

PALACE HOTEL

SAN FRANCISCO

Reopened December 1909

In an entirely new building on the old Market Street site. Reproducing at a cost of more than \$10,000,000 the world-famous features, conveniences, and facilities of the old house with many new ideas exclusively its own. Accommodations for twelve hundred guests. Under the same old management which also operates the beautiful Fairmont Hotel, giving a total capacity of twelve hundred rooms.

PALACE HOTEL COMPANY

JOHN C. KIRKPATRICK :: MANAGING DIRECTOR