

Mr. FRAS. C. BELDEN, *Wine* and *Tea* merchant at 413 Washington street, established his business, in its present location, in the early part of the year 1861 ; and during his experience in his particular line of trade, since then, has acquired a most thorough knowledge of everything pertaining to his business, and the wants of his customers.

Mr. B. confines his business exclusively to a family trade, and therefore, keeps only the very best of *Wines*, *Liquors* and *Teas*.

His importations are made direct from France, England, New York and China; and selected, especially, with a view to the demand here in kind and quality.

His stock embraces all of the most approved brands of *Wines* and *Liquors*, and choice qualities of *Teas*, and are put up in packages to suit purchasers.

It is a well settled principle, that in every vocation in life, the man who assiduously, for years, devotes his energies solely to one study or pursuit, is certain to excel. Equally true is it that he who gives his attention for years exclusively to either the manufacture or sale of a particular commodity, must likewise excel.

We make the application to the efforts of Mr. BELDEN in this behalf, and as evidence of its truth, beg leave to refer to any one among the large number of families that compose his list of regular customers, and who by their continued patronage, show their appreciation of his efforts to please them in this particular.

As a further illustration, we would state that the grocer who deals in a general assortment of articles for family use, must necessarily in their selection bestow a proportionate amount of care upon each and every one ; consequently the dealer in one or two articles only, and exclusively, has that advantage and can, in obtaining those articles, approximate nearer to a given standard in quality, than he who is compelled to divide his attention among a thousand and one different commodities. "A hint to the wise is sufficient."