



# INTRODUCTION

Following the custom among refined people, we have published a BLUE BOOK for the last nine years that has been recognized by the press, influential citizens, and the leading business men as reliable and authentic. What was at one time thought to be a useless expenditure of money in publishing a Classified Society List, has changed to such an extent that our prominent people regard the BLUE BOOK as a necessity in every refined home. ❁ ❁ ❁ ❁ ❁ ❁ ❁ ❁ ❁ ❁ ❁ ❁ ❁

As a community we occupy an enviable position in the sisterhood of States, and our many attractions for residence and exclusive association have received the unqualified praise of noted travelers and prominent personages of the world, and we have gained a wide reputation for politeness and hospitality. ❁

We have added several new features to the BLUE BOOK in ornamental and artistic pictures in the classification and headings. A number of private residences are shown, which gives an index of the attractive and luxurious Californian homes. No expense or labor has been spared to make the work accurate, reliable, and a ready reference for those who belong to the literary and social clubs and to the business organizations. ❁ ❁

We acknowledge the valuable assistance rendered us by society people, and we believe we have the full indorsement of those who are capable of a close and critical judgment, in pronouncing this work—in make-up, arrangement, typography, and careful scrutiny—superior to any other of the kind published in the United States. ❁ ❁ ❁ ❁ ❁ ❁ ❁ ❁ ❁ ❁

THE PUBLISHER.