

33 The Singer Standard or Manufacturing Machines, for General Manufacturing Purposes.

Have now been upwards of thirteen years in use in all departments of Manufacturing, of which sewing forms any portion. During this time various efforts have been made by others to produce Machines capable of competing with the Singer Machines, but whether attempted by responsible parties or otherwise, all would-be improvements have alike failed to merit the confidence of the public. The Manufacturers of the United States and Europe have found by experience that it is better economy to pay a fair price for the Singer Machine than to accept others at any price. The Superior, Correct, Simple and Durable Mechanical principles of these Machines is the secret of their superiority and general adaptability.

## THE SINGER LETTER A "TRANSVERSE SHUTTLE" MACHINE.

For Family and light manufacturing purposes, have by their superior qualities of simplicity, durability, and certainty of correct action, at all rates of speed, upon all kinds of material, and with all kinds of thread, proven the fact that the essential elements of a machine best adapted to manufacturing purposes, are also the elements to be embodied in a perfect, and at all times reliable Family Machine. Great and recent improvements make these machines the best and cheapest yet offered to the public. They Hem, Fell, Bind, Tuck, Gather, Quilt, Braid, &c., in the most perfect manner. The mechanism is entirely within view and under the control of the operator, who can thereby avoid the perplexities and annoyances so common with Sewing Machines having their complicated, frail and delicate mechanism hidden from view under the pretence of simplicity of construction.

The Letter A Family Sewing Machine may be had in a great variety of cabinet cases. The Folding Case, which is now becoming so popular, is, as its name implies, one that can be folded into a box or case, which when opened makes a beautiful, substantial and spacious table for the work to rest upon.

43 Plain Printed Instructions accompany each Machine, from which any one can readily understand their use.

27 Pamphlet, Price List, and Specimens of Work, mailed free to any address.

43° A Very Great Reduction has been lately made in the Prices of the Singer Sewing Machines, thus enabling purchasers to get a first-class Machine at the same rates of inferior or second-class Machines.

THE SINGER MANUFACTURING CO.

139 MONTGOMERY STREET, S. F.