



THE MEN AND WOMEN

Who Enjoy the Choicest Products of
the World's Commerce.

Knowledge of What is Best More Important
Than Wealth Without It.

It must be apparent to every one that qualities of the highest order are necessary to enable the best of the products of modern commerce to attain permanently to universal acceptance. However loudly heralded, they may not hope for world-wide pre-eminence unless they meet with the general approval, not of individuals only, but of the many who have the happy faculty of selecting, enjoying and learning the real worth of the choicest products. Their commendation, consequently, becomes important to others, since to meet the requirements of the well informed of all countries the method of manufacture must be of the most perfect order and the combination the most excellent of its kind. The above is especially applicable to medical agents and after thirty years of general usage the excellent remedy, Syrup of Figs and Elixir of Senna, is everywhere accepted, throughout the world, as the best of family laxatives. Its quality is due not only to the excellence of the combination of the laxative and carminative principles of plants known to act most beneficially on the system and presented in the form of a pleasant and refreshing liquid, but also to the method of the manufacture of the California Fig Syrup Co., which ensures that uniformity and purity essential in a remedy intended for family use. It cleanses and sweetens the system effectually, when a laxative is needed, without any unpleasant after effects. Every well-informed druggist knows that Syrup of Figs and Elixir of Senna is an excellent laxative and is glad to sell it, because it gives general satisfaction, but one should remember, to get the beneficial effects of Syrup of Figs and Elixir of Senna to buy the genuine only; the full name of the Company—California Fig Syrup Co.—is printed on the front of every package.

