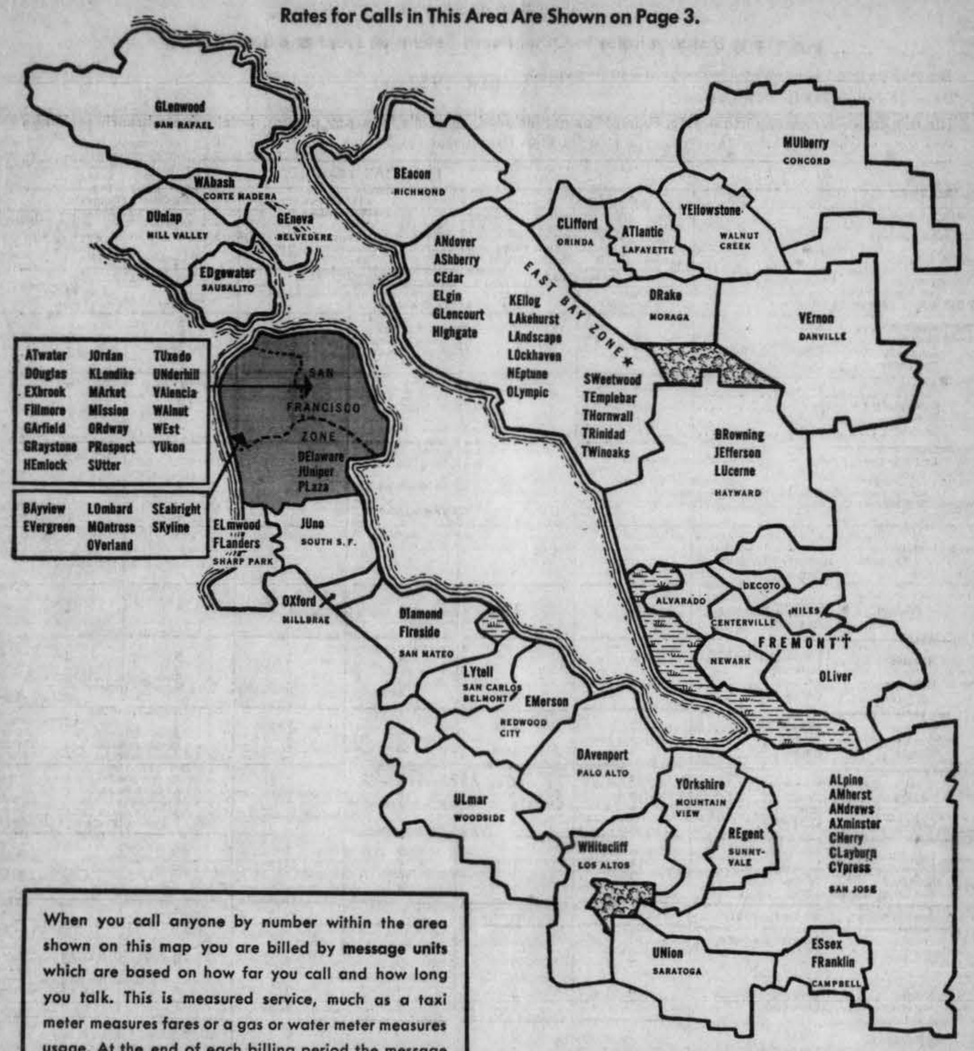
MESSAGE UNIT CALLING AREA

Rates for Calls in This Area Are Shown on Page 3.



When you call anyone by number within the area shown on this map you are billed by **message units** which are based on how far you call and how long you talk. This is measured service, much as a taxi meter measures fares or a gas or water meter measures usage. At the end of each billing period the message units you have used are totaled and billed accordingly. Savings made possible by message unit billing are of course reflected in your telephone bills.

* East Bay Zone includes Alameda, Albany, Berkeley, Emeryville, Oakland, Piedmont, San Leandro, parts of El Cerrito and San Lorenzo.

† Fremont includes Centerville, Irvington, Mission San Jose, Niles and Warm Springs.

A map showing the postal unit zones for San Francisco precedes the Classified section.

SAN FRANCISCO

including

BAYSHORE • BRISBANE • COLMA • DALY CITY

SEPTEMBER 1957

A

A 2930Laguna .....WAlnt 1-4567
A telphn answering serv 450 Suttr...YUkon 6-1767
A-AABAIL BAIL BONDS KEN TILLES
700Krny.YUkon 2-3601
A-Aabar Moving & Storage Co
1451-7thAv.OVrlnd 1-4147
A-Aabar Transfer & Storage Co
1081Pine.PRspct 6-1476
A-Aabco Moving & Storage
2930Laguna.WAlnt 1-4567
A-Aabco Moving & Storage
1397Vallejo.PRspct 5-7187
A ABBEY DAY & NITE LOCKSMITH CO
435Jones.TUxedo 5-0707
A Abbey Door Closer Co 435Jones ...TUxedo 5-0707
A-Ace Locksmith Service
1437 OceanAv.JUnipr 6-7177
A-Acme Glass & Glazing Co
1740Geary.WEst 1-4714
A Adams Rents contr equip rentl
9th&Divisn.UNdrhl 1-0700
A-Adding Machine & Cash Register Sales
& Service 969Mlsn .....EXbrk 2-1900
A-Air Conditioning & Electric Co
2300-26th.ATwtr 2-9888
From telephones served by the following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for.ENtrprise 1-0038
A Amber Express Co 2930Laguna ....WAlnt 1-4567
A Amber Express Co 1397 Vallejo..PR ospct 5-7187
A-Argonaut Moving & Storage
527PeraltaAv.MIssn 7-6344
A-Argonaut Moving & Storage
527PeraltaAv.VAlencia 6-5606
A-Art Signs 3782-22d .....VAlencia 6-6329
A Basic Diagnostic Center 1179Mkt .UNdrhl 1-7747
A Basic Science Institute Therapy
1026Mkt.KLondke 2-0064
A Best Mfg Co dishwashing machs
174FloodAv.JUnipr 7-1915
A BOYD PUCCINELLI S F Bail Bond Agcy
714Kearny.EXbrk 2-8683
A CALIF RENTS 2500E12thOakland.KEllog 6-4233
A Chiropractic Service 2300 Mkt..HE mlock 1-2256
A-Citywide Refrigerator Service
1021Guerrero.MIssn 8-3167
A-Crosstown Refrigeration Service ..PRspct 6-4700
A-CROSSTOWN REFRIGERATION SERVICE
SKyln 1-3307
A Frozen Specialty Co 785Mkt ...YUkon 6-3938
A Malz's-Ing Fabrics Inc 444Jackson ..EXbrk 2-6571
A Nu-Life Shoe Clinic 5727GearyBl .BAyvw 1-7567
A-1 Ability Desk & Phone Service
260Kearny.YUkon 6-5671
A-1 Absorbent Wiping Rag Co
807Folsom.YUkon 6-1360
A-1 Ace Duplicating 703Mkt .....YUkon 2-2989
A-1 Alterations & Tailoring 830Mkt .EXbrk 2-6571
A-1 ANSWERING & SECRETARIAL SERVICES
115NewMtgy.SUttr 1-5490
A-1 Apartment Express Co
2930Laguna.WAlnt 1-4567
A-1 Approved Fire Control
140Hawthrne.YUkon 6-6825
A-1 Auto Wreckers 1200EvnsAv .....ATwtr 2-8471
A-1 Bait & Tackle Shop 5252Mission.JUnipr 5-7322
A-1 Box Lunch 3049-26th .....MIssn 8-4047
A-1 Building Maintenance 26 O'Farrl.EXbrk 2-4352
A-1 Business Service
Downtown Area .....YUkon 2-2711
North Beach Area.....DOuglas 2-6000
Main Office 1619McAllistr .....WEst 1-8801
A-1 Candles 3240 Sacto.....FIlmor 6-0825
A-1 Carpenter Shop 1350Pacific ....TUxedo 5-5667
A-1 Cash Register Exchange
1047Mission.MArkt 1-2841
A-1 Cleaners Kay's A-1 Clnrs
430Haight.UNdrhl 1-7129
A-1 Delicatessen 1430 Haight ...MA rket 1-7371
A-1 Drapery Installation Service
1116 Irvng.MOntrse 4-8665
A-1 Driving School 6207GearyBl ....SKyIne 2-0593
A-1 Electric Co 2073Grnwch .....JOrdn 7-6077
A-1 Gear & Clutch Service 1355Bush .ORdwy 3-8080
A-1 General Housecleaning
27Fillmor.HEmlok 1-2253
A-1 Home Repair Service
3134-24th.VAlencia 6-2803
A-1 Instrument Co 1110Harrisn ....UNdrhl 1-0978
A-1 Laundry 463 Ellis .....OR dway 3-4435
A-1 Leather Goods 1009Market .... MArkt 1-4427
A-1 Limousine Service .....UNdrhl 1-5050
A-1 Magazine Subscription Gift Co
3240 Sacto.FIlmor 6-0825
A-1 Manufacturing Co 833Market ....YUkon 2-0287
A-1 Market 800 Post.....GR ayston 4-5684
A-1 Medical Exchange 655 Suttr ....PRspct 6-6135
A-1 Metal Polishing
6VistaGrndeAvDalyCty.PLaza 6-2680
A-1 Motel 1940Lombrd .....WEst 1-1120
A-1 Nursery Quintara at 19th Av..MO ntrose 4-6214
A-1 Nurses Registry agcy
655 Sutter.GRaystn 4-7005
A-1 Offset Printing Service
667Howrd.DOuglas 2-0450
A-1 Pest Control Co 2459Polk .... TUxedo 5-0402
A-1 Press 655 Sutter.....PR ospct 6-2115
A-1 Refrigeration Sales & Service
1465Hyde.PRspct 5-4385
A-1 Reproduction Service
115NewMtgy.YUkon 6-1273
A-1 Self Service Laundry & Cleaning
5523Calif.SKyln 1-1237
A-1 Shock Absorber Machine Shop
359PotreroAv.UNdrhl 1-8298
A-1 Shock & Brake Service
359PotreroAv.UNdrhl 3-3770
A-1-Soda Fountain Co 1060Fllsm ...UNdrhl 1-0529
A-1 Stamp Mfg Co 2920A Clemnt ...SKyln 2-4780
A-1 STENOGRAPHIC SERVICE
MillsBg.DOuglas 2-1081
A-1 Syd-Cliff Pet Shop 1909Fillmor .JOrdn 7-7991
A-1 TELEVISION & RADIO SERVICE
85Carl.LOmbrd 6-6326
A-1 Traffic Lining Service
2535Taravl.OVrlnd 1-9115
A-1 Transfer Co 422 Larkin.....OR dway 3-4937
A-1 Travel Agcy 835Clay .....YUkon 2-3415
A-1 Upholstering & Furniture Co
2155Mlsn.UNdrhl 1-4317
A-1 Weaving Associates 389Valncia .HEmlok 1-1709
A-Parkside Appliance Service
2418-28thAv.SEabright 1-4489
A Passport Studio 35 Powell .....EX brook 2-4747
A Rentals City Wide 1608Mkt .....UNdrhl 3-4090
A Valente & Sons plmbrs 1872Union.FI lmor 6-8092
A & A Abbott Appliance Co
3293-22d.VAlencia 4-4040
A A Advertising Co 2216Clemnt .....SKyln 2-0087
A A Alcoholics Anonymous-S F Inter-County
Fellowship 166Geary.YU 2-4473
A A Beauty Salon 600Ellis .....PRspct 5-1451
A A Craftsman Upholstering Co
3377Mlsn.MIssn 8-1655
A A Day & Night Stenographic Service
MillsBldg.DOuglas 2-7525
A A Day & Night Stenographic Service
MillsBldg.EXbrk 7-0842
A & A Distrs 591Guerrero .....UNdrhl 3-2890
A A Inventory Takers of California
1340Haight.UNdrhl 1-0806
A A Janitorial 24 Hour Service
281 Oxfrd.DElaware 3-2406
A A Maffei Builders & Carpenters ...JUnipr 5-1088
A & A Market 4555Calif .....EVrgrn 6-9834
A A Plating Works 1441 Stevmsn ...UNdrhl 1-1107
From telephones served by the following exchange
San Jose
(No Inter-City Charge)
Ask Operator for.ENtrprise 1-1799
A & A Refrigeration Serv
322HearstAv.JUnipr 4-7330
A A Rice & Food Products Co
149California.SUttr 1-8583
A A Salvage 1375EvnsAv .....VAlencia 4-8734
A and A Service 4400Mlsn .....JUnipr 4-9902
A A Seven Seas Club 9 Mission.....GA rfld 1-9826
A-A South of Market Group
235Minna.GArfld 1-9807
A A Theatrical Rentals
1124GldnGteAv.WAlnt 1-7172
A & A Top & Trim Shop 4400Mlsn ...JUnipr 4-9902
A A A Calif State Auto Assn
Main Ofc 150VnNsAv .....MArkt 1-2141
Westlake District Office
20ParkPlazaDrDalyCty.PLaza 6-2855
A A A Ace Basement Cleaners
902McAllister.WAlnt 1-3850
A A A-Always Alert Ambulance Co
S F Office 1021-18th.....VAlencia 4-1177
Colma-Daly City Office Colma .....PLaza 6-1177
A A A Blueprint & Photocopy Service
535Market.DOuglas 2-5458
A A A Brass Foundry Inc 2275Jerrld .ATwtr 2-7377
A A A Emblem & Embroidery Co
3434Mlsn.ATwtr 2-9843
A A A Insect Control System
26 O'Farrl.SUttr 1-4425
A A A Letter Shop 110 Sutter DO uglas 2-7170
A A A Liquor Store Clemnt&6thAv...BAyvw 1-2231
A A A Locksmith Service 1375-9thAv.OVrlnd 1-9638
A A A Luggage leather goods repair
833Market.YUkon 6-0942
AAA Radio & TV 3245-24th .....VAlencia 6-4222
A A A Realty Exchange 327Hayes....HEmlck 1-7273
AAA Venetian Blind Laundry & Mfg Co
271Minna.SUttr 1-5035
AAA Ventilating Cleaning Co
3055-23d.VAlencia 6-6406
AA-AA Accurate Stenographic Service
MillsBldg.EXbrk 2-4074
A A A A's Janitorial Service 152-28th.MIssn 8-3439
A A B FairmntHotl .....DOuglas 2-2536
A A C Teutonia Inc 702-15th .....UNdrhl 1-5309
A B Boyd Co mfrs sgts 1235Howrd..UNdrhl 1-2850
A B Chandler & Co Inc 782Harrisn ...YUkon 6-4616
A B Electric & Radio 741 Jackson...YU kon 2-4390
A B Electronic Laboratories
medcl instrmnts 2166Mkt.UNdrhl 3-2600
A & B Garment Delivery of S F
2277 ShaftrAv.MIssn 8-3970
A & B Laboratory 539 Gough.....HE mlock-1-3153
A & B Lumber Sales Inc 525 Market.YU kon 2-4511
A & B Market 3149-24th .....MIssn 7-1896
A&B Metal Products Corp
902-72dAvOaklnd.NEptn 8-9014
A & B Movers 1466Haight .....UNdrhl 1-7757
A & B Novelty Co 569 Geary.....OR dway 3-3561
A & B Refrigeration Service
539Gough.HEmlok 1-3153
A & B Service 34BismrkDalyCty .....PLaza 6-3058
A & B Television Service 2869Diamnd.JUnipr 6-5643
A B Tiersan Co rags 320-11th.....UNdrhl 1-8182
A & B Truck Equipment Co
275BayShoreBlvd.ATwtr 2-4741
A & B Vertex Electric Supply Co
4334GearyBl.EVrgrn 6-9493
A & B Veteran Locksmith Shop
3868-24th.VAlencia 4-2915
A B Weaver Co rug clnr 785Mkt....DOuglas 2-2150
A B A Blind & Shade Co
1609PalouAv.VAlencia 4-1049
A B A Co Amer Burglr Alarm Co
165Jessie.GArfld 1-1817
A B C Air Freight Co Inc 8Minna ....YUkon 2-6753
A B C Baby Sitter Agcy .....EXbrk 2-0400
A B C Baby Sitter Agcy 1116 Irvng.SEabright 1-1000
A B C Basement Cleaning Co
4925Anza.BAyvw 1-6020
A B C Building Maintenance Co
2007ThomasAv.VAlencia 4-2562
A B C Business Leads 703Mkt .....EXbrk 7-0663
A B C China Laundry
1203VsGoldenGateAv.FIlmor 6-7838
A B C Cigar Co 71Haight .....MArkt 1-5910
A B C Cleaners & Dyers
2442 SnBrunoAv.JUnipr 4-2103
A B C Drapery Mfg Co 583Mlsn .....GArfld 1-2928
A B C Driving School 2036Balboa ...BAyvw 1-3500
A B C Drug Co Polk&Calif .....ORdwy 3-4778
A B C Emblem Co 151Church .....MArkt 1-2809
A B C Emblem & Pennant Co
151Church.MArkt 1-2808
A B C Film Syndication Inc
277GldnGteAv.UNdrhl 3-0077
A B C Fire Extinguisher Service
830Mkt.EXbrk 2-6571
A B C Fire Protection Co 830Mkt ....EXbrk 2-6571
A B C Furniture Co 663GldnGteAv ..HEmlok 1-9982
A B C Guide Bishop's 2375-45thAv.OV erland 1-1462
A B C Heating Co 1557 InnesAv .... MIssn 8-1700
A B C Homes Inc 628Mtgy .....DOuglas 2-3280
A B C Ladder Co 111Clemnt .....SKyln 2-1367
A B C Laundromat 6127MlsnDalyCty .JUnipr 5-5722
A B C Leather Specialties 259Geary..YUkon 2-0755
A B C Liquor Store see Tradr Liquor Store
700Geary.PRspct 5-7471
A B C Litho & Letter Co 1284Mlsn...UNdrhl 3-3843
A B C Manufacturers rubbr stmps
461Bush.EXbrk 2-6177
A B C Market 499BellevueAvDalyCty.JUnipr 7-5832
A B C Photographers 1347-12thAv ..OVrlnd 1-9481
A B C Radio & Television Co
32Mlzph.JUnipr 5-7523
A B C Searchlight Co 1154Divsdro ..FIlmor 6-0155
A B C Steam Cleaning Service
555-7th.UNdrhl 3-9739
A B C System 392-4thAv .....BAyvw 1-3231
A B C Towing & Storage Co towing lot
999Bryant.UNdrhl 3-2828
ABC Vending Corp 360-6th .....KL ondike 2-3130
ABCO REFRIGERATION CO
766Brannan.HEmlok 1-0093
From telephones served by the following exchanges
Millbrae — San Mateo
Redwood City — So San Francisco
San Carlos-Belmont
(No Inter-City Charge)
Ask Operator for.ENtrprise 1-1766
A B M Music Co 885MiramrAv ...DElaware 3-2839
A B T Mfg Corp 407 Samsome.....SU tter 1-1781
A & B TV Service 2869Diamnd .....JUnipr 6-5643
A & C Auto Wreckers 251Keith .....MIssn 8-6868
A & C Cafeteria 66Townsnd .....GArfld 1-9871
A C Cleaners 501 SVnNsAv.....MArkt 1-4730
A C Coffee Shop 505 SVnNsAv.....HEmlok 1-3683
A C HEATING CO 325Waylnd .....JUnipr 6-5910
A & C Lock Shop 433Chenery .....JUnipr 6-2764
A C Purple Stamps 2464 SnBrunoAv...JUnipr 5-5107
A C Sewing Machine Co 1155Mlsn ...MArkt 1-6660
A C Spark Plug Division General Motors Corp
2525VnNsAv.TUxedo 5-4515
A & C Upholstery 3547-24th .....MIssn 8-3906
A C E C Electric Corp 7Front .....SUttr 1-6667
A C F-Brill Motors Co bus mfrs
2850-7thBrkly.THrmwl 5-0527
ACF Industries Inc 111 Suttr.....DOuglas 2-1143
A C L Properties 1141 Market.....UN drhll 1-8252
A C T V CO 4080-24th.....VAlencia 4-6150
A & D Shade Co 270LagunaHndaBl .LOmbrd 4-3035
A & D Tavern 482 Castro.....MA rket 1-9389
A & D Travel Signs 1245 SVnNsAv.VAlencia 4-5895
A D S Food Products Co 665LenfestRdSnJse
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for.ENtrprise 1-0183
ADSCO DIVISION-YUBA INDUSTRIES INC
624NorthrnAvMillVly.DUnip 8-5938
A D T Co protection serv 717Mkt...DOuglas 2-3355
A-E-C-Catalog File 365 SVnNsAv...UNdrhl 3-5362
A E O Embroidery 570-28thAv .....SKyln 2-1790
A F C O Time Payments Inc
233 Sansm.GArfld 1-6489
AFCOR 1370Mlsn.....UNdrhl 3-4271
A F L-C I O-REGIONAL OFFICE
995Mkt.YUkon 2-6716
A F T Trucking SFInternationalAirprt.JUnipr 5-4321
A G Cleaning & Dyeing Works
2103Union.FIlmor 6-2739
A & G Pest Control 512-90thColma ..PLaza 5-6221
A G V A Amer Guild of Variety Artsts
821Mkt.SUttr 1-3196
A & H Auto Parts 3809GearyBlvd ...SKyIne 1-0941
A & J Auto Upholstery Shop
1663 Valencia.....MI ssn 8-2120
A & J Dept Store 1324 Fillmore.....WE st 1-2956
A & J Grocery 2709-22d .....MIssn 7-4909
A & J Repair Service 308Missouri ...ATwatr 2-2705
A J S Bay Bridge Emporium
1169Valncia.MIssn 8-0545
A & K Body & Fender Shop
375 O'Farrl.ORdwy 3-9702
A & K Distrs 967Harrisn .....YUkon 2-2584
A & K Market 200Balboa .....EVrgrn 6-9972
A & K Motors 3284 SnBrunoAv.....JUnipr 7-0800
A K Radio 3870-17th .....UNdrhl 3-5628
A & K Salvage Co 967Harrisn .....YUkon 2-2584
A & L Sandwich Shop 333 Bush.....SU tter 1-0696
A & L Smoke Shop 69 Calif.....GA rfld 1-0228
A L Young Machinery Co 231-9th ....MArkt 1-8228
A & L T V Service 1038Taravl .....LOmbrd 6-4040
A & M Cleaners 2737Balboa.....SKyln 2-3705
A & M Liquor Store 2034 Mission. UN drhll-1-5649
A & M Market 325Fltn .....UNdrhl 3-0675
A & M Premack Moving & Salvage
424Valncia.HEmlok 1-0637
A M Radio Sales Co 950Calif .....GArfld 1-0716
A M F Pinspotters Inc 2950-21st ...MIssn 7-2900
A M P Incorporated 1615Polk .....ORdwy 3-5561
A & O Waste Material Co ClarkColma .PLaza 5-4686
A P Parts Corp The 1616-16th....UN drhll 1-2385
A-P Pharmacy 1000Larkn .....ORdwy 3-9130
A & P Tea Company The Great 2Pine.GArfld 1-0536
A P I Amer Paincor Inc 1256Mlsn ...MArkt 1-9066
A P L Associates Inc 111 Suttr .....YUkon 6-3771
A & R Grocery 1198 Treat Av ..VA lencia 6-9917
A R S C O Appl Reconditioning Serv Co
3417-16th.HEmlok 1-4217
A S C A P 111 Sutter ....SU tter 1-2141
A & T Business Service 324Lvmwrth ..ORdwy 3-1390
A V I D Enterprises telvsn program producers
222Krny.GArfld 1-4456
A V P Boats 675McAllistr .....WAlnt 1-6717
Aabel Carpenter & Cabinet Service
61LsBanosDalyCty.PLaza 6-1770
Aabel-Shepard Silk Screen Studio
16-1st.YUkon 6-2468
Aable-I Letter Shop .....DOuglas 2-6000
Aaby Raymond J 132Madisn .....JUnipr 6-4819
Aadland Henry 529GonzalesDr .....JUnipr 6-4819
Aagaard Viktor M J r 610-45th Av.EV rgreen-6-3418
Aalberg K M Miss r 65 Gladys....VA lencia 6-6388
Aalona Edna Mrs 242Turk .....GRaystn 4-3571
Aalto August W r 504A Liberty...VA lencia 4-8154
AAMES—See also AMES—EAMES
Aames Interiors 93 Stonestown .....OVrlnd 1-3277
AAMES NO FEE AGCY RussBldg.....YUkon 6-5630
Aamot Roy M r 1911-41st Av....SE abright 1-5410