



Oakland Municipal Auditorium. Visited by over a quarter million persons during 1929—in conventions, expositions and theatrical and festival activities. Capacity: Main Arena, 8,800; Theatre, 2,000.

6. The Hazel-Atlas Glass Company of California, Ltd., manufactures glass bottles, jars and tumblers, and will have an investment in excess of \$1,000,000, with an annual payroll exceeding \$200,000.
7. The Kings County Packing Company, cannery of fruits and vegetables, has an investment totaling more than \$500,000, with an annual production exceeding \$3,000,000.
8. Libby, McNeill & Libby, cannery and packers of foodstuffs, has a plant with a capacity of 150,000 tons annually, located on the western waterfront.
9. The Oakland Motor Car Company established a parts and service branch to serve the entire Pacific Coast. It occupies 27,500 square feet in the new building of the United Motors Service Corporation, both being divisions of General Motors.
10. Rosenberg Brothers & Co., one of the largest packers of dried fruit in the State of California, has a plant on the western waterfront representing an investment of more than \$1,000,000. The company's annual production will exceed \$5,000,000.
11. United Motors Service, Inc., a division of General Motors, has established a service and distributing branch in a new \$250,000 building at Twelfth Avenue and East Eighth Street, from which it will serve the entire Pacific Coast.
12. C. H. Will Motors Corporation purchased the old Star plant from the Durant interests and has established a plant for the manufacture of busses and trucks. The corporation will employ over two hundred people, with a payroll of more than \$280,000 annually. The value of the manufactured products will exceed \$3,500,000 per year. Oakland is the headquarters for the Pacific Coast division.

The coming of these new concerns to Oakland has created positions for 2,500 new employees and added somewhat over \$4,000,000 to Oakland's industrial payrolls.