

In calling attention to the advertisement on the opposite page of Messrs. MAIN & WINCHESTER, we would state as preliminary, that the proprietors of this house arrived in California early in the year 1849, and began operations in their line of business shortly following their advent here.

Though commencing in a humble way, and with such limited facilities and trade as the country at that time afforded ; yet, to them there was to be seen in the no distant future a shadowing of the great and mighty changes in the domestic and commercial relations that were in rapid succession to follow in the history of this country and people.

With this promise in view Messrs. Main & Winchester identified themselves with the growing interests of the country, and by strict fidelity to their patrons and close application to their business, have increased it to its present proportions ; which, when compared to their trade and facilities in the start presents a striking contrast.

To give some idea of the magnitude of their present establishment, we would state that the building used by them for the manufacture and sale of their commodities, covers an area of 36 by 137½ feet, is five stories in height, and occupied as follows : The lower or basement floor as a store room for leather and other raw material used in the manufacture of their goods ; the second or main floor as their general salesroom for Saddleryware, Whips, etc.; the third floor, also, for a salesroom and contains every description of Saddles, Harness, etc.; the fourth floor is used for a general store room for Harness, Saddles, etc., and from which the stock below is assorted and replenished ; the fifth, and last, is used as the manufacturing department in which are employed a large number of workmen, variously ranging from fifty to seventy-five and upwards.

One important and main feature connected with this department is the manufacture of Whips. In this particular Messrs. Main & Winchester are the pioneers, and the article of Whips manufactured by them, for beauty of style and finish, are not excelled by any establishment in the world.

Our space will not permit us to extend our notice at this time further than to merely add, in conclusion, that taking altogether, the establishment is one of the most extensive and varied of any to be found in the United States, with a trade extending to every part of the Pacific coast, the British provinces, Mexico, Japan, China, and the Sandwich Islands.