

THE BOOK OF KNOWLEDGE

The Children's Encyclopedia

Answers

Every

Question a

Child

Can Ask



Where?

Why?

Who?

When?

What?

THE CHILDREN'S GREATEST HELPER

THE CHILD and THE BOOK OF KNOWLEDGE belong together as naturally as the flower belongs to the soil in which it grows. It has a magnetism for childish minds which no other work for the young has ever possessed. Every teacher knows that children coming from homes where THE BOOK OF KNOWLEDGE is read and consulted, make much more rapid progress than those who are without this great helper. It often means that these children are two or three years in advance of their companions of the same age.

THE SIMPLEST SCHEME OF UNIVERSAL KNOWLEDGE

THE BOOK OF KNOWLEDGE is today the greatest single force in the life of the child. It is the binding link between the home and the school, and the common ground of the co-operation that is so necessary between parent and teacher. This wonderful work contains everything a child wants to know and ought to know, told in a clear, simple, and fascinating language, and lays the foundation of a thorough education in the daily reading and occupations of the child.

PICTURES, THE UNIVERSAL LANGUAGE

THE BOOK OF KNOWLEDGE explains all the important knowledge of the world to the mind of the child by means of ten thousand striking educational pictures. He can grasp at once how a book is made, how the wireless works; how the tea comes to the table; how we obtain salt, sugar, rubber, leather, and coal; many important manufacturing processes; the habits of animals, birds, fishes and flowers. He becomes familiar with a hundred different countries, their cities and people, art and architecture. His own bodily life and health and the wonders of the spinning worlds in the sky are brought within his mental grasp by means of original illustrations showing striking comparisons. THE BOOK OF KNOWLEDGE is the finest example of the modern method of teaching by pictures.

DON'T YOU WANT YOUR CHILD TO HAVE THE BENEFIT OF THE GREATEST EDUCATIONAL HELP OF THE CENTURY?

WHAT PARENTS SAY:

- "It lures the child into research and study."
- "Paves the way for the brainy men of the future."
- "No money could buy the volumes if not replaceable."
- "Explains everything from atom to universe."
- "Easily interpreted and easily digested."
- "Children never think of anything they can't find."
- "Children beg for its purchase."
- "Exactly what it is claimed to be."
- "Gives tremendous mental equipment."
- "Remarkably up to date in current events."

Send for free, illustrated sample page book, which will show you just how the important knowledge of the world is impressed upon the child's mind by means of striking pictures and stories. It contains the following illustrated subjects:

The Living Flowers of the Sea, Frontispiece in three colors; The Procession of the Worlds; The Beginning of a Great Bridge; The New Chariots of the Sky; The Great Workshop Down in the River; Along the Panama Canal Zone; The Wonderful Machinery of Our Ears; Plants that Eat Insects; Strange Animals That Eat Ants; The Space No Man Can Measure, and others.

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