

THE BOOK OF KNOWLEDGE

The Children's Encyclopedia

Answers
Every
Question a
Child
Can Ask



Where?
Why?
Who?
When?
What?

THE CHILDREN'S GREATEST HELPER

The CHILD and THE BOOK OF KNOWLEDGE belong together as naturally as the flower belongs to the soil in which it grows. It has a magnetism for childish minds which no other work for the young has ever possessed. Every teacher knows that children coming from homes where THE BOOK OF KNOWLEDGE is read and consulted, make much more rapid progress than those who are without this great helper. It often means that these children are two or three years in advance of their companions of the same age.

THE SIMPLEST SCHEME OF UNIVERSAL KNOWLEDGE

THE BOOK OF KNOWLEDGE is today the greatest single force in the life of the child. It is the binding link between the home and the school, and the common ground of the co-operation that is so necessary between parent and teacher. This wonderful work contains everything a child wants to know and ought to know, told in a clear, simple, and fascinating language, and lays the foundation of a thorough education in the daily reading and occupations of the child.

**DON'T YOU WANT YOUR CHILD TO HAVE THE BENEFIT OF THE
GREATEST EDUCATIONAL HELP OF THE CENTURY?
WHAT PARENTS SAY:**

- "It lures the child into research and study."
- "Paves the way for the brainy men of the future."
- "No money could buy the volumes if not replaceable."
- "Children never think of anything they can't find."
- "Children beg for its purchase."
- "Exactly what it is claimed to be."
- "Remarkably up to date in current events."

SEND FOR FREE, ILLUSTRATED SAMPLE PAGE BOOK, which will show you just how the important knowledge of the world is impressed upon the child's mind by means of striking pictures and stories. It contains the following illustrated subjects:

The Sun and His Family; What Our Skin Is Like; How the Nail Grows on the Finger; How the Teeth Grow; The Nerves of Smell; The Marvel of Hearing; The Lords of the Wild Kingdom; A Concrete Ship in the Water; The Wonderful Birth of the Wheat; How We Dig Up Sunshine; Making the Desert Blossom; Canada the Wonderland; The Republics of South America; The Boy Carpenter's Box of Tools; West Point and Annapolis, and Others.

THE GROLIER SOCIETY

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