

THE
BANCROFT
COMPANY

ARE PLEASED TO PRESENT THIS
VOLUME AS A SAMPLE OF
THEIR CAREFUL AND
ORIGINAL PRINTING



INTRODUCTORY



BLUE BOOK has always been deemed an essential adjunct to the literature of every prominent family in the leading Eastern Cities and European Capitals; and in supplying this undoubted want, we feel assured of doing a duty to society which will be appreciated.

In submitting this publication to our subscribers, we have endeavored to give a full and complete list of the society people of San Francisco, Oakland, etc., and of those whose position or wealth has made their names familiar; together with their City and Country residences. It also contains a list of the names and addresses of the California Colony in New York and vicinity, together with their Summer Residences.

The Reception Days of society ladies in San Francisco are, in most cases, given, but when not mentioned, we desire to call attention to the following: Monday is the Reception Day at all Hotels and Boarding Houses, with the exception of the Berkshire, which has both Monday and Thursday; and the Bella Vista, Thursday. Tuesday for Nob Hill, (California street) and Taylor street to the North. Wednesday for Rincon Hill, South Park and streets near the Mission. Thursday for Pine, Bush, Sutter, and parallel streets south (a few having Tuesday), and the greater part of Van Ness Avenue. Friday for Pacific Avenue, the upper part of Van Ness Avenue and streets west of Van Ness Avenue as far as the Presidio.

In the Oakland Division will be found those living in Oakland, Berkeley, Alameda, Fruitvale, and a few at San Leandro and San Lorenzo.

As there are many gentlemen prominently identified in Commercial and Social Circles in this city who reside in Oakland or adjacent towns, their names will be found classified in their respective divisions.

We particularly desire to call attention to the *Additional List*, which contains not only names received too late for classification, but also changes of residences made since the printing of the main portion.