

ADVERTISING DEPARTMENT.

# SAN FRANCISCO DIRECTORY.

ESTABLISHED, 1858.

PUBLISHED ANNUALLY.

TERMS—GOLD COIN.

ADVERTISING—One Page, white Paper.....	\$20.00	ADVERTISING—One-fourth Page, colored Paper..	\$7.50
One Page, colored Paper.....	25.00	Covers and Prominent Places....	Special Rates.
One-half Page, white Paper .....	10.00		
One-half Page, colored Paper .....	12.50		
One-fourth Page, white Paper... ..	5 00	PER COPY—Payable on delivery of the work....	\$3.00

The bills for advertising are due and payable on presentation of the proof-sheets.

Copies of the work are placed on board the principal Steamers, and in the prominent Hotels throughout the State and Pacific Coast.

ADDRESS, — HENRY. G. LANGLEY,  
P. O. Box, 1474. *Publisher.*  
14 Montgomery Avenue, near Montgomery Street, S. F.

## LIVERPOOL AND LONDON AND GLOBE INSURANCE COMPANY.

*Total Assets, Gold, January 1st, 1877, - - - \$25,841,050.00*  
*Assets in the United States, held by the Directors in*  
*New York, January 1st, 1877, - - - 3,640,450.00*

**ALL SHAREHOLDERS PERSONALLY RESPONSIBLE FOR ALL ENCAGEMENTS OF THE COMPANY.**

In addition to the usual forms of Policies, this Company issues Floating, Permanent, Rent, and Policies on Railways.

**W. B. Johnston, General Agent Pacific Department,**  
**OFFICE, 422 CALIFORNIA STREET, SAN FRANCISCO.**

The LIVERPOOL AND LONDON AND GLOBE INSURANCE COMPANY has purchased the Fire Business and re-insured the outstanding Fire Risks of the PACIFIC INSURANCE COMPANY, in the United States and Territories, and all persons having such insurance with the last-named Company, are requested to communicate with this Company in all matters relating to the same, and their future patronage is respectfully solicited.

**Wm. B. Johnston, General Agent,**  
LIVERPOOL AND LONDON AND GLOBE INSURANCE COMPANY,  
**422 CALIFORNIA STREET.**