

LOOK

1 **NEW HEATERS** All Makes

2 **NEW TANKS** All Sizes

3 **OUR SCOOP**

EXCHANGE OFFER

ALL SIZES WITH MAGNESIUM RODS FOR RUST-FREE WATER

Guaranteed 2 Years

Call Today - No Delay

28 YEARS IN BUSINESS

HOUCHIN

HEATER HOSPITAL

HEmlock 1-2586

1530 HOWARD

Water Heaters-Dealers- (Cont'd)

DAY & NIGHT WATER HEATERS

America's Finest Water Heaters. Jetglaz lined or galvanized. Automatic thermostatic control. Safety pilot, many other advanced features cut gas bills. Cost less because they last longer.

"WHERE TO BUY THEM"
FACTORY BRANCH
Day & Night Division A G E Inc
699-2d GARfid 1-0477

WHOLESALE ONLY
CALIF STEAM & PLUMBING SUPPLY CO
345 Church UN drhl 1-3071
Coast Pipe & Supply Co The
479 Bayshore Blvd AT water 2-8966
PURVES SUPPLY CO
351-11th MA rket 1-6168
Richmond Sanitary Co 9th & Alice Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask "Operator" for Enterprise 10998

DEALERS
A-ARROW HEATING & PLUMBING
511 Silver Av JUnpr 7-2700
ACE FURNACE CO
2017 Taraval OVrind 1-5811
BORDIN JAMES J CO
1333 Noriega LO mbar 6-8167
BROADWAY PLUMBING CO
1790 Yosemite Av MI ssn 8-4250
GOLDEN WEST SHEET METAL WORKS
345 Judah LO mbar 6-8031

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

Water Heaters-Dealers- (Cont'd)

DEARBORN AUTOMATIC GAS WATER HEATERS

20 to 50 Gallons
Lifetime Fiberglass insulation. Fully automatic Grayson thermostat and safety pilot. Extra heavy duty copper-bearing steel galvanized tank.

"WHERE TO BUY IT"
MANUFACTURER
DEARBORN STOVE CO
1955 Market HEmick 1-2931

DEALERS
Reflex Furniture & Appliance Co
1495 Market UNdrhl 3-1080
Tayo Trading Corp 1656 Post JOrdn 7-1221

Delucchi Plumbing & Heating
800 Cortland Av VAencia 6-5946
(See Advertisement Page 847)

DULFERS OF WEST PORTAL
103 West Portal Av OVrind 1-1020
Echols R L 10 Bepier Daly City PL aza 5-6197
FINNEGAN PLUMBING
6 Hillside Blvd Daly City PLaza 5-6344

FOWLER WATER HEATERS

The Original Glass-Lined Water Heater. GLASS-LINING prevents rust and corrosion inside tank. Over 35 years manufacturing experience. All glass-lined models covered by exclusive factory prorated warranty.

"WHERE TO BUY IT"
DISTRIBUTOR
KAEMPER & BARRETT
233 Industrial JUnpr 5-4209

Answer promptly, speak clearly, hang up gently—three friendly telephone habits.

Water Heaters-Dealers- (Cont'd)

GENERAL ELECTRIC WATER HEATERS

G-E Automatic Electric Water Heaters for all the hot water you need, when you need it. Completely automatic. No fuss. No fumes. No dirt.

"WHERE TO CALL"
SALES DEALER
General Appliance Company
369 Fell Market 1-7778

GENERAL WATER HEATERS- ACE FURNACE CO

2017 Taraval OVrind 1-5811
BROADWAY PLUMBING CO
1790 Yosemite Av MI ssn 8-4250
GERNHARDT-STROHMAIER CO
Mission & 38th Missn 7-0236
SCHWARTZ MILTON B
1419 Ocean Av DE laware 3-1215
TROMBORG THOS A
6512 Mission PL aza 5-3110

GENERAL WATER HEATER CORPORATION

FACTORY SALES & SERVICE
Water Heaters For HOMES - MOTELS - APARTMENTS - RESTAURANTS
Radiant Heating Equipment
Captain - Sentinel & Deluxe Models
SE Corner Villa & Chester Colma PLaza 5-8811

GERNHARDT-STROHMAIER CO
Mission & 18th Missn 7-0236
(See Advertisement Page 847)
GIBBS J SONS 2401 Bush WA lunt 1-1200
GIBSON ROBERT 1487 Pacific OR dway-3-5193
GIGLI PLUMBING CO
6844 Mission PL aza 5-4170
GOSWILLIAM P CO
4640 Geary Blvd BA yview-1-8282
(Continued Next Page)

"Let HOT WATER do your work!"

FREE Appraisal on Your Old Heater

PHONE **Skyline 2-2268**

"CITY-WIDE SERVICE"

Authorized Dealer for **RUUD MONEL**

Sales & Service for All Makes of WATER HEATERS - HOME APPLIANCES Gas & Electrical

Free Estimates - Guaranteed Work

PARKS APPLIANCES & SERVICE
WAYNE M. PARKS
2038 CLEMENT

Tanks Replaced in All Types of Heaters

"I'm too OLD to WORK"

ALL MAKES SOLD & REPAIRED

EASY TERMS

RUUD MONEL \$5.00 allowance on old heater with mention of this ad

Day or Night Call
JUniper 7-1940

RAY'S Repair SERVICE

Res. 124 Grafton Near Ocean Ave

Keep Your Wife in Hot Water

WATER HEATERS

MISSION GENERAL CONTINENTAL DAY & NIGHT HOTPOINT HOYT NEEM RUUD

PRECISE INSTALLATIONS

BROADWAY PLUMBING CO.

1790 YOSEMITE AVENUE

West 1-7741

WATER HEATER Specialists

HOYT WATER HEATERS

Night Phone EVERgreen 6-1197

Max C. Malcolm

Water Heaters-Dealers- (Cont'd)

ROTELLI A & SON

WATER HEATERS

Nationally Known Lines
10 Year Guarantee
Plumbing & Heating
Richmond District

Near 20th Av
1844 Clement SK yline 1-5553

GREAT WESTERN BUILDING MATERIAL CO

Road & Superior Heaters
1673 Mission UN drhl 1-4080

GREIMAN PLUMBING CO

Sales & Service 24 Hr Service
2079 Sutter WE st 1-4044

HAMILL'S PARKSIDE HARDWARE

Sales & Service All Makes
1044 Taraval MO ntrose 4-0534

HOUGHIN HEATER CO THE

WATER HEATERS REPAIRING

All Makes - Both Coil & Storage
SALES & SERVICE
HOFFMAN - HOYT - SANDS
RUUD AUTOHOT - ETC.
GEO. H. LITTLEJOHN

Near Van Ness Av
1554 Market UN drhl 1-0303

HOGAN EDWIN 3850-24th Missn 8-3908

HOLLAND WATER HEATERS-

HOLLAND FURNACE CO
1288-1518 Av LOmbrd 4-3160
702 Monterey Bl. JUnpr 5-7420

To dial correctly, pull the finger all the way to the stop... then let dial return at its own speed.

Water Heaters-Dealers- (Cont'd)

HOTPOINT ELECTRIC WATER HEATERS

Amazing "Magic Circle" Heat—one of the greatest developments in 15 years. One year warranty plus nine year protection plan. See Hotpoint's complete line of kitchen and laundry appliances.

"WHERE TO BUY THEM"
DISTRIBUTOR
GRAYBAR ELECTRIC CO
1750 Alameda MA rket 1-5131

SALES & SERVICE
BROADWAY PLUMBING CO
1790 Yosemite Av MI ssn 8-4250

HOUGHIN HEATER HOSPITAL

1530 Howard HE mlock 1-2586
(See Advertisement Page 846)
Household Jobbing 329 Balboa BA yview 1-0550
Hoyt Heater Co of No Calif
1252 Howard MA rket-1-3671
(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

HOYT WATER HEATERS

SALES & SERVICE ALL MAKES REPLACEMENT TANKS

Fast City-Wide Service

Valencia 6-5946
Sundays - Holidays - Evenings
Overland 1-2618

• GAS APPLIANCES
• ALTERATIONS
No Money Down 96 Months to Pay
All Work Guaranteed

WILLIAM DELUGGI PLUMBING

800 CORTLAND AVE.

Est'd. Since 1913

Water Heaters

- General
- Ruud
- Coast
- Superbo

Call **Mission 7-0236**

GERNHARDT-STROHMAIER CO.
Corner Mission & 18th St.


Pittsburg Water Heaters

Since 1885

Sales and Service Telephone
• AUTOMATIC STORAGE ORdway 3-1381
• MULTI-COIL STORAGE
• INSTANTANEOUS
In Oakland 106thaven 8-5633

THE PITTSBURG WATER HEATER CO. OF CALIFORNIA

898 Van Ness Ave. San Francisco
801-73rd Ave. Oakland




JOE PADILLA

PLUMBING & HEATING

REPAIRS...NEW & OLD PLUMBING FIXTURES

JUniper 5-8472

4960 MISSION STREET



Emergency 24-Hour Service Repairs on All Makes

For City Wide Sales & Service Call

Overland 1-0435

Or

MOntrose 4-3727

Maurice J. Rosenberg
Plumbing & Heating

2014 Judah



SERVADEI

(SERV-A-DAY)

Serving S. F. Since 1936

ALL MAKES WATER HEATERS REPAIRED

New & Rebuilt Water Heaters Sold Home Appliances Plumbing & Installations

24-HOUR SERVICE

Phone **SUtter 1-1384**
1328 Stockton St.



WATER HEATERS

Sales and Service

F. H. A. TERMS

AS LITTLE AS \$500 PER MONTH

Ruud • Hoyt • Mission Day & Night • General We Service All Makes

HEmlock 1-6533

HOYT WATER HEATERS

JACK ROSEN
1672 MISSION STREET - SAN FRANCISCO