

OAKLAND

Oakland, situated on the continental side of San Francisco Bay, is the third largest city in California, the fifth largest on the Pacific Coast, and the fastest growing industrial city in the West.

Though it has grown with tremendous rapidity, both from the standpoint of population and the standpoint of industry, Oakland is a city of homes. Stretching away from the bay there is ample room for a city of several million population before reaching the sloping hills which have become the exclusive residential section of each of the several cities along the eastern shore of the bay.

It is only in comparatively recent years that industries, recognizing the advantages offered by Oakland, began to claim the excellent factory sites along the bay shore. Today there are 1107 plants, making a total of more than 2,300 different products in this great east bay district.

THE HARBOR

Oakland has 27 miles of deep water frontage on the greatest land-locked harbor in the world. Improved freight docking facilities have been installed by municipal and private interests, and repair facilities, superior to any on the Pacific Coast, are available here for the fleets of the world. Oakland lays claim to the largest floating dry docks in the world and the largest marine railroad. It has numerous other dry docks and marine railroads of lesser size.

A majority of the leading steamship lines carrying either coastwise or trans-Pacific freight, have made Oakland a regular port of call, and the volume handled on Oakland docks is growing with great rapidity.

United States Government engineers recently recommended the expenditure of more than a million and one-half dollars on the Oakland harbor.

INDUSTRIES

The year 1935 is the third year of a major construction program that will result in the expenditure of \$133,000,000 within a radius of 20 miles of Oakland. Oakland and San Francisco are being connected by a \$75,000,000 bridge, and a \$5,000,000 tunnel will provide fast transportation between Oakland and the rich central valleys. Near San Rafael, 15 miles from Oakland, the Government has just completed building a bombing base, at a cost of \$4,000,000, which will be used by the air service. The United States Army Air Base, now under construction across Oakland's inner harbor in Alameda, will cost \$2,500,000, and on Government Island in the estuary separating the two cities, headquarters for the Coast Guard Service, U. S. Bureau of Public Roads and U. S. Forest Service are being completed at a cost of \$3,000,000.

The Golden Gate is being spanned by a bridge costing \$35,000,000 that will take three years to complete.

This vast expenditure is certain to reflect itself in industrial conditions and add to Oakland's strategic location in the geographic industrial center of the Pacific Coast states, its immediate access to sea lanes leading to the Orient, its unusual transportation facilities, and the availability of raw materials, power, water and fuel.

CLIMATE

Temperature for the twelve months is 57.1
Days are always cool. Seldom, even in the