

"AN HOTEL OF UNUSUAL MERIT"



HOTEL HERALD, EDDY & JONES STREETS, SAN FRANCISCO

 LEO. LEBENBAUM - Manager

HOTEL Herald

AT THE CORNER OF
EDDY AND JONES STS.
SAN FRANCISCO

A Letter of Appreci- ation

There is a little hotel in San Francisco, wherein the distinguishing characteristics is its note of happiness. The rooms, one hundred or more, are sunny and provided with every comfort; the prices are remarkably reasonable: the location is everything to be desired. But above all ordinary provisions (which are more than ample), that which makes the place most attractive and inviting is its all-pervading spirit of unostentatious Christian cheer. No intrigue of guest can trip any one in control or employ into a criticism of weather, God, or brother-man. The world is bright, everything is good, to-day is beautiful and tomorrow is full of dawn. Throughout the entire hotel—office, lobby, parlor, corridor, elevators, guest rooms, basement, storeroom (there is no bar)—this spirit is universal. Every person about the house—proprietor, manager, clerks, bell-boys, porter, telephone-girl, news-agent, and in associated cafe—is ever ready with a bright "Good Morning" or benedicting "Good Night," with most cordial "Welcome" to the coming or generous "Auf Wiedersehn" to those most reluctantly going away. No hand is outstretched for insistent tip; everybody is attentive but never obtrusive; one needs scarcely to suggest in order to have a possible want more than anticipated. Indeed, all in attendance seem actuated in quiet helpfulness, as if only for the joy of service. Even the guests catch the spirit of the place and greet each other with more than passing courtesy. Certainly, more than ordinary persons find their way to the attractiveness of this retreat—lecturers, writers, musicians, artists, actors and others of interests exceptionally refined—and once there, they prolong their stay, leave with regret, and come again. This most unique guest place is known as the Hotel Herald; but it might still better be called The Traveler's Home. Would that other hotels might imitate its appreciated example. After all, why should not a hotel be organized for the comfort of its guests?

Preston W. Search,

Easter Morn, 1914.

Educator, Author, Lecturer.