SAN FRANCISCO DIRECTORY.

GUARANTEED TO WASH WITHOUT RUBBING.

THE QUEEN LILY SOAP

Has extraordinary merits, and is in good repute with the public, and that is why it is so extensively imitated and counterfeited.

These counterfeits resemble the Queen Lily Soap in appearance and style of packing only. They lack the purity and general excellence of the genuine.

This notice is necessary, as vilely injurious and dangerous imitations, liable to produce chronic inflammation of the skin, are often substituted for the Queen Lily, because they pay a larger profit.



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The price of the Queen Lily is as low as consistent with the cost of making such a high grade of pure soap. The price, compared to the quantity and the size of the cakes, makes it the cheapest soap for everybody and for every want. Consumers have simply to insist upon having the Queen Lily, remembering that if any substitute is offered it is for the advantage of the seller.

The Queen Lily is the finest soap known for laundry and general household use. It is made of vegetable oils, and everything used in its manufacture is the purest and best, so it is absolutely pure.

Ladies will find this soap especially adapted for washing laces, infants' clothing, silk hose, cleaning gloves and all articles of fine texture and delicate color, and for the various uses about the house that daily arise requiring the use of soap that is above the

ordinary in quality. For the bath, toilet or nursery it is preferred to most of the soap sold for toilet use, being purer and much more pleasant and effective, and possessing all the desirable qualities of the finest unadulterated White Castile Soap. Respectfully,

FISCHBECK & CLOOTZ,

Manufacturers of all kinds of Toilet and Laundry Soaps. OFFICE, 307 SACRAMENTO STREET,

Factory, Corner Sixteenth and Utah Streets,

The name "QUEEN LILY" registered as a trade-mark, and box label patented. Any infringement will be proscented. #37 For sale by all grocers on the Pacific Coast.



Agents Moodyville Sawmill Company (Limited) Burrard Inlet, British Columbia.

R. D. WELCH & CO., R. P. RITHET & CO., REPRESENTED BY - Tower Chamb

Tower Chambers, Liverpool, England Victoria, British Columbia

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