

CANCER mortality in the U. S. last year was 120,000. A great percentage of these people lost their lives through ignorance.

Because of the urgent need of educating the public as to the true nature and characteristics of the disease; its cause and proper treatment; G. C. Bohannon, manager of the Bohannon Cancer Institute, of Berkeley, Calif., has written and compiled a book entitled "Practical Information on Cancer," which will be mailed gratis to anyone, on request. You may phone, write or call.

THE BOOK contains more practical, beneficial and educational information than any book yet printed. Cancer mortality is rapidly increasing all over the civilized world.

In 1907 California had 59.9 deaths from cancer in each 100,000 population. In 1929 this death rate from cancer had increased to 146.4 in each 100,000 population.

The reduction of this appalling death rate is squarely up to the people. Early treatment is the answer.

The book clearly explains the failure of the knife, X-ray and radium in cancer.

The Bohannon Treatment has been successfully used in this Institution for 23 years. Will gladly refer you to hundreds cured all over the Pacific slope.

THE BOHANNON CANCER INSTITUTE

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