

## Your Name in the Directory—

The brief listing of your name in this directory gives an accurate account of your position in the business world. How does it compare with some of the others? Look yourself up. Consider what others will think when THEY read it. Then regard the opportunity for improving your position in the community through the help of Heald's Business College. Proper business training—the kind you get at Heald's—will put you in a position to change that listing so it will show you living in a better district, playing a part of ever-increasing importance in the business life of the city.

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