

Coast Cord and Fabric



Tires

MADE IN
OAKLAND

The Coast Tire and Rubber Company

Factory and
Main Office

E. 12th St.
At 50th Ave.

JERSEY MILK, CREAM and BUTTER CO.

Phones: Piedmont 8303—Fruitvale 51
Creamery & Office: 695 37th St., Oakland

Selected Dairy Products

*Addressing

ARMSTRONG SCHOOLS OF BUSINESS,
Kittredge at Harold Way, Bkly (See
right side lines)
STANDARD SECRETARIAL SCHOOL,
2168 Shattuck Av, Bkly (See right bot-
tom lines and page 35)

*Addressing and Mailing

**BENNETT'S COLLECTION ASSOCIA-
TION**, 223-227 Bacon Bldg (See page
46)

MORTON'S, 610 Syndicate Bldg (See
pages 10 and 81)

PACIFIC SERVICE CO THE, 155 13th
(See page 10)

*Addressograph Plates

MORTON'S, 610 Syndicate Bldg (See
pages 10 and 81)

*Adjusting Companies

BRYSON H E, 501 Thayer Bldg, 577 14th
**PHYSICIANS LAW & COLLECTION
AGENCY**, 3105 E 14th (See page 47)

*Advertising Advisors

FARNSWORTH L A, 155 13th (See page
10)

Advertising Agencies

Advertising Service Co 4246 Foothill
blvd

AMERICAN ART WORKS, Leon S Gra-
bow Sales Agent, Elks Club, Oakland,
Office 112 Market S F

ARMSTRONG SCHOOLS OF BUSINESS,
Kittredge at Harold Way, Bkly (See
right side lines)

Austin H C 501 Pacific bldg
Booth S W 1121 Washington rm 237

Coler Doris P 1425 Jefferson
Colling S J 403 Pacific bldg

Community Publicity Bureau 530½ 16th
rm 208

CUMMINGS ADVERTISING SERVICE,
Lyons Bldg, 19th nw cor Bway

**CURTIS - BAUM ADVERTISING
AGENCY**, 311 Henshaw Bldg, 433 14th
Davies Arthur 1425 Jefferson

FARNSWORTH L A, 155 13th (See page
10)

Film Advertising Co 7 Bacon bldg

FOSTER & KLEISER CO, 22d and Mar-
ket (See page 9)

Glass W E 1440 Bway rm 204

Gould O C 409 15th

Hadley M DeL 332 First Natl Bank
bldg

Hamman K L-Advertising 316 13th

Harris D C 220 Blake Bkly

HUNT ATLEE F CO THE, 1440 Bway
rm 614

Ingram & Haven 317 Federal Realty bldg

Kelley & Henry 2122 Bway

MacGibbon Advertising Service 428 13th
rm 1004

Pacific Railways Advertising Co 210
Amer Bank bldg

SANDERS B S, 409 15th (See page 85)

Simpson H S 210 Federal Realty bldg

Townsend W R 357 12th rm 23

Whitnah J C 530½ 16th rm 207

*Advertising Copy

FARNSWORTH L A, 155 13th (See page
10)

*Advertising—Direct Mail Service

HOOVEN LETTER SERVICE, 610 Syn-
dicate Bldg (See pages 10 and 81)
MORTON'S 610 Syndicate Bldg (See
pages 10 and 81)

*Advertising Distributors

PACIFIC SERVICE CO THE, 155 13th
(See page 10)

*Advertising Specialists

FARNSWORTH L A, 155 13th (See page
10)

*Advertising Typographers

KENNEDY COMPANY THE, 1312 Web-
ster

Aeroplane Propeller Manufacturers

Jacuzzi Bros 1450 San Pablo av Bkly

Air Compressors

BAKER-HANSEN MFG CO, 1900-1912
Park, Ala

*Aluminum Founders

McKINNEY & SPIES, 2319 Clement Av,
Ala

Aluminum Products

Aluminum Products Co 201 E 11th
Western Aluminum Mfg Co 45th and
Holden

Ambulances

Coupe Ambulance Co 3007 Telegraph av
Electric Ambulance Co 3614 Telegraph
av

JORDAN AMBULANCE CO, 1535 Harri-
son (See back cover and page 10)

RED CROSS AMBULANCE, 1535 Harri-
son (See back cover and page 10)

Amusement Agencies

Alameda Park Co Inc Central av at
Webster Ala
Idora Park Co 56th and Telegraph av

*Antique Furniture

DENING C & CO, 2538-40 Telegraph Av
(See page 62)

Mulcahy Wm F 290 8th

YE ANTIQUE SHOPPE, 2119 Bancroft
Way, Bkly

*Antique Furniture Restoration

DENING C & CO, 2538-40 Telegraph Av
(See page 62)

*Antique Jewelry

YE ANTIQUE SHOPPE, 2119 Bancroft
Way, Bkly

*Antique Silverware

YE ANTIQUE SHOPPE, 2119 Bancroft
Way, Bkly

Antiques

Campbell R J 2156 Telegraph av
Elliott Sarah M 754 7th

*Apartment House Brokers

LEE F H, 1756 Franklin (See opp page
1632)

MITCHENER W L & Co, 252-253 Bacon
Bldg (See page 102)

YOUNG GEO L, 403 14th (See page
108)

W. E. STREI COMPANY

DISTRIBUTORS

COAST TIRES—HIGH GRADE AUTO SUPPLIES

2301-2305 Broadway

Phone LAKESIDE 7034