Introductory

HE twenty-fifth annual volume of the Oakland, Berkeley and Alameda Directory is herewith placed in the hands of our patrons, with the assurance that it will be found up to the high standard that our publications have attained in the past. No expense has been spared to make this issue complete in every respect,

While considerable delay has been occasioned by the changing of the street numbers throughout the city, we feel that the delay has so increased the value of the Directory by enabling us to insert the new numbers that it will be appreciated all the more on that account.

The territory embraced in this volume extends from San Leandro creek on the south to the county line on the north and from the bay of San Francisco on the west to the footbills on the east. Every foot of this ground has been covered repeatedly in gathering the information for this publication, and we trust that our efforts have resulted in furnishing a Directory that will be found up to date in every particular.

Oakland has continued her remarkable growth during the past year, being the fifteenth city in the United States in the number of new buildings erected and the twenty-third in value of construction. Two million dollars are being expended for new school buildings, half a million for three new churches, half a million for an auditorium, one million for a new city hall and three millions are being expended in improving Oakland's water front in anticipaton of the opening of the Panama canal.

This issue of the Directory contains 4218 more names than that of 1911, which would show an increase of 10,545 in population since our last issue.

We wish to extend our thanks to our patrons for the liberal patronage they have given the work.

Respectfully,

POLK-HUSTED DIRECTORY CO.