

W & Cummings

SO-E-Z
SO EASY TO THE FOOT
\$3.50

Shoe Co.

FOOT-FORM SHOES 4TH & BROADWAY PHONE 1834

LADIES

We pride ourselves that no one in this city gives as good shoe values. The latest fashions are here as soon as they are made, as well as the tested comfortable Footform shapes. We are very confident that no one can give you as good satisfaction in shoes as we can and we would be pleased to have you try us.

Footform Shoes, - - \$5.00, \$6.00 and \$7.00
 So-e-z (So Easy to the Foot) - - - - \$3.50 and \$4.00



OUTING SUITS

FOR MEN AND WOMEN

While for years ours has been the one great house in the Southwest manufacturing suits for men, it is only within the last few months that we have taken up the same work for women. The splendid success with which we have met demonstrates the wisdom of this move. Not only has our establishment become the center of attraction for healthy, wholesome out-door woman kind, but we have been filling orders from all points of the compass for these handsome garments, until upon the boulevards of many of our Eastern cities and along the bridle paths of the great parks of the country the Hoegee suits are almost as familiar as upon the mountain trails of our own sunny state.

We cheerfully invite the club women and their countless friends to write us about this interesting matter. We will be glad to furnish

them with illustrated self-measurement blanks, and samples of our khaki, duck, and corduroy, and give them all necessary information. You may transact business with us as readily by mail, as over the counter. Kindly mention the Women's Club Directory when writing.

The WM. H. HOEGEE CO. Inc.

138-140-142 SOUTH MAIN STREET

BOTH PHONE EX'S 87

LOS ANGELES