THERE IS NO SUBSTITUTE FOR TRUMAN SERVICE

TRUMAN SERVICE IS WITHIN THE MEANS OF ALL

What a source of comfort it is to know that Truman Service can be had at a cost no greater than many others charge for a final tribute that is less impressive, less thoughtful, less reverent.

With all of its recognized superiorities, it can be truly said that Truman Service is

THE TRUMAN CO.

within the means of all.

CHARLES H. I. TRIMAN President & Gen. Mer. LIOYD H. TRIMAN Executive Vice. President

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