

ELECTRO-SILICON, OR MAGIC BRILLIANT, DIRECT FROM NATURE'S LABORATORY.

PUT UP BY THE ELECTRO-SILICON COMPANY.

TRADE MARK.

Wm. H. Keith & Co.

Wm. H. Keith & Co.

Sole Agents, San Francisco, California.

This curious and valuable substance is confidently claimed to be the BEST ARTICLE ever discovered for cleaning and polishing Gold, Silver and Plated Ware, and all smooth metallic surfaces, of whatever description, including Kitchen Utensils, of Tin, Copper, Brass, Steel, etc.

The ELECTRO-SILICON is not an artificial preparation, but a natural production, or more properly a natural deposit—found, like coal, borax and other natural productions, in certain localities. The deposit from which the Electro-Silicon Company obtain their supplies—and the only one of the kind, so far as is known, on this coast—resembles in appearance a fine white clay, or limestone; but, on examination, it is found to consist in fact of pure silex, being composed entirely of the shells of Infusoria, distinctly organized and of the most wonderful and beautiful structure. A solution of this remarkable substance in water, when placed in the focus of a powerful microscope, reveals its wonderful character and composition. Countless numbers of distinct organisms, clearly defined, and of the most curious and beautiful structure, are disclosed to the astonished view; an infinite variety of perfectly formed shells appear, mimicking corals, corallines and sponge, in their outlines, all infinitesimal in size, but assuming a length varying from six or seven inches to the smallest fraction of an inch, under a microscope magnifying 1000 diameters.

One of the former members of the Electro-Silicon Company conceived the idea, when he first saw a specimen of the deposit, that it must, from its nature and composition, be a much better article than any in use for the purpose of imparting a brilliant polish to metallic substances. One trial, with gold and silver plate, demonstrated its wonderful power in removing all stain or tarnish, and the truly electric swiftness with which it imparted the peculiar luster, so superior to that produced by any other polishing material, suggested the name of Electro-Silicon. This was adopted, thus retaining, in one word, the name of the substance of which it is composed, and referring to the ease and celerity with which its peculiar effects are produced.

To Jewellers and Workers in Gold and Silver Plate, the Electro-Silicon is of inestimable value—the time saved, and the vexation prevented by its use will forever endear its name to all who have had evidence of its merits.

The following certificates from well known Jewellers and others, will serve to attest the truth of these statements:

SAN FRANCISCO, April 23, 1867.

Messrs. Wm. H. Keith & Co., Agents:

Having tested the qualities of the Electro-Silicon, or Magic Brilliant, by actual use, we take pleasure in saying that we consider it the best article yet discovered for cleaning all polished metallic surfaces, acting, as its name implies, like magic. It contains no mercury or other injurious substance, and, what is of great importance to its use on plated ware, it will not wear away the plating.

Yours, truly,

GEO. C. SHREVE & CO., Jewelers.

SAN FRANCISCO, June 14, 1867.

Messrs. Wm. H. Keith & Co., Agents:

We are now using the Electro-Silicon Polish, and find it the best in use.

J. W. TUCKER & CO.,

Importers and Manufacturing Jewelers.

SAN FRANCISCO, June 15, 1867.

Messrs. Wm. H. Keith & Co., Agents:

Sirs: We have experimented in our Factory with your Electro-Silicon, and pronounce it far superior to all other preparations for polishing articles of gold and silver. We think it hardly possible that any other substance can supersede it in the favor of jewelers, who can appreciate the beautiful luster it imparts to all goods in their line.

Truly yours,

BARRETT & SHERWOOD, Jewelers.

ELECTRO-SILICON COMPANY:

Gents: We have used, with the greatest satisfaction, your Electro-Silicon or Magic Brilliant, for cleaning and polishing our gold and silver ware. The superiority of your brilliant polish over any other now in use is certainly surprising, and its advantages are unparalleled, as it contains no acid, mercury, or other substances injurious to the finest gold and silver ware, or to other metals requiring a brilliant luster. We cheerfully recommend this most surprising discovery of the age.

M. M. BALDWIN & CO., Jewelers.

CARL H. HAIN & CO., "

C. E. COLLINS & CO., "

SAM'L HILL.

Agent of the Florence Sewing Machines.

J. P. LECOUNT & Co., Stationers,

Cor. Sacramento and Montgomery Streets.

Messrs. Wm. H. Keith & Co., Agents:

In accordance with your request, I have used the Magic Brilliant in cleaning and polishing my locomotive, and find it superior to anything ever before used by me, including the Tripoli Polish. The Electro-Silicon does not cake like the Tripoli, but cleans the oil from brass, and leaves a superior polish. My fireman, with this article, cleans his engine in one-third the time formerly consumed when using Tripoli, and the work is done better and more satisfactory. I frankly recommend it to all persons having occasion to remove oil from and polish brass, copper and other work.

Yours truly,

SAM'L D. KEITH, Engineer.
San Francisco and San José Railroad.