

BERKELEY

Situated on the eastern side of San Francisco Bay directly opposite the famous Golden Gate, Berkeley has been praised by world travelers as one of the most beautifully located cities in America. Many of its most attractive home districts are to be found on the gently sloping hills which rise to a height of fifteen hundred feet, commanding a magnificent panorama of San Francisco Bay.

UNIVERSITY OF CALIFORNIA

Berkeley is known internationally as the home of the University of California, one of the great institutions of learning of the world. More than 14,000 students are registered each year at the regular fall and winter sessions, with approximately 5,000 additional students enrolled at the inter-session and summer sessions. The campus of the University of California at Berkeley is one of rare natural beauty. It includes almost six hundred acres of ground, much of it beautifully parked with shrubbery and lawns and dotted with age-old oaks and giant eucalyptus. Among the outstanding buildings on the university campus are the open-air Greek theatre, modeled after the famous ancient theatre of Dionysus at Athens, the Sather Campanile, the California Memorial Stadium and the new three-million-dollar Life Science Building, one of the largest class room structures in America.

EDUCATION AND SCHOOLS

Four institutions of vocational religious training also are located in Berkeley, in close proximity to the university, and are rendering an outstanding service in their field. These institutions include the Pacific School of Religion, the Berkeley Baptist Divinity School, the Pacific Unitarian School and the Church Divinity School. As is natural, there also has grown up about the university a large number of private preparatory and finishing schools which give instruction to many students.

The Berkeley public school system, with twenty-two different school units, has received international recognition for its scientific methods in the study of children. Under the direction of the Bureau of Research and Guidance, annual city-wide surveys are made to discover cases of maladjustment in the public schools. To quote from the director of the bureau, every child in Berkeley schools is studied "to the end that his present and future needs are being met in the most efficient manner in which the school and community are able to meet them."

COUNCIL-MANAGER GOVERNMENT

Berkeley has operated for the past thirteen years under the Council-Manager form of government. The present City Manager is Hollis R. Thompson and the present Mayor is Edward N. Ament. Berkeley has been frequently rated by experts as among the first two or three municipal governments in the United States from the standpoint of service to the people and general efficiency. Fundamental to the success of the government in Berkeley has been the clear separation between the legislative and policy making functions, which are the responsibilities of the council, and the executive function, for which the City Manager is responsible. It is the responsibility of the manager to carry out the will of the council without interference after that body has arrived at decisions. The result has been economy of operation with entire elimination of politics in the commonly accepted term of that word.

INDUSTRIES

With an annual payroll of approximately five millions of dollars, with manufactured products valued at approximately forty million dollars annually, and with the number of employees averaging from thirty-five hundred to forty-five hundred a year, Berkeley is rapidly coming to be recognized as one of the important industrial centers of the Pacific Coast.