

THE PACIFIC PRESS PUBLISHING ASSOCIATION.

THIS Association was organized in the Spring of 1875, and owns 100 feet of land facing Castro Street, and 140 feet facing Twelfth Street, and for business purposes has two large buildings, one fronting Castro and the other Twelfth Street, containing over twelve thousand square feet of floor space.

The facilities of this house for job, book, and newspaper printing are unsurpassed, and, although located several blocks from the center of trade, by careful attention to business and the interests of its customers, it is able to gain and keep the better class of Oakland patronage.

Early in the spring of 1879 the increasing San Francisco trade rendered it necessary to open an office in that city. Rooms were accordingly taken at 126 Kearny Street, Thurlow Block, under the management of J. W. Gardner, who can talk business to San Francisco in seven different languages.

We call your special attention to the following advantages possessed by this house for doing first-class work at the lowest prices:

1. *We pay no rent.* The Pacific Press Publishing Association owns the buildings in which it operates, and owns the ground upon which the buildings stand.

2. *We own our source of water supply,* and no corporation exacts a toll on one inch of the water used in any of the departments of our concern.

3. *We manufacture our type, leads and rule,* and supply these articles, of superior quality, to the trade.

4. *We are our own importers of paper.* All the stock used in our Book, News and Job Rooms, and Bindery, is imported in large quantities by ourselves, thus saving the heavy commission which houses buying small lots from jobbers are uniformly compelled to pay.

5. *We do our own designing, engraving, electrotyping and stereotyping.* And by this we mean that each of these departments is conducted under our own roof, and each is in charge of skilled and trustworthy artists.

6. *We do our own book binding and paper ruling,* besides ruling job lots to order for the trade or for individuals requiring exceptional work.

In the way of steam power and printing machinery, etc., the establishment is abundantly supplied.

It is hardly necessary to add that we have our own machine shop, where all repairs are made, tools sharpened, and scores of little things attended to which effects a saving in every department, keeps our machinery in the best possible order, and facilitates work.

A specialty is made of music printing, which feature musicians and publishers will do well to consider.

**Address all orders to PACIFIC PRESS,
12th and Castro Streets, Oakland, Cal.
Or 126 Kearny Street, San Francisco.**