

TO THE LADIES.

It takes a long time to uproot our prejudices. It required an indomitable perseverance to reinstate the French Cashmere Shawls, and to obtain a fair appreciation of the merit of this splendid product of our national industry. However, truth has triumphed at last, and we no longer see our own creations sacrificed to the imperfect textures of India.

The ability and taste of our designers are without rivalry in the world, they having furnished for several years past the designs to India, England, and Germany. The precedence of our fabrics are well known. The process of our weaving, *à la Jacquart*, infinitely excels the coarse fabrics of Lahore and Bombay.

Place beside each other a French Cashmere shawl and one of India: one is fine, soft, light, a harmonious blending of colors, richly disposed, graceful, and eminently artistic; the other heavier and coarser, bright colors almost offensive. The substances that serve to manufacture both shawls are identically the same. But how very much the shawl of France excels that of India—made of pieces.

Messrs. ROBERT & GOSSELIN Sox of Paris, whose depot of Shawls in San Francisco is at J. D. ROBERT'S, have received national prizes, given them at the World's Fair of Paris and London, in 1855 and 1862. These prizes were given as much for the perfection of the manufacture as for the relatively low prices at which they were offered to consumers.

We avail ourselves of this circumstance to inform our readers that the house of J. D. ROBERT has removed their Store to Nos. 123 and 125 Montgomery street, opposite the Occidental Hotel, where Ladies will always find a large assortment of Shawls in every style, and at prices that will defy competition.

Messrs. VANDERSLICE & Co., whose advertisement appears on the preceding page, were the Pioneers in establishing a manufactory in this city for the manufacture of all kinds of *Silver Ware*. They began the business about six years since, under circumstances not a little constrained, considering they had to go into direct competition with Eastern manufacturers, whose goods have too often compelled California work to stand back, and to be laid aside for work that in material and workmanship was much inferior to the home production; but we now feel that a discriminating people are willing to assist our manufactures, when they can do so without sacrifice to themselves. While we do not profess to excel all Eastern work, we claim that, with one exception, a better quality of Silver and a superior class of work, and feel grateful to those who latterly have made it a point to have work that is made here from our own natural silver, which not only conduces to the benefit of the manufacturer, but is of a great benefit to the whole State, affording employment to a large class of mechanics, who are certainly a great acquisition to the State and community, and forming a basis which is certainly the most stable and secure that good society can rest upon. Thankful for past favors, we will try to merit future ones by close attention to all orders given us. We are prepared to furnish all Premiums for State and County Fairs.

W. K. VANDERSLICE.

C. H. SHERMAN.