



*The 45 H. P.*  
**Pierce Great Arrow**  
*Seven Passengers.*

When we say "seven passengers" we mean seven comfortable seats. The two additional seats are in the tonneau, with backs and arms. They revolve so that the occupants can turn around and chat sociably with the three people in the rear.

The appeal of the **PIERCE ARROW** is made upon something deeper and more vital than a change in the form of the body. It is in the car itself.

Honest construction, adapted to American conditions and temperaments, has won for the **PIERCE ARROW** the enviable reputation expressed by those who know with no other motive than true conviction—"If you want the best buy the **PIERCE GREAT ARROW CAR.**"

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