

Since 1920

FIRST CALL EVANS

AUTO & TRUCK RENTAL CO.
AND COMPARE RATES

FOR LOW RENTAL RATES, 1953 FORDS PLYMOUTH, CHEVROLETS AND MERCURYS - ALSO 1/2 TO 12 TON TRUCKS WE NEVER CLOSE

HEMLOCK 1-6042
55 - 9th
Near Market

Automobile Rental--(Cont'd)

CALIFORNIA RENT CAR
2500 E 12th Oakland.....KElog 6-4233

GALLAGHER'S LIMOUSINE CO
Wedding-Funeral-Sightseeing
Tours And Out of Town Trips
650 Taraval.....LO mhard 4-3660

COOPERATIVE LIMOUSINE & TAXI SERVICE
UP TO DATE LIMOUSINES
Special Rate For
Out of Town Business Trips
645 Haight.....MArket 1-5463

DAHL CHEVROLET CO
Broadway & 27th Oakland.....TWNoks 3-2611
(See Advertisement Page 71)

EVANS AUTO & TRUCK RENTAL CO
55-9th.....HE mlock 1-6042
(See Advertisement This Page)

EVANS U-DRIVE 55-9th
HE mlock 1-6042

FIALER'S LIMOUSINE INC
Chauffeur or U-Drive
955 Post.....PR opect 5-3232

GEARY U-DRIVE
Between Larkin & Hyde
955 Geary.....DR dway 3-5067

RENT A NEW CAR

No Red Tape
FORDS - PLYMOUTH - CHEVROLETS
MERCURYS - PACKARDS
CONVERTIBLES - STATION WAGONS
Radio & Heater Equipped
COMPARE OUR RATES

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

Automobile Rental--(Cont'd)

Geary U-Drive 855 Geary.....DR dway 3-5067
(See Advertisement Page 70)

GRAY LINE INC THE
Limousine Service 955 Post.....PR opect 5-3232
U-Drive Service 955 Post.....PR opect 5-3313
(See Advertisement This Page)

GRAY LINE LIMOUSINES
LIMOUSINES
7 PASSENGER
Cadillacs
With Chauffeur in Livery
Special Rates For
Wedding, Opera Trips, Theatre



"FOR SERVICE CALL"
GRAY LINE INC THE 955 Post PR opect 5-3232

GRAY LINE U-DRIVE
U-DRIVE:
LATE MODEL CARS
DELIVERED.
RATES COVER
GAS, OIL AND
INSURANCE.



"FOR SERVICE CALL"
GRAY LINE U-DRIVE 955 Post PR opect 5-3313

Gray Line U-Drive 955 Post.....PR opect 5-3313

HAIGHT ST BARABE
LATEST MODEL LIMOUSINES
WITH DRIVERS
Weddings - Sightseeing Tours
645 Haight.....MA rket 1-0840

(Continued Next Page)

Do you need a separate listing in the telephone directory... under your own name... so that your friends and business associates can reach you at work? Call our Business Office for details.

Automobile Rental--(Cont'd)

HERTZ DRIV-UR-SELF SERVICE

The world's largest car rental organization. New Chevrolets, larger cars. Day or night. Special long trip rates. Low rates include gas & oil, Public Lib., Prop. Damage, Fire & Theft Ins. & \$100.00 deductible collision protection, at no extra cost.



"WHERE TO GET SERVICE"

Hertz Drive-It Stations Inc
333 Jones.....DR dway 3-4666
Time Enterprises
215-2d Av San Mateo.....DImnd 4-4359

HERTZ DRIVURSELF STATIONS INC
333 Jones.....DR dway 3-4666
(See Advertisement Page 71)

Leslie Finance & Leasing Co
1592 Market.....UN dhl 1-3076

LIMOUSINE SERVICE CO
Weddings & All Occasions
2296 Geary.....WA lnut 1-4545
Lincoln Limousine Service Co
955 Post.....PR opect 5-3232

MADDEN & GIBBONS
645 Haight.....MA rket 1-0840

NATIONAL CAR RENTAL SYSTEM
A National System
Serves You
From
Coast to Coast
Late Models - Low Rates
Use Our Courtesy Card Plan



"FOR INFORMATION CALL"
BARRETT U-DRIVE OFFICE
571 Post.....GR ayston 4-5300

(Continued Next Page)

Have you heard "The Telephone Hour" radio program recently? Guest Artists of the music world bring you weekly programs of outstanding musical interest.

Always
keep Receiver
On the HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

SEE SAN FRANCISCO OR...
TOUR THE COAST IN A U-DRIVE CAR



NEW

FORDS - CHEVROLETS - BUICKS
CADILLACS by the DAY - WEEK OR MONTH

CONVERTIBLES AND SEDANS

- SAN FRANCISCO
308 POST
875 CALIFORNIA
(At Powell)
- LOS ANGELES
1605 N. VINE ST., Hollywood 5-2682
- BEL AIR HOTEL
CRestview 1-5101
- BEVERLY HILLS HOTEL

LIMOUSINES with livery Drivers

PICK YOUR CAR UP IN SAN FRANCISCO AND DRIVE SOUTH LEAVING IT IN CARMEL, SANTA BARBARA, LOS ANGELES, SAN DIEGO

DELIVERY SERVICE TO HOTEL OR AIRPORT OR DEPOT

FORMERLY UNITED AUTO RENTALS

Beverly YUkon 2-2757 MOTOR LIVERY

WARREN'S-U-DRIVE
Formerly Palace New Montgomery-U-Drive
RENT A NEW CAR
RENT IT HERE - LEAVE IT THERE



GENERAL MOTORS, CHRYSLER & FORD AUTOMOBILES
RADIOS * HEATERS

Corner
New Montgomery & Stevenson
Opposite Palace Hotel,
San Francisco

Phone
EXbrook 2-8951

CHARGE ACCOUNTS WELCOMED
CARS DELIVERED and CALLED FOR AT ALL HOTELS

Coast to Coast

RENT OR LEASE A CAR
BY DAY, WEEK OR MONTH
Cadillacs, Buicks, Fords
Chevrolets, Plymouths
\$5.00 PER DAY - 8c PER MILE
No Extra Charges
SALESMEN'S CARS and FLEETS
ANY CREDIT CARD HONORED
(Air Lines, Hotel, Diner's Club, National Credit Card, Oil Company, Etc.)
CARS SAFETY INSPECTED After Each Trip
FREE DELIVERY To Your Home or Hotel

Barrett U-DRIVE CAR

GRAYSTONE 4-5300
571 POST ST. OPPOSITE OLYMPIC CLUB
38-8th, MArket 1-0192

Branches:
55 W. Santa Clara, San Jose, Cypress 4-2044
375-20th St., Oakland, Glencourt 3-2190
TRUCK RENTAL
735 Harrison (near 3rd) GARfield 1-4116

U-DRIVE

Late model cars, all makes.
Low daily or weekly rates cover gas, oil, insurance.

PR opect 5-3313
CHAUFFEURED LIMOUSINES
7-passenger Cadillacs by hour, day or week.
Special wedding, opera and sightseeing rates.

PR opect 5-3232

THE GRAY LINE RENTAL SYSTEM

955 POST ST., SAN FRANCISCO

