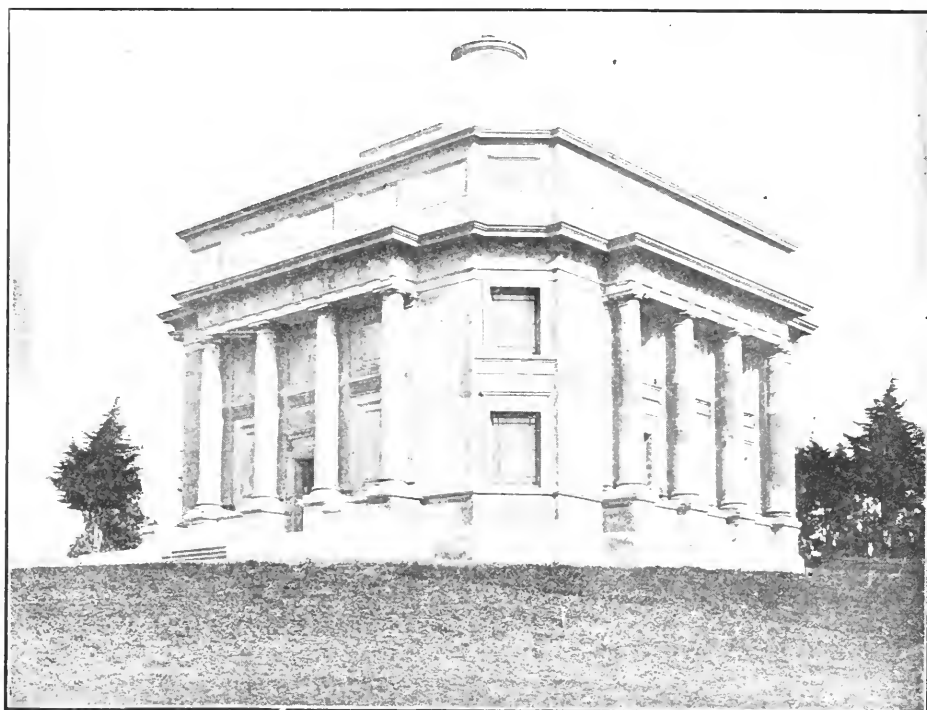


OAKLAND CREMATION ASSOCIATION

OAKLAND, CAL. | Piedmont Av. Cars
Phone Piedmont 1288 | to Mather Street



Outside View of the COLUMBARIUM, Erected at an Immense Cost.

One of the finest Columbariums in the world for the reception of ashes. The building is a model of its kind and is as beautiful as money can make it. Thousands of niches are for sale for the benefit of those who wish to have a PERMANENT resting place for the ashes of their dead, amid appropriate surroundings. Flowers and shrubs are there in abundance to make it as attractive as possible, and resting places are fitted up throughout for those who come to visit.

Application for incineration should be made at the office of the Association, or through any undertaker, who will make all necessary arrangements. Incinerations may be arranged for on three hours' notice, but to avoid confusion application should be made at least one day before the time desired for the service.

Address all communications to OAKLAND CREMATION ASSOCIATION, corner Howe and Mather streets, OAKLAND, CAL. Phone Piedmont 1288.

CREMATION

The process of cremation is essentially one of absorption. The flames never reach the body. COKE is used in the furnaces and the body is in a compartment several feet above them.

Mr. W. W. Ferrier, editor of the Pacific (Congregational) Magazine, has given permission to copy the following from his editorial in the issue of September 4, 1912: "The decision of the San Francisco board of supervisors to demand the removal of all bodies of the dead in the old cemeteries ought to turn people everywhere to an earnest consideration of the practice of cremation. The Pacific has favored it for many years. It is to be hoped that all who have laid away the bodies of friends in those cemeteries will consider the desirableness of cremating them instead of interring them elsewhere."

(OVER)