XXVIII

THE BIG FOUR CONCESSIONS

SUBMARINES

The largest, most spectacular concession on the grounds, and this is the first time you have ever been privileged to take a ride under the water in a real Submarine Boat. Also, don't overlook the second floor—it is full of wonders of the deep. Gunzendorfer Bros., two California boys, conceived this wonderful attraction. Admission, 50c.

THE DAYTON FLOOD

In Henry Ellsworth's mechanical reproduction of the Dayton flood, stage setting shows Dayton north of Fifth street, the center being the "heart of beautiful Dayton," on Mon-day, March 24, 1913, at 5 p. m., the day before the flood. Then comes a teriffic rainstorm, and finally the dawn of Tuesday, March 25, and the flood. Real water rushes over the banks of the Great Miami river into the city, and from 8 a. m. until 5 p. m. rose to a depth of 11 to 22 feet. A day of terror. Next is the dawn, Friday, showing the waters receding, leaving the streets covered with debris 10 feet high. A sight that has no parallel in the world's history. Then comes the finale, the birth of today (1915). There is the Greater Dayton—again the beauty spot on the face of fair nature, with an increased population and more than 1000 busy factories, whose products reach the markets of the world. Not a moving picture. The most realistic flood spectacle ever produced. Real Water and Real Fire. Clouds, thunder and lightning, factory whistles, church chimes and all other effects reproduced by fifty famous artists. Henry Ellsworth, the creator of this wonderful spectacle, has a world-wide reputation. Admission, 25c.

THE AEROSCOPE

Have a taste of high life! Yesterday delighted thousands rode in the Aeroscope, the most wonderful attraction on the Joy Zone. This is the most exhilarating and novel ride ever devised by man. Nothing like it has

This is the most exiliarating and hover rule ever devised by han. Rothing like it has ever before shown any place. Visitors are raised to a height of 265 feet and gently swung around in a huge circle, thus giving them a view of the entire Exposition grounds. You get the combined sensation of an Aeroplane and a captive balloon without any of the attending dangers. It is a ride never to be forgotten. Once taken, you will be joining the crowds for another ride. Price, 25c. Owned by the Pacific Aeroscope Company. E. W. A. Waterhouse, president; F. W. Swanton, manager.

LOOFF'S CARROUSEL

The finest Carrousel (Merry-go-round) ever built on this Coast. Specially constructed— in harmony with the wonderful Exposition. Jeweled horses, camels, goats, etc., for the kiddles to ride on. Price 10c per ride. The above are all controlled by Combined Amusement Company, Fred W. Swanton, Gen.

Mgr. Invite your friends to see the best shows on the grounds.

TEHAUNTEPEC (MEXICAN VILLAGE) A SKETCH OF AZTEC LAND

FROM THE HEART OF OLD MEXICO

FROM THE HEART OF OLD MEXICO A little spot of beauty, flowers, music and maids, where the life of an ancient race is depicted in all its natural charm, and where their arts and industries are revived from the mists of ages, that the generations of today may know of the life and customs of a people that flourished long before their own history began. In "Tehuantepec" is shown the arts and industries and the social and domestic life of a race that is hoary with antiquity, in whose home land, still and quiet in the jungle-hush, stand today the rulned temples of a religious philosophy, the depths and beauty of which the people of today have not even dreamed. Descendants of that mysterious people who inhabited Central America before our history began, who dwelt under an organized government and possessed a highly developed civilization long centuries before the pyramids were built, these wonderful people will present all that the modern system of civilization has permitted to remain of their ancient grandeur. "Tehuantepec" affords an opportunity for studying a race to whom the world has been a stranger, who have remained hidden in the obscurity of a tropical wildwood leading an ideal life in their own Arcadia. The industries and arts represented in the Tehuantepec Village are:

The industries and arts represented in the Tehuantepec Village are:

CANE MAKING CUERNEVACA POTTERY WARE CLAY FIGURES DRAWN WORK ESTE FEATHER CARDS ONYX CARVING ORNAMENTAL WAX FIGURES

OPALS SERAPES SILVER FILIGREE TORTILLAS WOOD CARVING YXTLE BASKETS

The production of Tehuantepec Village, under the direction of Capt. A. W. Lewis, producer of "Boer War Spectacle," St. Louis Exposition

By "Bronco Billy" (G. M. Anderson)

INFANT INCUBATOR COMPANY

One of the most interesting, and certainly one of the best from the standpoint of science, features on the Zone at the Exposition will be the Baby Incubator Hospital, under the direction of Dr. M. A. Couney. The concession represents an investment of more than \$50,000, and will be the most complete in its line ever attempted for the edification and instruction of the general public. The Incubator Hospital is of attractive architecture and covers an area 100 by 150 feet. It is equipped with the very latest scientific apparatus known to medical and surgical science. In addition to the strictly medical apparatus there is a model diet kitchen and sanitary, modern accommodations for nurses and mothers. A staff of white-capped nurses will be in attendance and aid Dr. Couney in his work.