

## OAKLAND'S EXCEPTIONAL ADVANCE

	1916	1928	1929	% Increase over over	
	1916	1928	1929	1916	1928
Population .....	187,000	342,000	361,000	93%	6%
Banks .....	5	50	51	920%	2%
Bank deposits .....	\$72,955,292	188,863,436	205,562,148	181%	9%
Bank debits (1919).....	\$751,947,000	\$2,800,000,000	\$3,017,346,000	300%	8%
Postal receipts .....	\$560,000	\$2,000,000	\$2,203,000	293%	10%
Assessed valuation .....	\$142,914,775	\$250,770,100	\$270,516,781	893%	8%
Carloads of freight.....	81,107	188,104	216,225	166%	15%
Motor vehicle registrations.....	18,000	90,000	96,600	433%	7%
Auto sales .....	.....	6,961	9,889	.....	3%
Vessels arrived .....	1,500	14,800	15,488	932%	5%
School enrollment .....	34,000	61,000	62,000	82%	2%
Cargo tonnage .....	182,000	2,150,000	2,286,035	1,155%	6%
Building permits (number).....	3,380	6,600	5,129	51%	-22%
Building permits (value).....	\$5,368,000	\$18,500,000	\$15,927,905	196%	-14%
Theatres .....	6	49	51	750%	2%
Feet of lumber carried.....	5,000,000	204,231,000	203,614,220	3,972%	-1%
National industries .....	24	130	132	450%	1%
General industrial establishments.....	573	1,289	1,415	147%	10%
Number of employees in above.....	7,706	45,825	47,755	529%	4%
Annual payroll in above.....	\$5,966,000	\$62,400,000	\$65,490,000	997%	5%
Value of annual output.....	\$28,522,000	\$430,000,000	\$469,500,000	1,546%	9%

Averaging the percentages of increase above enumerated indicates that Oakland, during the period from 1916 to 1929, inclusive, has grown over 700 per cent—probably no other city on earth can offer so remarkable a showing. Faith in Oakland is faith rightly placed.

## INDUSTRIAL DEVELOPMENT

Our city can be congratulated upon another year of remarkable industrial progress and recognition. During 1929 eighteen more branch manufacturing plants and factory distributing branches of national concerns located in Oakland. These are in addition to many hundreds of purely local new developments in the industrial field, for which, unfortunately, there can be no space given in this document.

## New Industries

Of exceptional importance among these new industries are the following—and I include them here not only because of their importance, but to show the diversity of industry for which Oakland is increasingly becoming so well known.

1. The Aluminum Company of America purchased the plant of the Modern Foundry and Pattern Works, and will add to the foundry work a high strength alloy heat-treating department, a molding department, a die-casting department and a forging department. This will probably be one of the largest and most diversified aluminum plants on the Coast.
2. The Apex Electrical Manufacturing Company of Cleveland, Ohio, merged with the Johnson Washer Company of Oakland, and has added several new products to the line of washers formerly manufactured by the Johnson Washer Company. Apex-Rotarex products include ironing machines, washing machines, electric dish pans, ventilating fans, bench grinders, electric motors, vacuum cleaners and health exercisers. The value of the manufactured production of this plant will run well over \$1,000,000 per year.
3. California Co-operative Producers, packers of canned fruits and vegetables, has an investment of over \$500,000 in the plant at the new terminal on Oakland's inner harbor. The value of its annual production will be \$2,250,000. The plant is a big employer of labor during certain seasons of the year.
4. The new plant of the Continental Can Company at the foot of Fifty-seventh Avenue represents an investment of over \$500,000, and the value of its manufactured products will annually exceed \$2,500,000.
5. The Fisher Body Service Corporation is the second plant of the Fisher Body Corporation to be located in the East Bay. The investment of this firm will exceed \$500,000.