

# OAKLAND

Metropolis of the East Bay Empire

• OAKLAND, third largest city of California, is pleasantly situated on the east shore of San Francisco Bay, almost directly opposite the entrance to the Golden Gate, which is clearly in sight although some miles distant. With its ocean-going commerce and its fine Inner Harbor, Oakland has been described as the place "where rail, air and water meet." It is both a city of industry and a city of homes, with an attractive residential section occupying in part the hills which form its picturesque background.

Of its many attractions, Lake Merritt, the only tidal lake in the heart of an American city, is pre-eminent. This lake, one mile long and four miles around, has a beautiful setting and its waters are often scenes of aquatic sports and regattas.

Among tourists attractions are: Motor outings along Highland Drive and Skyline Boulevard with vistas of the great bay and surrounding terrain; the home of Joaquin Miller, poet of the Sierra, situated on "The Hights" at the head of Dimond Canyon; Chabot Observatory; the Oakland Public Museum and the Henry A. Snow South African collection of animals and birds, and many other places of interest.

Modern Engineering has been to the forefront in developing Oakland. The Posey Vehicular Tube, 4,436 feet long, laid on the bottom of Oakland Estuary, connects Oakland with Alameda its sister city on the south; the Broadway low-level tunnel is nearing completion through the hills to the northeast to expedite travel to Contra Costa County and the interior; and, most stupendous of all the San Francisco-Oakland Bay Bridge, one of the wonders of the modern world, was opened for vehicular traffic in November, 1936.

On the cultural side, Oakland is famed as the home of Mills College, which was founded nearly 85 years ago and which is the greatest college exclusively for women in the West. St. Mary's College, conducted by the Christian Brothers, is not far distant. And, adjoining Oakland on the north, is Berkeley, site of the great University of California.



*For Further Information About*

## OAKLAND

CALIFORNIA

*Communicate with the Oakland*

## Chamber of Commerce