

system the children are being encouraged in initiative and trained to make their own text books and create scenes and plays expressive of what they are learning.

On the waterfront Berkeley has nearly a hundred industrial plants where diversified types of manufacture are in progress. Chemical, metal and food industries are in the lead. Owing to superior climatic and living conditions, many manufacturers are today seeking locations in this favored city, where the workers live in comfortable individual homes and where out-of-door life is agreeable all the year round.

The hills are attracting many of the leaders of business in the bay cities who commute from their charming homes set in gardens of perennial bloom. A ferry and electric train service unexcelled in the country carries them back and forth. Many retired army and navy officers, after seeing the world have chosen Berkeley for a permanent home.

The Chamber of Commerce is co-operating with the city government in working on a city plan. When completed and carried out, Berkeley should become one of the most beautiful of American cities. It is calling to men and women of distinction in science and art to come to the college city, destined to become more and more the center of learning and culture of the Pacific, to help to plan and to build here a city worthy of this peerless site.

The Indo European stock from which the builders of western civilization have grown, took its origin in the shadow of the Himalayas. The Indian Ocean was its first theater of action. Thence it traveled westward through the Red Sea into the Mediterranean and builded there the civilizations of Greece and Rome. Through the Pillars of Hercules it swept, on into the Atlantic, and Spain, France, Italy, the Netherlands and Britain grew into maturity and strength. Then still westward it moved into the New World, conquering the American wilderness and building the first great democracy that spelled the doom of kings. On it pressed, westward, ever westward, over prairie and plateau, over desert and mountain, until Fremont stood upon the Contra Costa Hills and named the Golden Gate.

Today Berkeley, christened by the founders of the University of California after the idealistic Bishop of Cloyne, stands upon the western-most rim of Western civilization, looking through the Golden Gate, out over the vast waste of the Pacific. Beyond the sea is the ancient East, that land of hoar antiquity teeming with its millions. California is the farthest west where the New World must pile upon the last margin of the Indo European migration. Berkeley, the intellectual center of California standing upon its hillslopes with the vision of the setting sun in this mystic portal, must look steadfastly through this gateway, and must ponder long on the problem which it conjures to the imagination. The Pacific, now linked by the Panama Canal with the Atlantic is the center of the civilization of tomorrow. Here where West meets East in trade and the interchange of ideas, is the theater of the mighty deeds of the world to be. Berkeley, the Pacific capitol of learning, must fit itself to be worthy of the leadership which fate has thrust upon it. It must rear a city of supreme beauty wherein men will think great thoughts and exercise that leadership which flows from knowledge and high ideals. Come to us, all you who see the vision, and help us to worthily fulfill our destiny. Berkeley, looking through the Golden Gate, is calling you!