS
Cleaned - Repaired - Reslatted
24-Hr. Renovating Service
City-Wide Pick-Up & Delivery
MADE TO ORDER
Cornice Boxes - Traverse Tracks
Window Shades - Vertical Blinds
450 Fulton, JOrdn 7-6885

ABBEY VENETIAN BLIND CO.
316 Valencia, Markt 1-8120
APEX VENETIAN BLIND SERVICE CO.
1367 Valencia, MI san-7-5897
ART SHADE SHOP 3049 Market, HE mlck 1-5074
B & L Venetian Blind Service
206 Valencia, UNdrl 3-1833
Cash & Carry Window Shade Co
1819 Market, HE mlck 1-3663

CHARLES' VENETIAN BLIND SERVICE
VENETIAN BLINDS MADE TO ORDER
CLEANING REFINISHING REPAIRING
Charles P. Rickenbacher - Owner
4051-18th, Markt 1-9903
If no answer call, Plaza 5-9444

An extension telephone will give added comfort in your home.

MANUFACTURERS OF QUALITY BLINDS VENETIAN BLIND DOCTOR

Vertical Venetian Blinds
Old Blinds made like new
Blinds Laundered
Tape & Cord Renovating
Cornices & Lambrequins Made to order

HEmlck 1-0100
741 TEHAMA ST.

VENETIAN BLIND SUPPLIES- Whse

Continental Venetian Blind Co
2214 Lombard, WEst 1-2602
Crandall-Wright Sales Co
424 Townsend, EX brook 2-0794
FASHION VENETIAN BLIND CO.
861 Florida, MI san 7-1093
LANDO PRODUCTS INC.
780 Golden Gate Av., OR dway 3-6965
LEVLOR VENETIAN BLIND PRODUCTS
ENCLOSED METAL HEADS, SLATS, SELF ADJUSTING TILTERS, METAL BOTTOM BARS.
Also, Lorentzen Hardware, Flextap slats, Besuflex slats, quality cords, tapes and accessories.
"WHERE TO CALL"
VENETIAN BLIND PRODUCTS CO.
600 Camelia Berkeley, LAnsco 5-5706

MOHAWK SHADE CO. VENETIAN BLIND LAUNDRY

WASHING, RETAPING, RECORDING, RESLATING
Your blinds laundered automatically, the only such machine in San Francisco AT AMAZING LOW PRICES

RETAIL - WHOLESALE - CONTRACT
Largest Venetian Blind Washing Plant in San Francisco
FREE PICK-UP & DELIVERY IN BAY AREA

Special Service to
RICHMOND SUNSET
JUniper 7-5018
YUkon 6-0371
WESTLAKE STONESTOWN LAKESIDE

New Venetian Blinds, Vertical or Conventional, Window Shades made-to-order, repaired or reversed while you wait. Large discount if you bring in your old millers
5090 MISSION - OPEN MONDAY TILL 9 P.M. - 225 COLUMBUS AVE.

Venetian Blind Renovating- (Cont'd)

MARINA VENETIAN BLIND CO.
FLEXALUM BLINDS WINDOW SHADES
Factory to You
MADE TO ORDER - REPAIRED
Cleaning - 1 Day
RESLATING - (ALUMINUM)
City Wide Pick-Up & Delivery
2214 Lombard, WAlnut 1-2829

MAXWELL WINDOW SHADES
Corner of Irving
1301-12th Av, DVrind 1-0333

MOHAWK WINDOW SHADE CO.
Venetian Blind Laundry
5090 Mission, JUniper 7-5018

MOORE THE BLIND MAN
1819 Market, HE mlck 1-3663

PAC VENETIAN BLIND FACTORY
1475 Pine, OR dway-3-7883

PARAMOUNT VENETIAN BLIND MFG CO.
"PLASTIC LUME"
Aluminum Venetian Blinds
Rustproof Plastic Enamelled
DIRECT FROM FACTORY TO YOU
Free Estimates Prompt Delivery
Complete Renovation
Complete City & Bay Area Service
5929 Mission, JUniper 5-2436

PIONEER SHADE CO. 1555 Clement, SK yline 1-9926
SUN STOP SHADE SERVICE
2477 San Bruno Av., JUniper 7-7966

UNIQUE VENETIAN BLIND LAUNDRY
Laundering - Repairing - Pointing
24-Hour Service
Pick-Up & Delivery Service
5648 Mission, JUniper 4-9323

Venetian Blind Supplies- Whse

VENETIAN BLIND DOCTOR
741 Tehama, HE mlck 1-0100
VENETIAN BLIND LAUNDRY
2047 Clement, BA yview-1-4654
(See Advertisement Page 830)

VENETIAN BLIND SUPPLIES- Whse
Continental Venetian Blind Co
2214 Lombard, WEst 1-2602
Crandall-Wright Sales Co
424 Townsend, EX brook 2-0794
FASHION VENETIAN BLIND CO.
861 Florida, MI san 7-1093
LANDO PRODUCTS INC.
780 Golden Gate Av., OR dway 3-6965
LEVLOR VENETIAN BLIND PRODUCTS
ENCLOSED METAL HEADS, SLATS, SELF ADJUSTING TILTERS, METAL BOTTOM BARS.
Also, Lorentzen Hardware, Flextap slats, Besuflex slats, quality cords, tapes and accessories.
"WHERE TO CALL"
VENETIAN BLIND PRODUCTS CO.
600 Camelia Berkeley, LAnsco 5-5706

LINTEX-
WILSON LAURENS H CO
416 W 8th Los Angeles, Tucker 2241

PAC VENETIAN BLIND FACTORY
1475 Pine, OR dway-3-7883

PLASTIC-LUME-
LANDO PRODUCTS INC
780 Golden Gate Av., OR dway 3-6965

You can shop at home... easily and comfortably... by thumbing through the Yellow Pages. Your Classified Directory lists 'most every store in town... helps you find everyone who sells and serves.

Advertise here - it pays.

Venetian Blind Supplies- Whse- (Cont'd)

VENETIAN BLIND PRODUCTS CO.
600 Camelia Berkeley, LAnsco 5-5706
Veni-Plex Corporation 1200-4th, SU tter 1-0177
WALTER D N & CO.
562 Mission, SU tter 1-0100

WALTZINGER INC.
PRE-FAB METAL RAIL
Machines and Materials
Tape - Cord - Steel Slats
Drapery Hardware - Cornices
Traverse Rods - Curtain Rods
1500 Park Av Emryvie, HUmbolt 3-2124

Ventilating Contractors See Contractors-Heating & Ventilating

Ventilating Equipment
A-AIR CONDITIONING & ELECTRIC CO
Affiliated With W. B. BAKER & CO.
Established Over 26 Years
Complete Systems - New & Used FANS & BLOWERS
All Types & Sizes
1375 Fitzgerald Av., AT wtr 2-9888

A-Air Conditioning & Electric Co
1375 Fitzgerald Av
From telephones served by the following exchange
East Bay Zone
(No Inter-City Charge)
Ask "Operator" for Enterprise 10038
ACE SHEET METAL WORKS
444 Clementina, SU tter 1-6618

AIRJET VENTILATORS- CONTROLLED AIR CO.
115 New Montgomery, YUkon 2-0731

Atlas Heating & Ventilating Co Ltd 557-4th
From telephones served by the following exchange
Millbrae
(No Inter-City Charge)
Ask "Operator" for Enterprise 10794
Baker W B & Co
1375 Fitzgerald Av, AT water 2-9888
ALADDIN HEATING CORP.
2272 San Pablo Av Oakland, GL encort 2-4080

ALLEN VENTILATING EQUIPMENT- OLIPHANT COMMERCIAL CORP.
600-16th Oakland, TWinks 3-0715

Amer Blower Corp 625 Market, SU tter 1-1024

ATLAS HEATING & VENTILATING CO LTD
COMPLETE VENTILATING ESTIMATES
957-4th, DOglas 2-0377

BARABA E J G
AIRGARD WINDOW VENTILATORS & FILTERS VORNADO CIRCULATORS & HEATERS
Factory Parts Service Depot & Sales
683 Sutter, TUedo 5-1947

Berger Fred W 57 Post, YU kon 2-0883

BREIDERT AIR-X-HAUSTER CO.
Neil H. Peterson Co. - Northern Calif. Rep.
Steel - Copper - Aluminum ROOF VENTILATORS
Building & Marine Applications
Chimney Tops - Vent Flue Caps
1129 Folsom, MA rket 1-3580

Buffalo Forge Co
Central Tower Bldg, SU tter 1-1014

BURT ROOF VENTILATORS-
STEEPLE R C & SON
30 Hawthorne, DO glas 2-2639

Ventilating Equipment- (Cont'd)

Chelsea Fan & Blower Co
714 Harrison, YUkon 2-1964
Chicago Blower Corp 786-30th Av, SK yin 1-8363
Colan Heating & Sheet Metal Co
25 Patterson, AT water-2-2616
COPPUS ENGINEERING CORP.
360 Jefferson, PR opt 6-2700

DAVIDSON ROOF TYPE FANS-
BERGER FRED W 57 Post, YU kon 2-0883
De-Boheat Fan Co 750 Natoma, UN drhl 1-2840

DEBOTHZAT FANS-
CHURCH L F CO 750 Natoma, UNdrl 1-2840

DOREX AIR RECOVERY SYSTEMS-
BERGER FRED W 57 Post, YU kon 2-0883

EXCELSION FURNACE CO
See Adv under Furnaces Heating
1420 Castro, VA lencia 4-5800
Gilmore Air Conditioning Service
1617 Harrison, UNdrl 1-2000
Gullifoy Corncor Works
1234 Howard, MA rket 1-0561

HARTZELL PROPELLER FAN CO.
158-11th, HE mlck 1-1630
Ilg Electric Ventilating Co
55 New Montgomery, SU tter 1-0964

ILG VENTILATING FANS-
ILG ELECTRIC VENTILATING CO
55 New Montgomery, SU tter 1-0964

INTERNATIONAL SALES COMPANY
2045 Evans Av., VA lencia 4-4621

KNO DRAFT DIFFUSERS-
BERGER FRED W 57 Post, YU kon 2-0883

LEIGHTON STONE CORPORATION
Distrs For ILG Ventilating Fans
770 Folsom, YU kon 6-5731
Lewis Sheet Metal Works 140-8th, MA rket 1-4955

MASTER FANS-
SCHMIDT JOHN H CO
420 Market, YU kon 2-7058

Nadon Engineering & Sales Co
Torrington Blowers And Fans
7 Front, DO glas 2-3178

O'KEEFE ELECTRIC CO
VENTILATION FANS & BLOWERS
All Types of Ventilating Equipment
Installed, Including Sheet Metal Work,
Wiring and Heating for Restaurants,
Stores, Clubs, Offices, Factories, Etc.
270-14th, MA rket 1-6333

PACIFIC HEATING & SHEET METAL CO INC.
3420-18th, HE mlck 1-5006

PENN VENTILATORS & ROOF FANS-
WRIGHT NORMAN S & CO
2779 Folsom, VA lencia 6-6300

Phillips Refrigeration Products Inc
444 Potrero Av, MA rket 1-1866
Pyle-Nat'l Co-Multi-Vent Div
Sharon Bldg, SU tter 1-5697

ROBERTSON GRAVITY & POWER VENTILATORS-
ROBERTSON H H CO Sharon Bldg, SU tter 1-4473

Robertson H H Co Sharon Bldg, SU tter 1-4473
Rolph-Mills & Co 171-2d, SU tter 1-1100

SCOTT ROY M
Fans-Blowers
323-10th, MA rket 1-2921

SILENTAIRE-
DISTRIBUTOR
FYE RALEIGH CO THE
1611 Lea Ct Alameda, LA khrst 2-3034

SYROUT EQUIPMENT CO.
Gallagher Air-Van Power Exhauster
1174 Howard, UN drhl 1-7766

STURTEVANT VENTILATING EQUIPMENT-
WESTINGHOUSE ELECTRIC CORP
STURTEVANT DIVISION
410 Bush, EX brook 2-5353

Swartwout Co 551 Minna, MA rket 1-1923

TITUS AIRFOIL GRILLS-
BERGER FRED W 57 Post, YUkon 2-0883

Tuttle & Bailey Inc 2779 Folsom, VA lencia 6-6300
United States Air Conditioning Corp
2779 Folsom, VA lencia 6-6300

Ventilating Equipment- (Cont'd)

VENT-A-HOOD
INSTANT POSITIVE & ECONOMICAL
Elimination of all greasy vapors and cooking odors from the kitchen range, giving full protection to walls, ceilings and furnishings.

"FOR INFORMATION CALL"
Vent-A-Hood Co Of Bay Area
1717 Park Alameda, LA khrst 3-4552

Ventilhouve Co Incorp
Tilden Sales Bldg, GA rkt 1-7849

WARD EDWARD B & CO
21 Clementina, EXbrk 2-3848

WEMCO PRODUCTS
"ROOF VENTILATORS"
Western Rotary Turbine
Forbes Syphonaire
Econvent
"WESTERNAIRE FANS"
Booster Fans
Roof Exhausters
Panel Mounts
"WHERE TO BUY IT"
FACTORY REPRESENTATIVE
COOKSON COMPANY THE
1525 Cortland Av., VA lencia 6-4422

WESTERN BLOWER VENTILATING EQUIPMENT-
BERGER FRED W 57 Post, YU kon 2-0883

Western Rotary Ventilator Co
1525 Cortland Av., VA lencia 6-4422

WESTERN SALES & SERVICE CO
Window Ventilators - All Types
Exhaust & Blower Fans
Complete Duct Systems
50 Hawthorne, EXbrk 2-3274

Wright Norman S & Co
2779 Folsom, VA lencia 6-6300

Ventilators-Roof
See Ventilating Equipment

Party Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

When a NAME RECOMMENDED has been FORGOTTEN
You remember the recommendation but don't remember the name, if you will
LOOK IN THE Classified TELEPHONE SECTION
You will probably recognize the name when you see it.