

# ALAMEDA

Alameda, located on San Francisco Bay, is one of the most beautiful home-sites in the Bay District, and has many beautiful homes. The northern and western portion of the city is devoted to industries and airports, and Alameda is rapidly becoming known as the "airport city", with its two large airports. One, the San Francisco Bay Airdrome, Inc., comprising an area of 232 acres, is now in the course of construction. It is situated on the west side of Webster street close to the entrance of the Posey Tube, is a downtown airport, and when completed will be up to date in every respect, and will be the terminal for the Western Air Express and the West Coast Air Transport Company. The other, the Alameda Airport, comprises 346 acres, and is operated by the Curtiss Wright Company, which also conducts a flying school at this port. These airports are within seven or eight minutes of the heart of Oakland, and seven minutes to San Francisco by motor boat. It is anticipated that between these two airports will be located the large U. S. Army Air Base for this part of the coast.

The Beaches located all along the south shore are the greatest vacation attraction. They offer bathing, boating, playgrounds for children, dancing and all manner of amusements.

The Beaches are not the only source of amusement. The Municipal Golf Course on Bay Farm Island, in the south end of Alameda, offers a very attractive course for those interested in golfing. The course is equipped with a modern Club House and Restaurant. The course is well patronized.

The Parks, one of Alameda's chief beauties, serve every residential section. Daily attendance averages 2085 people, the majority being children who seek outdoor amusement and recreation so generously offered by the Park Department.

With all these residential advantages, it is not to be assumed that Alameda's industrial attractions play a small part, for she is unsurpassed for industrial and manufacturing purposes, having a water frontage of 14 miles, five of which are situated on the estuary, offering splendid shipping facilities.

The Encinal Terminals, after looking over the entire East Bay District, found Alameda the most favorable site for its location. It has plans for the construction of seven more units such as the two already established.

The Alaska Packers Association, also located on the Estuary, is one of the largest salmon packing concerns in the world.

The Boyle Manufacturing Company have expanded their organization considerably during the past few years.

Alameda's most beautiful and outstanding building is the new Hotel Alameda, built of old Spanish architecture and furnished in similar style.

With its reputation as a manufacturing, horticultural and residential city, the social life is not overlooked. There are lodges and benevolent organizations such as the Elks Club, with its beautiful home, The Women's Adelpian Club, which has done wonderful work since its organization and now takes its place among the leading women's clubs in California. The Alameda Tea Club, the Shakespeare Club, the Research Club, the Alcyon Reading Club, the Business and Professional Women's Club, are among the women's clubs in active operation.

Alameda has a population of 38,000. It is under the City Manager form of government. Alameda owns its electric light plant, which makes the electric rates about 25 per cent lower in Alameda than in neighboring cities. Taxpayers in Alameda are not taxed for street or other public lighting.

Two unique blossom festivals, the annual Dahlia Show and the annual Gladioli Show, participated in by flower growers of Alameda and held under the auspices of the Chamber of Commerce, brings out thousands of flowers.

The Alameda Chamber of Commerce recently published a new booklet which gives some very valuable information on Alameda. They shall be very glad to send out any literature upon request.