

SCHELL'S

PATENT ADJUSTABLE FORM CO.

FOR DRESSMAKING

RENDERS DRESSMAKING EASY

Can Do Your Own Dressmaking and Carry Out Original Designs if You Have an exact Facsimile of Your Own Figure to Work on.

Is adjusted to be an exact fac-simile of any woman's figure, perfect or defective, high or low shoulder or hip; can be changed minutely as woman's figure changes.

It is not a hard block, but is made of spring steel, perforated (see cut) is sufficiently pliable to be moulded into woman's figure; is adjusted to stand as woman stands, Forward or Backward, also exact height. Skirts and Princess Gowns fit and hang perfectly, and Waists fit perfectly and comfortably, when made on this form.

Relieves The frail and weak woman from standing to be fitted.

Relieves The busy woman from using her time and strength to stand for fittings.

Relieves The expense of fitter giving personal fittings. Many ladies would order more gowns per season if they were not required to stand for personal fittings.

The most intricate designs are successfully carried out with ease on your form. The form is **doubly appreciated** by ladies who do their own dressmaking, as they can arrange and rearrange goods until it meets with their entire approval, thus avoiding the unpleasant results of finishing the gown before realizing that the style of it is most unbecoming, as by having a duplicate of their own figure before them they can "see themselves as others see them."

To order a form by mail send for full directions.

For those who enjoy making and draping for themselves

THIS FORM IS INVALUABLE

Phone or Write for Particulars and our representative will call on you

Mrs. N. E. Lewton

REPRESENTATIVE

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"To See Ourselves As Others See Us"