



Durant Motors Company of California
105th Avenue and East 14th Street, Oakland. Showing Durant and Star Factories.

our low death rate, and school and playground facilities all combine to encourage the location here of large factories and industries.

With the development of our harbor and other departments as outlined above, and with an adequate assessment to meet the needs of the city, I confidently believe that the coming years will see Oakland continue in its march toward its ultimate destiny, as a leader of the industrial and commercial cities of the Pacific Coast.

Very truly yours,

John L. Davis

Mayor of the City of Oakland.



Oakland Municipal Auditorium.