

BERKELEY

Reaching along the base of the gracefully rolling Berkeley hills, the city looks westward over the glorious pageant of San Francisco Bay to the Golden Gate, the mystic portal through which the commerce of America and all the lands of the Pacific Ocean are interchanged. To the south of the Golden Gate it looks upon San Francisco built on its many hills. To the north it faces the Marin County hills rising into the gracefully chiseled profile of Mount Tamalpais.

Based on comparative figures of the government census of 1920 and the Berkeley Post Office and Chamber of Commerce survey of 1926, Berkeley has a population of considerably over 90,000 inhabitants, including some 7000 students of the University from outside homes. The metropolitan area of San Francisco and the East Bay cities includes in a compact district on the shores of the central Bay area a population estimated at 1,500,000 inhabitants distributed among the cities of Berkeley, San Francisco, Oakland, Piedmont, Alameda, Richmond, Sausalito, and the smaller intervening cities.

From the standpoint of climate, site, living conditions and educational opportunities, Berkeley is today a magnet attracting those who appreciate the better things of life. The great problem today is to keep up with the growth in population by making proper provision of schools, playgrounds, parks and other necessities of a rapid-growing community.

The University of California is located in the very heart of Berkeley on six hundred acres of beautiful hill slope and plain, with Strawberry Canyon in its midst, cutting back into the Berkeley hills. In the classic white granite buildings with red tile roofs, clustered around the graceful campanile, some 15,000 students pursue their studies in the regular session, the intersession and the summer session of the University. Included in the scope of its activities are one of the foremost colleges of mines in the country and a college of agriculture that is reaching out over the entire state in creating untold values to the land by its investigations of means for destroying pests of fruit and farm products, by teaching how to irrigate and to prune, by soil analysis and by removing the element of chance from husbandry and developing it into a science. Its college of architecture is training young men and women in the art of creating buildings nobly conceived in the light of artistic traditions of the past and the engineering skill of the present. Its college of medicine is endowing the men and women who are to be the guardians of life and health of the people of tomorrow with new standards of proficiency. So in law, economics, commerce, the natural sciences, pedagogy, the classics, history and art and letters, the University of California, under the presidency of the eminent Robert G. Sproul, is training the leaders of thought and action to take their places in the great democracy which is destined to shape the course of world history.

In addition to its outstanding reputation as an educational center Berkeley is becoming widely known as a city of industrial opportunity. Two hundred and ten manufacturing plants here are turning raw materials into finished products at a rate in excess of \$60,000,000 annually. Such outstanding national in-